

Analysis on the Aesthetic Characteristics of Sports Music and Its Communication Channels

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Abstract: Sports Music is formed with the emergence of sports, and gradually enriched with the development of sports. Based on the classification of main functions, sports music can be divided into fitness sports music, competitive sports music and entertainment sports music, it can be divided into inductive excitability music, main structure music, background music and relaxation music. The Music Beauty of sports music is contained in the artistic sound combination, the music beauty of sports music is the concentrated embodiment of the beauty of soul and emotion, and the music beauty of sports music is the reflection of the dynamic beauty of reality. We can enhance the dissemination of sports music through various large-scale sports events and mass media.

1. Introduction

In the long history of sports, music has always had a close relationship with it. Movement can be called an important part of human life, but also the main source of music, that is, music from human life. We often say that “ Art and sport go hand in hand” , but also includes sports and music, the survival and development of the two cornerstones of mankind, physical movement is sports, sound movement is music, the two interdependent and closely linked. In the process of human civilization life, it is because of the existence of sports and music, it is more colorful. With the rapid development of Science, technology, literature, Art and Sports in human society in the past hundred years, they have formed a pattern of mutual penetration, mutual promotion and comprehensive development. Sports and music are the two most influential cultures that show the physical ability and spiritual realm of human beings. They have played an important role in the development of human civilization. Sports has its rich movements, skills and postures, which are accompanied by a distinct rhythm and sense of rhythm, reflecting the unique emotional and ideological. But the music is through the sound symbol, displays the complex emotion and the thought in its changeable rhythm and the rhythm. It can be seen that the two points to human emotion and thought, Spirit and soul, with the inherent and natural commonality.

2. An Overview of Sports Music

2.1 Sports Music

Sports Music is formed with the emergence of sports, and gradually enriched with the development of sports. Specifically speaking, sports music refers to sports and sports-related fields, can reflect sports culture, directly express the sports feelings of a variety of music phenomenon, is the interaction and deepening of sports and musicology. It combines the arts of Sport and music as a means of expression in the process of specific training or competition in competitive sport or mass sports, music at this time no longer has the independent performance space ability, another kind of mood or one kind of style displays, and carries on the dynamics, the speed and the emotion coordination with the movement, thus, not only enhanced the movement artistic quality, it also enhances the visibility and enjoyment of the game.

2.2 The Difference between Sports Music and Ordinary Music

Ordinary music works often exist in an independent form of the main, is the composer in the perception and understanding of objective things after the response, this response is expressed in the composer's music works, then the audience through the performer or singer to feel and accept this music transmission, at this time the music is in the dominant position. In fact, each piece of music is created by the composer in a specific situation, with a specific characteristics of the times, the background and ideological content. Whether it is a large-scale symphony or a small-scale romantic music, whether it is serious music or popular music, they are the first role in people's music mood, can let the audience to feel the composer to express the meaning of music. As sports music, it's different. The Emergence of sports music, is no longer as a simple works to enjoy, but let the movement of technology and difficulty, through the work of the particularity to foil, at this time the music in a subordinate position, conquered by the action. The musical mood of sports music can not fully embody the depth and artistic level of music works, it needs movement to express the musical theme, at the same time, the mood, strength and speed of movement itself are also set off and rendered by the atmosphere of music. It can be said that the artistry of any action exists in the expression of emotion, the expression of music is just a kind of emotion, from beginning to end can only express emotion.

2.3 The Content of Sports Music

From the definition of sports music, we can summarize the content of sports music into the following aspects: First, based on the classification of main functions, sports Music is divided into fitness sports music, competitive sports music and entertainment sports music, it can be divided into inductive excitability music, main structure music, background music and relaxation music.

