

Countermeasure of Integrating Traditional Chinese Culture into College English Teaching

Liu Ying

*Foreign Language Department, Changchun University of Chinese Medicine, Changchun, Jilin
130117, China*

Keywords: College English, Traditional culture, Countermeasures

Abstract: English is a basic subject of higher education and one of the world's common languages. Infiltrating traditional Chinese culture into college English teaching is conducive to inheriting and carrying forward traditional Chinese culture and enhancing intercultural communication among countries in the world. Based on the analysis of the significance of the integration of Chinese traditional culture into college English teaching, this paper discusses the specific integration countermeasures, so as to enrich the content of English teaching, broaden students' vision through the integration of traditional culture, and make college English teaching more vitality.

1. Introduction

1.1 Enhance Cross-Cultural Communication among Countries

English is one of the world's common languages. Integrating traditional Chinese culture into English teaching can spread the culture representing Chinese civilization to all parts of the world along with English communication, so as to highlight China's cultural soft power and enhance cross-cultural communication among countries in the world. Traditional Chinese culture is the crystallization of thousands of years of Chinese wisdom and is also an important part of world culture. Only by enhancing cultural exchanges and learning from each other, can we promote the comprehensive progress of human civilization. Infiltrating Chinese traditional culture into English teaching can make Chinese traditional culture go to the world through English, and enhance the communication and friendship between countries in the world, and lay the foundation for the world cultural exchange.

1.2 Promote the Effective Integration of English and Chinese Culture

Integrating traditional Chinese culture into the process of college English teaching can enrich the content of college English teaching and promote the innovation of college English teaching. The integration of traditional Chinese culture into college English teaching can effectively improve the teaching system of college English, create a good teaching atmosphere, and realize the cultural exchange between countries through the exchange of overseas students and visiting scholars, so as to realize the integration of English and traditional Chinese culture. The integration of traditional

culture provides an innovative point for the reform of English teaching and a new way of thinking for the richness of English teaching.

1.3 Realize the International Dissemination of Traditional Chinese Culture

Higher education is the cornerstone of national development. As a basic subject of higher education, English is integrated into Chinese traditional culture, which can effectively promote the international spread of Chinese traditional culture. Students can learn more about the culture of English-speaking countries through cultural background knowledge when learning English, which can provide some help for English learning. But as a Chinese people, need to be implanted into the Chinese traditional culture in his bones, through cross-border communication to achieve the fusion of Chinese traditional culture and foreign culture, in order to make students have accurate knowledge of the Chinese traditional culture and cognition on the basis of using English to describe the real China to the world, to expand China's influence in the world.

2. The Countermeasure of Traditional Chinese Culture in College English Teaching

2.1 Increase the Content of Traditional Chinese Culture in the Textbooks

Textbooks are the carrier of teachers' teaching and students' learning. The current college English textbooks are very rich in content. In order to improve students' comprehension ability, the input of western culture in the textbooks is also very complete. However, it is a two-way process for students to use English for intercultural communication. It is not only necessary for them to get familiar with western culture, but also more important for them to implant and export their own national culture. The textbook editors should strengthen the research of Chinese traditional culture and internalize the Chinese traditional culture in the text of the textbook when they collect the materials. Through strengthening the translation and collection of Chinese traditional literature and the introduction and collection of Chinese culture by authoritative media, students can learn Chinese traditional culture in a positive language atmosphere. The integration of traditional Chinese culture in the teaching materials may be carried out through listening, speaking, reading, writing and translating, with the purpose of enriching the channels for students to learn traditional Chinese culture and enhancing their traditional Chinese cultural heritage.

2.2 Conduct Classroom Expansion According to the Content of the Textbook

Textbooks are fixed, but classroom teaching can be effectively expanded, based on the textbook, with the integration of traditional Chinese culture as the goal of effective expansion. If the content of traditional Chinese culture in college English textbooks is less, then teachers can effectively expand according to the content of the textbook in classroom teaching, and integrate and extend the traditional culture by giving play to the leading role of teachers and the role of classroom organization.

Such as knowledge in oral English teaching, the teacher can put the European and American culture under the background of a statement, the habit of speaking of the Chinese culture under the background of the corresponding oral expression, make students understand the differences of Chinese and western culture, so that the students in the understanding of European and American culture at the same time to fully understand the Chinese culture and to stand in the perspective of global knowledge learning.

2.3 Create Learning Atmosphere of Chinese Culture

Learning atmosphere is the cornerstone of students' active involvement in learning, which can effectively stimulate students' interest in learning and improve their learning results. In actual teaching, teachers should intentionally create a learning atmosphere of traditional culture, pay attention to popular culture from the students' point of view, and integrate it into classroom teaching. As the introduction point for students to learn traditional Chinese culture, teachers should discuss the connotation of traditional Chinese culture with students. In class, the teacher can let students use English speech contest, the Chinese traditional culture knowledge students prepared through data collection, language, etc., can strengthen the understanding of the Chinese traditional culture, but also can master English grammar knowledge application, on the basis of establishing national self-confidence to the spread of the Chinese traditional culture.

3. Conclusion

In a word, under the new situation of social development, college English, as a basic subject of higher education, bears both the responsibility of inheriting and spreading traditional Chinese culture. In practical teaching, teachers should import European and American culture as well as Chinese traditional culture, so as to improve the connotation of Chinese traditional culture of students, so that students can effectively spread Chinese culture when using English for cross-cultural communication, and improve China's influence in the world.

ACKNOWLEDGEMENT

This paper financially supported by the fund: The Research Project of Education and Teaching Reform on Traditional Chinese Culture in 2021: Research on the Integration of Traditional Chinese Culture into College Foreign Language Education (XJ202108).

References

- [1] Qiang Jia, Huang Dong. *Research on the Optimization of Chinese Cultural English Teaching in the Context of College English Reform* [J]. *Overseas English (II)*,2019(8):165-166.
- [2] Wang Qian. *On the Inheritance of Chinese National Culture in College English Teaching* [J]. *Chinadialogue*,2018(40):39.
- [3] Yue Hongxing. *Research on Strategies of Integrating Excellent Traditional Chinese Culture into College English Classroom Teaching* [J]. *Journal of Jilin Radio and TV University*,2019(6):10-11.
- [4] Zhao Yifan. *Qian Zhongshu's General Study Method* [J]. *100 Schools of Art*,2008.
- [5] Liu Zhengguang, He Suxiu. *The Teaching of Mother Language Culture in Foreign Language Culture Teaching Can't be Ignored* [J]. *Journal of Xi 'an International Studies University*,2000.
- [6] Yin Hualing. *Research on the Percolation of Excellent Traditional Chinese Culture in College English Teaching* [J]. *Journal of Qiqihar Teachers College*,2018(6):151-153.