

# *Thoughts on the Sustainable Development of National Youth Campus Football Based on Resource Learning*

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**Abstract:** Based on resource-based learning, this paper analyzes the development of youth campus football activities in China by using the methods of literature review and questionnaire survey, and provides theoretical guidance for the sustainable development of youth campus football in China. The results show that: at present, the venues for football activities in designated schools in the city are mostly artificial grass venues and soil venues, and a few are natural turf venues, but the overall number is limited. Although some schools have already participated in the campus football matches, the school leaders have not given corresponding support. The capital investment of campus football mainly depends on the government's administrative allocation, which fails to integrate the forces of society and market, and has a single source of funds. Rules and regulations are not sound enough. The principals in charge of each development school participated in the training of management cadres too little.

## 1. Introduction

For a long time, the development of China's football is not optimistic, which directly affects the realization of the strategic goal of China's sports power [1]. The overall level of competitive football in China is low, which leads to the unsatisfactory development of grassroots football, the imperfect construction of football talent echelon, and the inability to deliver excellent talents with high quality. Comprehensive successful experience of football developed countries: a country's football level is directly related to the development of youth football, and consolidating the youth football foundation is the prerequisite for improving the national football level [2-3]. Facing the strong demands of Chinese people for improving football level and the rapid development of world football, how to further strengthen youth football work, promote the scientific development of youth football and lay a solid foundation for the rise of Chinese football is an urgent task to be solved at present.

Scientific and reasonable football competition system can greatly promote the popularization of football, enrich the connotation of sports culture and promote the development of football to a higher level [4]. Based on resource-based learning, this study investigates the current situation of youth campus football competition in China, deeply analyzes the crux of restricting its development, and puts forward the construction basis and development model of youth campus football competition system in China.

## **2. Research Objects and Methods**

### **2.1 Object of Study**

This paper takes “the development strategy of Chinese youth campus football activities” as the research object.

### **2.2 Research Technique**

#### **2.2.1 Literature Data Method**

According to the research purpose and content of this subject, the literature related to the research is widely collected and collated to provide theoretical support for the research. First of all, the Chinese periodical network, master's and doctoral dissertations library are searched, and the literatures from 2000 to 2020 are searched with “title” as the search term and “sports development”, “football development”, “youth football”, “combination of sports and education” and “campus football” as the search words. In addition, through the Internet, visit the official website of Chinese youth football, the website of the State Sports General Administration and the Ministry of Education, etc., and collect a wide range of information about “campus football” activities by consulting relevant official materials.

#### **2.2.2 Questionnaire Survey Method**

On the basis of consulting a large number of documents and interviews with experts, the Expert Questionnaire on Strategic Environmental Analysis of the Development of Youth Campus Football Activities in China (two questionnaires) and the Coach Questionnaire on the Present Situation of Youth Campus Football Activities in China were formulated, which were distributed in the form of submission and e-mail.

#### **2.2.3 Mathematical Statistics**

The data were analyzed and processed by SPSS11.0 software.

## **3. Results and Analysis**

### **3.1 The Present Situation of Football Competition on Campus for Teenagers in China**

#### **3.1.1 General Situation of Competition**

According to the survey, at present, the designated schools of campus football in China have reached the proportion of “schools must organize inter-class and inter-grade competitions in schools” as required in the Implementation Plan of National Youth Campus Football Activities: less than 15% basically reached, and more than 88% did not reach at all [5-6]. The vast majority of designated schools of campus football have not carried out campus football competitions, but more are a school football team, which only participates in inter-school league matches, even less than the “National Youth Campus Football Activities Implementation Plan”, which puts forward that “the proportion of football teaching in physical education class should be increased.

#### **3.1.2 Competition Resources**

Every year, the funds for campus football activities in cities are mainly allocated by the National

Campus Football Office, and the better urban sports and education departments provide supporting facilities according to the requirements, but most cities do not provide supporting facilities according to the requirements [7], resulting in a large funding gap for competition activities.

As shown in Figure 1, at present, the venues for football activities in designated schools in cities are mostly artificial grass venues and soil venues, and a few are natural turf venues, but the overall number is limited.