2.4 The Function of Sports Music

2.4.1 The Function of Sports Music in Competitive Sports

The pursuit of “harmony” and “beauty” , which is the essence of the common pursuit of sports and music, at the same time, both have the same characteristics of “sports” . Expressing, expressing and reposing emotion makes music art full of great power of infection and penetration. In Sports, speed, strength, endurance, sensitivity, flexibility, balance and other functional abilities are indirectly affected by this emotional art. There are rules in some sports that require a musical accompaniment. Figure Skating, synchronized swimming, gymnastics, rhythmic gymnastics, dancesport, competitive aerobics, competitive bodybuilding, etc. . The competition of these sports is not only a competition of music and sports, but also an organic combination of music and sports. It is also an art integrating music, sports skills and fitness, which can bring people a feeling of

pleasing to the eye. Therefore, in Competitive Sports, music foil action, action performance music, at the same time arouse emotions, arouse the audience resonance. At this time, music has become an integral part of sports art, it plays a vital role in enhancing the artistic sense of sports.

2.4.2 The Function of Sports Music in Sports Teaching and Training

In the past, the school physical education took the “body-mind dualism” as the leading thought, paid partial attention to the educational effect, but neglected the educational process. After entering the 21st century, sports as a means of education, China's sports teaching will be “life-long Sports” , “Happy Sports” , “aesthetic sports” as the leading ideology, towards “happiness, life, life-long” direction. This development direction has played a positive role in the reform of physical education, especially in university physical education. The introduction of music into physical education is consistent with the central content of the reform, as is the direction of the development of physical education in the 21st century. Training students to appreciate beauty is an important goal of physical education, which is closely related to the aesthetic education function of music, as well as the ability to express and create beauty. Giving full play to the role of music in Physical Education Teaching, and using music in combination with physical education teaching, is conducive to the teaching of physical education in schools, enabling students to learn and master the basic knowledge and skills of physical education under the edification of music, can continuously improve the interest and enthusiasm of learning sports, it is helpful to improve the sports skills, control the sports load, lift the spirit, eliminate fatigue, cultivate the athletes'sports consciousness and cultivate the students'aesthetic ability.

3. Aesthetic Characteristics of Sports Music

3.1 The Musical Beauty of Sports Music is Contained in the Artistic Sound Combination

Music is a kind of sound art, the search for beauty of music, but also includes the same process of ordinary aesthetics, from “objective” to “subjective” , as well as the strange refraction and reflection of “beauty” . The artistic sound combination is expressed through the beauty of music. All the beauty of music contained in the artistic sound combination is in sharp contrast with other arts. For example, when we talk about painting, we often talk about color and line, and these two points are just the embodiment of the beauty of painting Music expresses its beauty through sound combination and artistry, and dance expresses its unique beauty through human body movement and music melody. And this is also the difference between music beauty and other artistic beauty. Artistic Voice is the sound of music, the voice of singing and all kinds of instrumental music, all are processed after the artistic beauty of the melody sound, the technical term called “music. “. The true beauty of music, from the form of expression, can only be a comprehensive form of beauty, that is, according to the law of music art, the sound, mainly music, combined into a music with artistic expression. For example, the beauty of melody is a comprehensive form of beauty, he according to the art of music, high and low, short and long, strong and weak, fast and slow combination of different musical sounds into an expressive music melody, the basis for the development of independent or large-scale musical works. In a word, the external form of musical beauty and the artistic expression of musical beauty contain all kinds of forms and categories of musical beauty, all of which are embodied in the process of artistic combination of sounds, therefore, it becomes the first characteristic of the musical beauty which is different from other artistic beauty.

