Research on the Infiltration Mechanism and Practical Strategies of Ideological and Political Education in University Student Management

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Abstract: Under the background of tertiary education reform, the integration of university student management and Ideological and Political Education (IPE) is very important. The purpose of this article is to explore the infiltration mechanism and practical strategies of IPE in university student management, so as to improve the educational effectiveness and promote the all-round development of students. By combing the relevant research status, this article deeply analyzes the theoretical basis of university student management and IPE by theoretical analysis, and makes clear the necessity and feasibility of their integration. It is found that goal coordination, content integration, method complementarity and team linkage constitute the infiltration mechanism of IPE in student management. This article puts forward some practical strategies to implement IPE infiltration from the aspects of updating management concept, perfecting management system, building campus culture and using network platform. These strategies provide a feasible path for universities to realize the deep integration of student management and IPE, and help to improve the quality of education in universities and cultivate high-quality talents that meet the needs of the times.

1. Introduction

In the process of sustainable development and reform of tertiary education, the educational environment faced by universities is undergoing profound changes [1]. With the development of social diversification, university students' ideas and values become more and more diverse. This has not only brought new vitality to college education, but also brought unprecedented challenges to university student management and IPE [2]. The constant renewal of educational ideas puts forward more urgent requirements for universities to cultivate all-round high-quality talents [3]. Under this background, it is undoubtedly of great practical significance to explore the infiltration mechanism and practical strategies of IPE in university student management.

The management of university students aims to build an orderly campus environment, standardize students' behavior, and help students to grow in an all-round way in knowledge learning and ability training. As the core component of tertiary education, IPE shoulders the heavy responsibility of shaping students' correct world outlook, outlook on life and values, and plays a key

role in guiding students' thinking and shaping their spirit [4-5]. In practical work, student management focuses on transactional processing, and IPE sometimes fails to closely combine students' actual needs with daily management scenarios, which makes it difficult to give full play to their synergistic educational effect.

This study focuses on revealing the inherent law of the integration of university student management and IPE, deeply analyzing the infiltration mechanism of IPE in all aspects of student management, and putting forward practical strategies. Through this research, we hope to achieve many goals. The perfection of the theoretical system of higher education can provide theoretical reference for subsequent related research. Students' management and ideological and political educators in colleges and universities can innovate their working methods and improve their work effectiveness through the acquisition of practical guidance. The all-round development of students can be promoted, so that they can not only improve their knowledge and skills in the process of receiving management and education, but also achieve a qualitative leap in ideological and moral level, and finally grow into pillars to meet the needs of the times.

In the choice of research methods, this article will comprehensively use literature research and theoretical analysis. With the help of literature research, this article extensively collects and sorts out the relevant literature materials about university student management and IPE, and accurately grasps the research status and development trend. By using theoretical analysis, the theoretical basis of the integration of the two is deeply explored, and its internal logic is analyzed to ensure that the research has a solid theoretical support. At the same time, this study will seek innovation in the construction of theoretical framework and exploration of practical strategies, break through the limitations of traditional research and open up new paths for educational practice in universities.

2. University student management and IPE

The effective development of university student management and IPE can not be separated from solid theoretical support [6]. In the field of student management in universities, people-oriented management theory emphasizes student-centered, respects students' individual differences and subjective status, and pays attention to students' needs and development, aiming at achieving management goals by stimulating students' internal motivation [7]. The theory of system management focuses on establishing and perfecting scientific and reasonable rules and regulations, providing clear guidelines and norms for students' behavior and ensuring the orderly management of university students.

IPE also has a profound theoretical origin. Marxist humanistic theory points out the direction for IPE, emphasizes the all-round development of people, and pays attention to cultivating students' sense of social responsibility, innovative spirit and practical ability [8]. The process theory of IPE expounds the basic laws of IPE, including the interactive relationship between educators and educatees, the basis for the selection of educational content and methods, etc., which guides the development of practical activities of IPE.