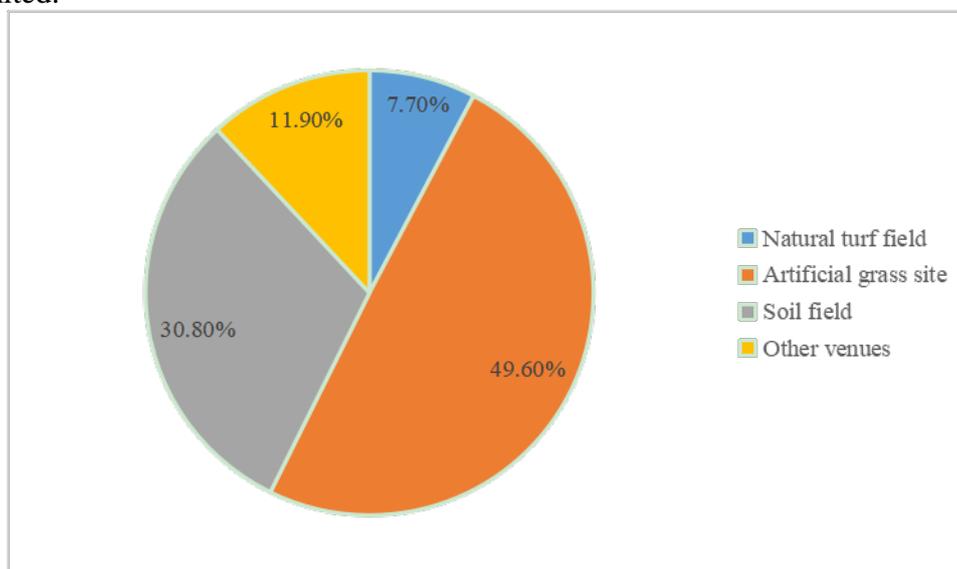


Fig.1 Summary of the Overall Situation of Campus Football Venues in 43 Cities

### 3.2 School Leaders' Attitude Towards Participating in the National Youth Campus Football Match

Schools are the places where youth football activities are carried out in the whole country, so the leaders of each school have different attitudes and different degrees of attention, which will inevitably become an important factor affecting the development of campus football activities. The main task of primary school principals is to comprehensively implement the educational guidelines, policies and laws of the party and the country and adhere to the socialist direction of running schools. However, the campus football activities are carried out in various schools, so the attitude of the leaders in charge of the schools towards campus football is closely related to its development.

Table 1 to Investigate And Carry out the Statistical Table of School Leaders' Attitude Towards Participating in the National Youth Campus Football Match

Option	Very supportive	Support	Common	Nonsupport	Extremely unsupported	Total
Frequency (person)	6	16	5	3	0	30
Percentage (%)	20.00	53.33	16.67	10.00	0.00	100

Table 1 shows that among the 30 teachers (coaches) surveyed, some people think that the principal in charge is very supportive of the school to participate in campus football activities; Some people think that they support it; Some people think it is average; Some people think that they do not support it. From the above statistics lesson, it is found that although some schools have already participated in the campus football competition, the school leaders have not given corresponding support, which is bound to be one of the main constraints for the development of campus football activities in this part of schools.

### 3.3 Current Situation of Campus Football Fund Resources

At present, the funds for campus football are mainly allocated by the State Sports General Administration from the public welfare fund of sports lottery every year, which is uniformly allocated by the National School Foot Office for organizing national activities and supporting local governments. In addition, according to the requirements of the “Implementation Plan”, in principle, each layout city should allocate corresponding funds at a ratio of not less than 1:1.