3.2 The Beauty of Music is the Concentrated Expression of the Spiritual and Emotional Beauty of Sports Music

Hegel once said, “the unique task of music is to provide the mind with any content, not as it exists in the mind as a general concept, not as it enters consciousness as a concrete external image, or as it has been properly represented by other arts, but as it is alive in the mind of the subject. The difficult task assigned to music is to make this hidden life and activity reverberate only in the sound... in order to rekindle an emotional and sympathetic resonance.” These discussions show that as far as the connotation of musical beauty is concerned, it is mainly embodied in the performance of human mind as a kind of emotional activity, and the beauty of reality, that is to say, the reflection of social beauty and natural beauty is realized more through the expression of people's psychological experience and emotional attitude. “strength” is known as the key element in sports, there was a saying that “the essence of competitive sports is the strength of men. In Competitive Sports, weightlifting, wrestling, boxing, they show a pure power of beauty, and the gold medal has become the symbol of “the strongest” , but also athletes to pursue the ultimate goal. Therefore, can reflect the strength of the music has become a good brother of sports. Queen, for example, has a well-known Song “we will rock you” , it is precisely because the song's strong beat has become the battle Song of football and basketball. In addition, sports is not only the game of the athletes, but also need the participation of the audience, but also need the overwhelming sound of cheering and shouting. With these, can let thousands of Unfamiliar Sports Fans in emotional resonance with each other, let a person deeply to experience, to feel the charm of sports. The Olympic Games is the world's large-scale Comprehensive Games, is the national elite athletes and sports lovers to participate in the comprehensive games, which will need the magnificent music to set off the atmosphere. Therefore, the Olympic Games in the sports music will also be reflected in the creation. Agree with the artistic beauty of music, so that its inner, pure, and the soul of direct communication with the characteristics of the performance incisively and vividly, so that the beauty of music has become the most intriguing of a kind of artistic beauty.

3.3 The Beauty of Music Reflects the Dynamic Beauty of the Reality of Sports Music

Music embodies the beauty of music in the movement of time through the form in the movement of time, and music is the art of time. Without motion there would be no life and no matter. Therefore, motion is the fundamental law of all things in the world. Order and harmony, contradiction and conflict, which are all included and possessed in the movement, are also the concentrated embodiment of the emotion and pulse of life, thus appearing in the various dynamic beauty of realistic artistic expression, the beauty of the music itself is contained and revealed. Aristotle, a Ancient Greek philosophy, has long argued that the role of motion in musical expression, melody and rhythm are merely sounds, and why does it express moral qualities when color and smell do not? ... Because the rhythm of music is movement, and the Movement of man is also movement. The reason why music is particularly good at expressing or expressing people's emotions, first of all, it is largely due to the tacit cooperation and the same relationship between the two forms of movement. There are ups and downs between them, the urgency of the rhythm, the strength of the intensity, the intensity of the color, and so on. Take the pairs skating competition in the Winter Olympic figure skating event as an example. Nowadays, the world's famous pairs skaters, Shen Xue and Zhao Hongbo of our country, have been competing in this event, which has been monopolized by Europeans and Americans, on the ice has been performing a section and section of the famous Chinese and foreign songs. So much so that when we talk about their performances, they often use the name of their music as a synonym for their competition. At the 1996 world championships, Shen Xue and Zhao Hongbo took the world by storm in Edmonton, Canada, with the oriental spirit of the Yellow River. Before the 2002 Winter Olympics, Shen Xue and Zhao Hongbo Rehearsed Turandot, which gathered the wisdom and hard work of coach Yao Bin and

foreign experts. It is a moving love story between a Chinese princess, Turandot, and a tartar prince, told in a body language that can be soft or firm on ice, or radical or lingering. At the world figure Skating Championships in 2003, they won the Grand Prix with The Nutcracker. On October 31, 2004, at the world figure Skating Championships in Canada, Zhao Hongbo in red with black pants and Shen Xue in black with red dress, singing to the Song Dynasty, with a beautiful arc, a perfect jump, a perfect body language, for the audience to tell the story of a tragic color of modern Chinese history, the perfect performance to conquer the audience and the judges, and Win The championship. The final of the 2006 world figure Skating Championships was held in St. Petersburg, Russia. The music for their short program was romantic by the Spanish composer bacary, the choreography of this short program is full of strong Spanish flamenco style, and the performance of "Romance" is full of passion and tension and won the first place. At the Winter Games on February 3, 2007, Shen Xue and Zhao Hongbo adopted the world-famous Song "meditations" for their free skate music. In the course of the competition, the two of them as the music undulates, just as the clear spring flows, as if the Golden Stone Sonorous, as the music gradually, the piano, the Violin's soft movement is gradually replaced by the cello vigorous melody. A few minutes of short program, unexpectedly like a condensed image of love as transmitted on the ice. In the end, the ice couple ended up on their knees hugging each other. Because of their vivid use of the dynamic analogy between music and emotion, together with their perfect technique, they were able to express all kinds of emotions in different situations in a profound and delicate, sincere and moving way, and undisputed champion, and once again proved their worth to the world. Secondly, we know that painting can depict the object image, but music can not do this. At the same time, it can not describe the image of the object as literature does. However, it can reveal the movement of the object, which is its own advantage. It can reveal the movement of life through the Melodic Movement of music. Here said has the musical modelling and the description, is to the object object movement form performance and the revelation, it is with the emotion Intrinsic Performance Mutual Union, is very close. In this way, it also makes music more lyrical and more intense to the beauty of the object movement, but also in line with the spirit of the Olympic Games, highlighting the "higher, faster, stronger" spirit of sports.

