On The Inheritance of Traditional Culture and the Cultivation of Artisan Spirit in Vocational Education

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Abstract: There is a fundamental difference between vocational education and General Education. Vocational Education produces students who are mainly hands on, who want to create products, and who want to be used by consumers, the so-called training goal of high quality, that is to say, the training of talents in the need to have the professional spirit must attach importance to the “craftsman spirit” training, only technical skills training is not enough. But in the way of “craftsman spirit” cultivation, we still have to rely on the inheritance of traditional culture, which is the root of the Chinese nation and has advocated “craftsman spirit” since history, therefore, the cultivation of the “craftsman spirit” in the vocational education must rely on the inheritance of traditional culture, must combine the two tightly, and must be to cultivate the “craftsman spirit” of the students in the lifeline of inheriting the excellent traditional culture of China, only in this way can the “craftsman spirit” developed in the vocational education students take root and grow in the fertile soil of traditional culture.

Vocational Education refers to the education that enables the educated to acquire the professional knowledge, skills and ethics required for a certain occupation or productive labor. The vocational education includes vocational school education and Vocational Training. The vocational education in this paper is mainly aimed at the education of vocational college students. The aim of the education and training is to train high-quality laborers and skilled talents. There is a fundamental difference between vocational education and General Education. Vocational Education produces students who are primarily hands on, who create products, and who use them for consumers, the so-called training goal of high quality, that is to say, the training of talents in the need to have the professional spirit must attach importance to the “craftsman spirit” training, only technical skills training is not enough. But in the way of “craftsman spirit” cultivation, we still have to rely on the inheritance of traditional culture, which is the root of the Chinese nation and has advocated “craftsman spirit” since history, for example, “the spirit of Lu Ban” is completely “the spirit of craftsmen”. At the opening ceremony of the 4th Lu Ban Science and technology festival, the new Lu Ban spirit of “inheriting rules, creating innovations, concentrating on research and striving for excellence” was first put forward, and we now promote the “craftsman spirit” is the spirit of the match.

The General Office of the Communist Party of China and the State Council General Office, in their opinions on the implementation of the project for the inheritance and development of Chinese excellent traditional culture, issued and implemented on January 25, 2017, pointed out that the Chinese excellent traditional culture nurtured in the development of more than 5,000 years of
civilization, it has accumulated the deepest spiritual pursuit of the Chinese nation, represents the unique spiritual identity of the Chinese nation, is a rich nourishment for the Circle of Life and development of the Chinese nation, and is the cultural fertile soil in which socialism with Chinese characteristics is rooted, it is an outstanding advantage in the development of contemporary China and plays an important role in the continuation and development of Chinese civilization and the advancement of human civilization. From this we can see that we advocate the “professional spirit” or “craftsman spirit” is the essence of the “spirit”, in the final analysis, “the unique spirit of the Chinese nation. Stories such as “Butcher Ding dissolves ox” and “selling oil Weng” in ancient times show that “craftsman spirit” has been advocated in Chinese history, and “craftsman spirit” is an excellent traditional culture of our nation.

1. About the Spirit of Craftsmanship

The term “CRAFTSMAN's spirit” Translated into English is “Craftsman's spirit”, from the big to understand is a professional spirit, that is to say, professional ethics and professional ability and professional quality and other aspects of the performance of people in the course of the occupation reflected in the performance of professional values and orientation. It can also be said that the scope of craftsman spirit is smaller, belonging to the professional spirit, which is contained by the professional spirit. “Craftsman spirit” is the most basic connotation of the work in the pursuit of dedication, lean, focus, innovation and other aspects. The term “artisan spirit” has become increasingly popular in recent years, especially in various manufacturing industries, and even various industries have mentioned the pursuit of “artisan spirit”, mainly because on March 5, 2016, Premier Li Keqiang said in the “government work report” : to encourage enterprises to carry out personalized customization, flexible production, and cultivate the “artisan spirit” of excellence.

At present fake and inferior products, high imitation products, unqualified products are everywhere, full of the whole society, we bought from Taobao goods, how much is eligible? How many of them are authentic? How many times do we have butterflies in our stomach every time we pay for a product? Higher Vocational Colleges are places for training the labor force, and most of the students they train will go to the front line of Labor in the future. However, in the process of training the students, if higher vocational colleges only focus on training the students'skills, they only focus on how much knowledge and skills they have acquired, in particular, most of the higher vocational colleges only pay attention to the establishment and development of professional courses, so that the quality-oriented education courses are marginalized, even the college Chinese courses are not offered, do not pay attention to students' liberal education, do not pay attention to the cultivation of “craftsman spirit”. Liberal education is a lifelong learning experience and an essential part of developing students'sustainable development. If students in the future go to work only in accordance with the original production model, do not pay attention to innovation, do not pay attention to details, do not pay attention to quality, do not pay attention to the concept of serving consumers, only focus on the completion of work tasks, even if the product is a waste product, victimizing consumers, such skills again high, what is the use? If so, it can only be said that the higher the skill, the greater the harm.