The integration of university student management and IPE has sufficient theoretical basis. In essence, the two goals are consistent, and they are both committed to promoting the all-round development of students [9]. Student management helps students grow by standardizing their behaviors and creating a good environment, while IPE guides students to establish correct concepts from the ideological level, and the two complement each other. At the same time, student management provides a practical carrier for IPE, and IPE injects ideological connotation into student management. The two promote each other and are inseparable in the process of educating people. This integration not only conforms to the inherent law of educational development, but also is an inevitable requirement for cultivating high-quality talents to meet the needs of social

development.

3. Analysis on the infiltration mechanism of IPE in university student management

3.1. Target coordination mechanism

The goal of student management in universities is to maintain school order and promote students' all-round development, while the goal of IPE focuses on shaping students' correct world outlook, outlook on life and values [10]. The two goals are coordinated, which requires the integration of IPE elements when formulating student management goals. For example, when formulating the evaluation system of students' comprehensive quality, ideological and political literacy is taken as an important indicator, and the weight can be set at about 30%, which together with academic performance and practical ability constitute a comprehensive evaluation system. In this way, in the process of pursuing academic progress and ability improvement, students also attach importance to the improvement of their own ideological and political cultivation.

3.2. Content integration mechanism

Content integration is the key for IPE to permeate student management. In the daily management content, such as class management, dormitory management, etc., the IPE content is integrated. Taking dormitory management as an example, in addition to emphasizing routine requirements such as hygiene and safety, we can carry out "civilized dormitory" selection activities, combine dormitory culture construction with IPE, and cultivate students' sense of collectivism. In teaching management, IPE runs through the course teaching. In the teaching process of specialized courses, teachers tap the ideological and political elements of the courses, such as emphasizing the patriotic spirit of scientists and rigorous attitude towards learning in science and engineering courses. See Figure 1 for specific content integration:
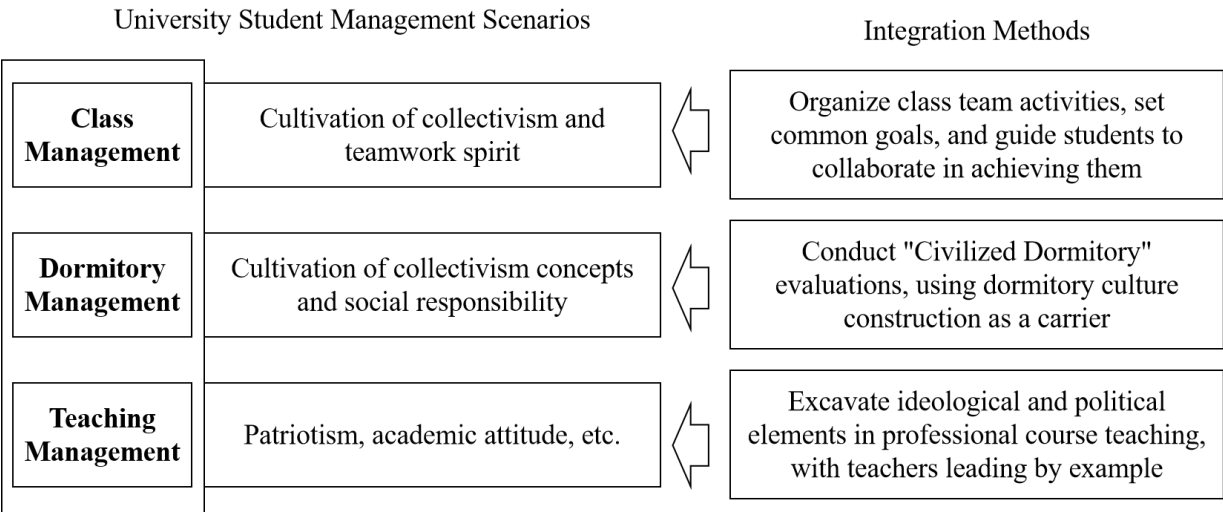

Figure 1 Integration of different scenarios of university student management and IPE content

3.3. Method complementary mechanism

The common methods of student management include system restraint, encouragement and guidance, and the methods of IPE include theoretical indoctrination and practical experience. In the practice of university management, the two should complement each other. For example, when dealing with students' disciplinary behavior, relying solely on institutional constraints may cause

students to have resistance. At this time, we can first use the communication and guidance method in IPE to understand the ideological roots behind students' violation of discipline, carry out patient ideological education to help students understand their mistakes, and then deal with them accordingly according to the management system. After that, through organizing voluntary service and other practical activities, students can strengthen their correct concepts in practice and realize the transformation from thought to behavior.