4. The Transmission Way of Sports Music

Communication is the interaction of social relations, which is carried out in certain social relations and is the embodiment of certain social relations. With the development of society, the progress of Science and technology, the development of communication channels for the dissemination of sports music plays a very important role. Sports Music, from its birth to the era, people have realized that it has an invisible spiritual force, The Hours have an impact on society, on people. Different from the spread of general language, the characteristic of sports music is that it has the unique cultural strength of the combination of CI and Qu, and makes full use of the changes of melody and tune to express the connotation of sports spirit, it makes people enjoy music as if it were to be transmitted, arousing strong psychological response and Catharsis and purification of the soul. Sports music spreads in the society by different ways, and exerts a subtle influence on people's morals, spirits and sentiments.

4.1 Through the Spread of Various Sporting Events

In recent years, more and more sports events have been held around the world, such as the world-class summer and Winter Olympic Games, Paralympic Games, University Games and Youth Games, as well as various individual sports World Figure Skating Championships, as well as the National Games, city games, ethnic minority games, etc. , the impact of these events is growing in

scale and degree, people around the world on the attention and participation of these events are also increasing. In fact, sports events, like the Olympics, have become the best way for host countries and venues to present themselves, promote culture and inspire people to play together, it is also the most direct and effective way to spread sports music. For example, at present, the Olympic music system has been very large, different countries and organizations, at different stages of the Olympic Games, in the face of different groups, a large number of songs to reflect the Olympic spirit. Countries and cities that have won the right to host the Olympic Games have to compose a series of songs for the successful hosting of the Olympic Games. The torch relay usually has songs, as well as songs for Olympic volunteer activities, grand, grand opening ceremony of the Olympic Games will be more shiny launch theme song. The Olympic movement is not limited to the Olympic Games. It is open to all social strata, including all sports and competitive events, and aims at participation. Therefore, mass sports activities are also the proper meaning of the Olympic Movement, the musical works reflecting mass sports activities have also been brought into the category of Olympic music. When people talk about the 1988 Seoul Olympics, the most memorable is the theme song "hand in hand". The song gives the listener a sense of freshness and dynamism. The music no longer sounds monotonous and bland. The music skillfully uses the contrasting techniques of composition to enrich the changes in form. The meaning of the music is further highlighted, thus, in a certain sense, further promote the progress of sports music. "Hand in hand" as the title of the song, seems to be a simple three words, on the surface, it seems to be a body language, but we carefully study will find, lyrics and melody, it shows us that human beings love each other and are like a family. Sports will encourage people to put aside all prejudice and estrangement, and to build a better world together with the gesture of "hand in hand." This song also conveys the message that in Sports, the enthusiasm of striving for progress and the good will of longing for world peace. At the opening ceremony of the 2010 World Cup in South Africa, the theme Song Waka Waka (African moment) made a deep impression. Waka Waka Waka is a verb in African Swahili, which means: vigorous flame, burning, shining, etc. . It is commonly used in some countries in east Africa, and it is also the official language of the African Union and many countries. Mr. Sepp Blatter, the Lists of presidents of FIFA, said, "the fans of the World Cup care as much about the theme song as the Mascot and logo of the World Cup, which is also an important part of this exciting sporting event. " The song expresses the spirit and vitality of the World Cup in South Africa. It uses the rhythm of African characteristics to bring people from different countries, races and regions together to present this important event. The World Cup is one of the most exciting events in the world, and the emotional theme song at the World Cup also inspires the passion of those who follow the World Cup in South Africa around the world. Therefore, with the development of sports, all kinds of large-scale sports events have become the best carrier for the dissemination of sports music. As sports move towards the public and society, music has played an important role. It has increasingly become a worldwide language, thus also makes the ideal of sports, more widely accepted by the masses.