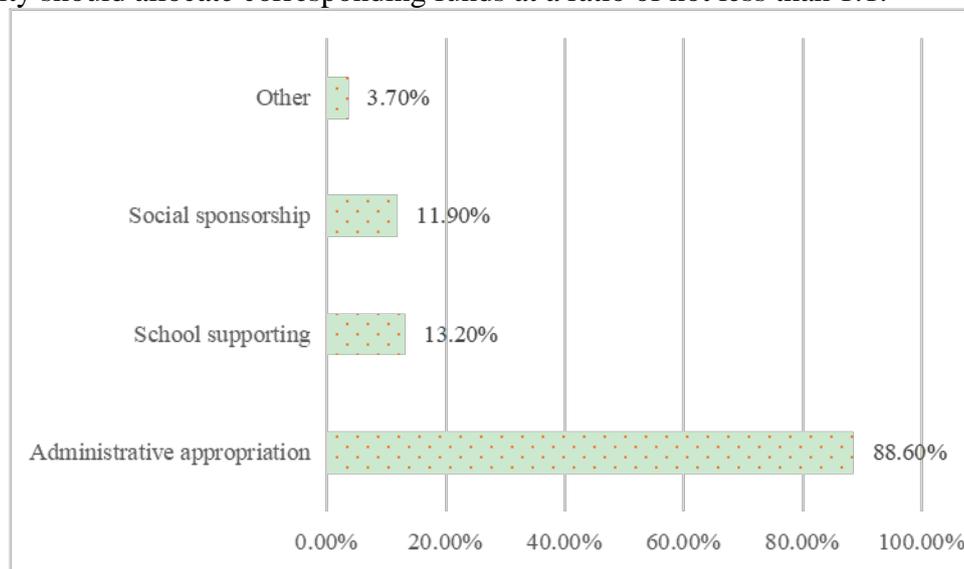


Fig.2 Funding Sources of Campus Football Activities in Designated Schools (n=146)

According to the investigation on the funding sources of campus football in designated schools in cities, Figure 2, 88.60% of the funds for activities in designated schools mainly depend on the administrative allocation of the local school foot office, and only 13.2% of the schools have provided matching funds. It can be seen that the capital investment of campus football mainly depends on the government's administrative allocation, which fails to integrate the forces of society and market, and has a single source of funds, which is contrary to the situation of government function reform in China.

### 3.4 Rules and Regulations Are Not Sound Enough

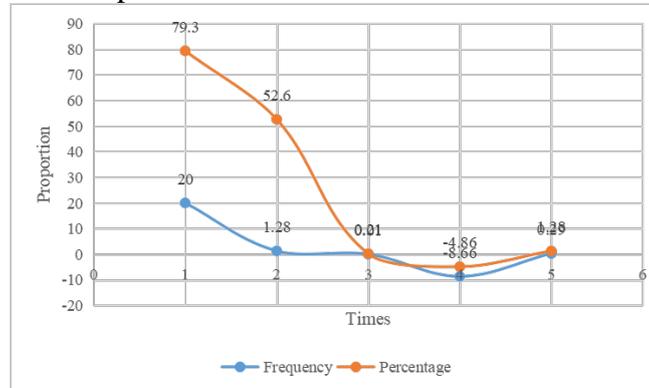
At present, the national and local school foot offices do not have enough supervision and inspection on campus football competitions. Although the National School Foot Office regularly arranges league evaluators to conduct league inspection and evaluation on campus football layout cities every year, it is only for campus football inter-school leagues.

The investigation found that the examination of the age and qualification of the student athletes participating in the youth campus football league and the national campus football summer camp and winter camp was not enough, and the setting of groups was not rigorous. The phenomenon of playing big games and impersonating people occurred from time to time, resulting in unfairness in the league [8]. The registration system of participating student athletes is not systematic and perfect, and some student athletes who have not been registered at all are participating in the campus football league, which leads to confusion in the management of the campus football league.

### 3.5 Carry out Statistics on the Experience of School Principals Participating in the Post Training of Management Cadres

Campus football is a special football activity, and the leaders in charge of schools have different

understandings of it, which can be said to have their own strong points. However, from a macro perspective, they are eager to get relevant professional training to improve their own quality, otherwise, if they do not understand and treat campus football from a high enough angle, it will inevitably affect its smooth development.



*Fig.3 Statistical Chart of the Experience of School Principals Participating in the Post Training of Management Cadres*

From the statistical data and area ratio in Figure 3, it can be seen that all the principals in charge of developing campus football schools have participated in professional post training, but more of them are limited to times. From these data, we can find that at present, the principals in charge of developing schools have participated in too little training on management cadres, which will restrict the healthy development of campus football to a certain extent.

## 4. Conclusion and Suggestion

### 4.1 Conclusion

(1) Through the investigation of the development of campus football activities in China, it is found that the main factor that restricts the efficient development of campus football activities is the lack of funds. For example, special subsidies for teachers (coaches) to lead training and participate in competitions are also the main factors affecting the enthusiasm of football teachers; The main reason that affects students' participation in campus football activities is the degree of parents' support, which is determined by the characteristics of primary and secondary school students' own age. Primary and secondary school students are younger, have insufficient judgment on long-term plans or future plans, and can only be limited by their parents' choices.