3.4. Team linkage mechanism

University student management team and IPE team need to form linkage. The student management team mainly includes counselors and class teachers, who are familiar with the daily situation of students; The IPE team is mainly composed of ideological and political teachers and has profound theoretical foundation. The two teams should hold regular exchange seminars to share information about students' ideological trends and behavior. For example, a joint meeting is organized once a month, where counselors feed back the recent general problems of students, and teachers of ideological and political courses provide targeted educational suggestions based on theoretical knowledge. At the same time, the members of the two teams are encouraged to learn from each other, and counselors participate in ideological and political course training to enhance their IPE ability; Teachers of ideological and political courses participate in the discussion of student management to enhance their understanding of the actual situation of students and jointly improve the effect of educating people.

4. Practical strategies of IPE infiltration in university student management

4.1. Based on the management concept update strategy

The traditional concept of student management in universities focuses on standardizing students' behavior and ignores students' ideological guidance. To update the management concept, we need to adhere to the student-oriented principle and integrate the IPE concept into it. The establishment of the concept of "education-oriented" is helpful to pay attention to students' psychological needs and ideological trends. When dealing with students' problems, we should not simply take rules and regulations as the sole criterion, but start from the ideological roots of students, understand their behavioral motives, guide students to reflect on themselves, and cultivate self-discipline and sense of responsibility. By changing the concept, the student management will be changed from "constraint" to "guidance", which will lay the ideological foundation for the infiltration of IPE.

4.2. Based on the management system to improve the strategy

Perfect management system is the guarantee of IPE infiltration. On the one hand, in the process of formulating student management system, the orientation of IPE is fully reflected. In the scholarship evaluation system, in addition to considering academic performance, the weight of students' ideological and political performance should be increased. Colleges and universities can set specific indicators, such as the length of participation in voluntary service and the results of ideological and political theory courses, as the evaluation basis. On the other hand, universities should establish a feedback mechanism for IPE, and regularly collect students' opinions and suggestions on the infiltration effect of IPE in management, so as to adjust management strategies in time. See Figure 2 for an example of a specific and perfect management system:
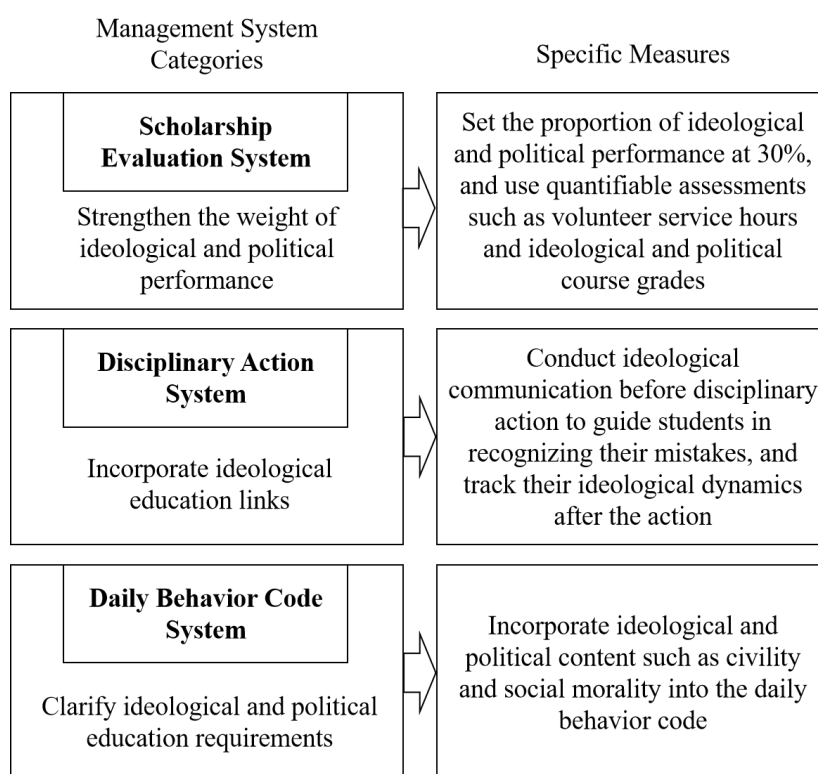
Management System Categories		Specific Measures
Scholarship Evaluation System Strengthen the weight of ideological and political performance	→	Set the proportion of ideological and political performance at 30%, and use quantifiable assessments such as volunteer service hours and ideological and political course grades
Disciplinary Action System Incorporate ideological education links	→	Conduct ideological communication before disciplinary action to guide students in recognizing their mistakes, and track their ideological dynamics after the action
Daily Behavior Code System Clarify ideological and political education requirements	→	Incorporate ideological and political content such as civility and social morality into the daily behavior code