4.2 Communication Channels of Modern Media

Since the 20th century, the technology of sound recording and electronic transmission of music has gained a dominant position. In January 1878, the world's first recording company was founded by Edison. It also marks the beginning of the slow development of the recording industry. Then came the mechanical hand-cranked records and the noisy rough-cut records, and for a time became the main means of transmission. By the 1970s, with the advent of four-track Stereo records, the music industry had become a lucrative business. In 1895, radio communication was invented by the Italian scientist Guglielmo Marconi and the Russian scientist Popov, the transmission of language

and music began in the early 20th century, and the world's first radio station was born in Pittsburgh in 1920, after which, there are more and more radio stations around the world. As an audio medium, radio has the advantage of electronic media, which can break through the limitation of time and space, and spread the information in all directions in time. Its speed and coverage are beyond the reach of other mass media. Secondly, as an electronic media, television is closer to broadcasting, can better adapt to all kinds of cultural level of the audience, there is a sense of face-to-face participation. The earliest radio and television programs were launched by the television station established by the BBC in 1936. By the mid 1980s, more than 80% of the world's countries had set up television stations. Sports Music has also become a special TV language as the need of the TV picture language. In the performances of various TV art films, various special programs, commercial advertising programs, and the opening ceremony of various comprehensive sports games, music has become the content of these programs to rely on, but also to make people more intuitive feel the combination of sports and music.

4.3 Communication Channels of Computer and Network

In addition to radio and television, the computer network is also a large, practical, can enjoy the dissemination of the way. It spreads a tremendous amount of information, the speed of development is also breathtaking, it has also become an important way to disseminate sports music. With the development of sports communication industry, people get more and more information and rich content. Since the 90's of the 20th century, composers in various countries began to use computers to make music. The digital processing of music and the sampling and simulation of all traditional musical instruments and electroacoustic instruments have reached the point of being true to life. The advent of the Computer Internet has also enabled music to spread on the Internet, allowing it to be enjoyed by different people in different countries. For example, the growth of Sport TV and columns, from CCTV's sports columns and channels to the columns and channels of local satellite TV stations, and the growth of sports web sites, from the website of the State General Administration of Sports to the information websites of the provincial and municipal sports bureaus, it provides an important platform for the dissemination of sports music. Whether it is the music of the Olympic Games, or the theme music of Individual Championships, all let people know, understand and be familiar with through these ways. Only through this way, the public can more directly experience the charm of the combination of music and sports, at the same time, the relationship between mass media and sports music has become more unbreakable. Therefore, the extensive nature of the mass media has an unquestionable impact on the audience. With the development of society, especially the development of the sports industry, it has played a positive role in promoting the formation of the sports media market, we should also make full use of the mass media this way to better promote sports music.

5. Conclusion

In short, with the progress of human civilization and the rapid development of the Times, music has more and more permeated in sports training, and has become an important content and component of it. "Sports Music" is also a new concept, it's often mentioned. Sports and music are the precious wealth of human society and spiritual civilization. Music is an artistic image, it is mature, independent, we call it is sound invisible. And we see that in sports, all the action parts are visible and silent. The music to people's influence is increasingly widespread and thorough, in the sports application is a very concrete aspect. When the "form" of sports melts into the "sound" of music and art, sports use one kind of sense perception and become the subject of the two senses' common perception, and the amount of information increases accordingly, the Art of music is thus

combined with the physical ability and skill of sports to express the spirit of sports. The sports music mentioned here is not to let the audience simply experience the ideological content of the music works, nor to let the audience deliberately appreciate the music, but only plays the role and effect of foil and foil. Through a variety of communication channels, improve the dissemination of sports music, sports and music shows a more closely integrated trend.

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