(2) Based on the viewpoint of resource-based learning, this paper diagnoses and sorts out the internal conditions of the development of campus football. The main advantages of campus football are fixed special funds, perfect league system and wide coverage. The disadvantages that need to be resolved mainly include the lack of policy safeguard measures, imperfect management system, weak teachers and so on. The comprehensive evaluation results show that the internal conditions of campus football are in a weak position, that is, the internal superior resources are not fully utilized.

### 4.2 Suggestion

#### 4.2.1 Establish a Campus Football Management System Led by the Government and Dominated by the Education Department

Establishing a perfect campus football management system means emancipating the mind,

jumping out of the shackles of traditional sports system, changing the current campus football organization system with sports functional departments as the main body, highlighting the management main position of education administrative departments, and establishing an organization management system under the leadership of the government, with education departments as the main body, with sports departments and education departments coordinating with each other, which embodies the characteristics of “government leading, teaching and sports co-management, and teaching as the main body”. It is also necessary to integrate the resources of the Finance Bureau, the National Development and Reform Commission, the Propaganda Department and other departments. Therefore, an organization with higher power than the Ministry of Education and the State Sports General Administration is needed to lead the operation. In a word, in the campus football organization and management system, we should coordinate all kinds of relationships, give full play to its control and integration mechanism, and provide guarantee for the normal operation of the whole system.

#### **4.2.2 Formulate Policies, Establish and Improve Incentive Mechanism and Evaluation System**

Through evaluation, the layout cities, schools and individuals with outstanding achievements in campus football activities will be rewarded accordingly; For cities that fail to meet the standard of campus football work, they will be given withholding funds and even cancel the qualification of pilot cities. Only by adopting a competitive mechanism of survival of the fittest can we ensure the healthy development of campus football activities.

#### **4.2.3 Strengthen the Construction of Campus Football Culture and Create a Good Football Culture Atmosphere**

Guide the society to establish a correct concept of training young people, create a good atmosphere for the whole society to pay attention to the healthy growth of young people, care for and support the campus football activities of young people, strengthen the construction of campus football culture awareness, and actively do a good job in various publicity activities, so that students in distribution schools can deeply feel the influence of football culture, stimulate students' interest in sports and cultivate students' habit of physical exercise. The Ministry of Education should organize experts to compile the unified training program of national campus football, and formulate perfect training contents suitable for the physiological and psychological characteristics of primary and secondary school students at all ages.

#### **4.2.4 Increase the Frequency of Job Training and Strengthen the Construction of Teaching Staff**

Through the survey results, it can be found that both teachers (coaches) and principals in charge of schools have participated in relatively few job trainings. The lack of professional training directly affects the knowledge and understanding of campus football activities, thus restricting the development of campus football activities. In order to enable teachers (coaches) and principals in charge of schools to receive professional study, education departments, sports departments or Chinese Football Association can increase the training of relevant professional theoretical knowledge, so that they can master scientific training methods and management methods. The content of campus football activities should be integrated into physical education class and extracurricular activities, and teachers (coaches), work and activity goals should be rationally allocated in order to achieve the best results.

#### **4.2.5 Increase Government Financial Input**

First, the central and local governments should introduce public financial investment policies and establish long-term and stable special construction funds for campus football. According to the research, campus football should share the achievements of China's economic construction, and the central and local governments should allocate special funds for campus football from public finance, in the form of central allocation, supporting by provinces and cities, and by integrating independent and divided departmental funds, establish special construction funds for campus football development, and make overall use of them to provide guarantee for the development of campus football.

Second, adopt the policy of focusing on development in key areas. The limited funds are mainly invested in cities and regions with a certain foundation for football development and high enthusiasm for participation, giving full play to its leading and leading role, forming a radiation effect from point to area, and consolidating the foundation for the development of football in China.

Third, establish a strict management system of special funds for campus football. Strictly stipulate the source, use mode, scope and use method of special funds for campus football, and regularly check the use of special funds, so as to ensure earmarking and strict discipline inspection.

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