2. About Traditional Culture

The traditional culture is a kind of culture that reflects the national characteristics and features, which is the overall expression of various ideological and cultural ideas in the history of various nationalities. Its content should be all kinds of material, institutional and spiritual cultural entity and
cultural consciousness existing in the past dynasties. It is a kind of appellation corresponding to contemporary culture and foreign culture. Sometimes referred to as “cultural heritage”. “Cultural Heritage” contains material cultural heritage and intangible cultural heritage, I believe that both material heritage and intangible cultural heritage in the process of inheritance are required “craftsman spirit” implied in it, without the “craftsman spirit”, the inheritance of cultural heritage will be out of shape, and the spirit will be abandoned. Only the shell has no flesh and blood, no soul, from this point of view, the inheritance of “traditional culture” and the cultivation of “craftsman spirit” are also inseparable, closely combined together. For example, the four great Chinese Woodcut New Year Pictures: Yangjiabu in Weifang, Yangliuqing in Tianjin, Taohuawu in Suzhou, and Mianzhu in Sichuan. These are the country's valuable cultural heritage; we should not only pass them down, but also carry forward, to innovation, to meet the needs of modern society and the trend of the Times. If in the course of carrying on the tradition, just do some products to sell, it is meaningless, before long, these valuable heritage will disappear in the land of China. Therefore, we in any link, in any process must promote the “craftsman spirit”, must seek the root, only to seek to, can go far.

3. On “Inheritance of Traditional Culture” and “Craftsman Spirit”

The new “craftsman spirit” emphasizes the spirit of dedication, lean, focus and innovation.

From “dedication”, this is the Chinese nation has always advocated, is the traditional virtue of our nation, but also the core values of socialism one of the most basic requirements. In the Spring and Autumn Period, the founder of the Confucian School, Confucius, put forward the idea of “deacons respect”, “things think respect” and “self-cultivation respect”, that is, he wanted people to insist on doing things seriously and seriously throughout their lives; Do things to concentrate, to always pay attention to their self-cultivation, always remain humble and respectful attitude, can not neglect. Such as the artisans in the program “Great Nation Artisans”, they use “the hands of Labor” to create a myth, their extreme pursuit of skills, their study and inheritance of skills, and their perseverance and tenacity, it fully explains the spirit of “dedication” in “craftsman spirit”.

In terms of lean. Lao Tzu, the founder of the Taoist School, said, “Great things must be done in small ways”. That is to say, there is no enterprise that can last for a long time, but by keeping the spirit of excellence has been able to succeed. Therefore, the enterprise to their tree to be able to evergreen, must be on their own every product, every process of cohesion, the pursuit of acme, excellence, that is, to pursue not the best, only better spirit. Like Haier's refrigerator smashing case, Haier's boss Zhang Ruimin is concerned about the quality of products, he did not only focus on the interests of the company, he is concerned about the quality of products, he can not let a pass refrigerator into the market, when it was found that the products were not up to standard, he asked the workers who made the refrigerators to smash the 76 unqualified refrigerators in front of the entire staff at the meeting. He regarded the quality of the refrigerators as Haier's life, consumers as their God, in the future enterprise development process is more attention to product quality, so Haier product quality is getting better and better, people are also more and more believe in Hyer, Haier Group reputation is getting bigger and bigger, to be one of the most trusted businesses in the country today. This is not the “craftsman spirit” in the soul of the role played in the enterprise it?

In terms of focus. That is to say, once each person has chosen his or her occupation, he or she should always concentrate on it, stick to it, don't go fishing for three days, don't go fishing for two days, or look up from one mountain to another. If this doesn't work out in the end, he or she should make a career out of it, because a career is just a job, and a career is one that requires persistence,
persistence, patience, attention to detail, and decades of dedicated study and persistence. Only in this way can one be successful and create a masterpiece, may become the industry's “bellwether”. In Chinese history, there was such a saying as “the artist is skillful and skillful, “such as Zhuangzi's parable “Zi Qing is an evil spirit”, which describes the system of Zi Qing, which can achieve “the miracle of seeing”, and their Now You See Me, this kind of realm can only be achieved by the creation realm of “being in harmony with Tao”. The reason that Zi Qing was able to create such works is not that his “skill” is superb, but that he “has one”, that is, “Dao”, which essentially means that he no longer values “merit and fame”, he gave up all the fame and fortune to empty his heart, only thinking about their products, to “forget myself” state.

In terms of innovation. Without innovation, there would be no development. Without the efforts of the craftsmen who loved invention and creation from ancient times to the present, the science and technology of society would not have developed to the present day. Lao Tzu said, “Daosheng is one, two, three, everything”. We know that “birth” it is creation. Laozi reveals that “Tao” is the realm of creation, the source of creation and the origin of creation. “Tao” can give birth to one, two, three and everything, Circle of Life, without end. Zhuangzi, whose allusion to rickets cows is to be seen as a sick man, can cling to a CICADA from a tree as easily as he can pick it up on the ground. This allusion vividly illustrates that no matter what creation needs “skill”, but the training of “skill” alone is not enough. We must achieve “from skill to Tao”, sublimation of spirit, and accomplishment of “Tao”, to achieve the great things that make it possible. Only when we reach the state of “focusing on God”, we can get rid of the bondage of all things, achieve a kind of detachment of life, and reach the state of creation. Such as China's high-speed Rail Spirit on the most authentic interpretation of what is the “craftsman spirit”? What is the spirit of innovation in “craftsman spirit”?

In short, the cultivation of the “craftsman spirit” in the vocational education must rely on the inheritance of traditional culture, must combine the two tightly, must be to cultivate the “craftsman spirit” of the students in the lifeline of inheriting the excellent traditional culture of China, only in this way can the “craftsman spirit” developed in the vocational education students take root and grow in the fertile soil of traditional culture.

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