Figure 2 Key points of optimizing university student management system based on the infiltration of IPE

4.3. Strategies based on the construction of campus culture

Campus culture is an important carrier of IPE. Colorful campus cultural activities can create a strong atmosphere of ideological and political education. The holding of theme cultural festivals, such as the "Red Cultural Festival", effectively stimulates students' patriotic feelings by carrying out activities such as essay contest, speech contest and red film screening with the theme of red culture. Colleges and universities can create campus cultural landscape, set up cultural corridors on campus, display heroic deeds and famous sayings, etc., so that students can be influenced by IPE in a subtle way. At the same time, universities should encourage student associations to organize activities related to IPE, such as Marxist learning clubs to organize theoretical study and discussion activities to enhance students' understanding and application ability of ideological and political theory.

4.4. Strategy based on the application of network platform

In the Internet age, universities should make full use of the network platform to infiltrate IPE. The construction of online IPE platform can integrate high-quality IPE resources, including videos of ideological and political courses, expert lectures and analysis of current events, and provide students with convenient conditions for autonomous learning. Colleges and universities can use social media platforms, such as WeChat official account and Weibo, to timely release information on IPE, interact with students and answer their ideological confusion. The establishment of the monitoring mechanism of students' online behavior can identify ideological problems in time by analyzing students' comments and behaviors on the network platform, so as to carry out IPE work in a targeted manner. For example, when students are found to have one-sided views on a social hot event on the Internet, the correct interpretation content will be released in time, and online

discussions will be organized to guide students to establish a correct cognition.

5. Conclusions

This study deeply discusses the infiltration mechanism and practical strategy of IPE in university student management, and has achieved a series of valuable results. On the theoretical level, the theoretical basis of university student management and IPE and the theoretical basis of their integration are clarified, which provides a solid theoretical support for the follow-up research. The research reveals the infiltration mechanism of IPE in student management, including the goal coordination mechanism, which makes student management and IPE goals fit each other and work together for students' all-round development; The content integration mechanism integrates the IPE content into all aspects of student management. The establishment of complementary mechanism of methods makes student management and IPE method form a complementary relationship; The construction of team linkage mechanism promotes the effective cooperation between student management and IPE team.

In the aspect of practical strategy, the article puts forward to renew the management concept, from "constraint" to "guidance", which lays the ideological foundation for the infiltration of IPE; The perfection of management system needs to integrate ideological and political education orientation into various institutional systems and establish corresponding feedback mechanisms. The promotion of campus culture construction can effectively build IPE education atmosphere through the development of theme activities and the creation of humanistic landscape. The application of network platform not only realizes the construction of online education platform, but also forms an all-round education management network through social media interaction and online behavior monitoring. These practical strategies have strong pertinence and maneuverability, and provide clear practical guidance for college educators.

The integration of university student management and IPE is a process of sustainable development, and it still needs to be explored and improved in the future. With the change of social environment and the evolution of students' characteristics, we should continue to pay attention to new problems and challenges, and further optimize the infiltration mechanism and practical strategies to better meet the needs of the development of tertiary education and contribute to the cultivation of high-quality talents with both ability and political integrity.

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