

Analysis on the internet new media application in education in ideological and political of university

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Keywords: new internet media; university ideology and politics; education; applied analysis

Abstract: With the progress of society, educational methods in our country are also constantly changing. The emergence of new media has given a new way of teaching education in ideological and political in universities, and it has also brought tremendous changes to students' future studies and life. This article mainly discusses the problems in traditional education, the influence and characteristics of new media applied to teaching, and the specific application measures. It is hoped that it can provide schools and teachers with some reference opinions to promote education in ideological and political development in our country.

The emergence of new media provides a new method of education for education in ideological and political in our universities. It not only provides a new measure to learn ideological and political content of students, and improves students' education in ideological and political acceptance, but also improves students' education of ideological and political. The understanding of political education can better help students found the accurate three views. However, there are still many shortcomings and problems in the application process. Therefore, education departments and schools need to work together to find ways to rationally use new media to promote education in ideological and political development in universities in our country.

1. Defects in traditional education of ideological and political

In the past, college education in ideological and political generally used oral education for students in the form of classroom narration. Not only was the form of teaching boring and simplistic, but also difficult for students to raise interest in learning during the teaching process, which led to classroom learning efficiency is very low, so that education in ideological and political can play a very small role, and it cannot achieve the expected effect of the country. In addition, in addition to the compulsory courses, college students have scattered other time. It is difficult for the school to arrange other learning times for students outside of the classroom. Therefore, the school's education in ideological and political is always difficult to achieve the desired effect. Therefore, relevant educators need to actively explore and research, introduce new media into education of ideological and political to improve the level and effect of colleges and universities education in ideological and political.

2. New media Different influences on students themselves

New media is called double-edged sword. It has positive and negative effects on students.

First, the new media has changed the way students make friends. The emergence of new media has made students more like to use smart devices to keep in touch with friends. Its appearance has drawn in the space and time distance between people, enabling students to keep in touch with others anytime, anywhere. However, more and more students are addicted to the virtual world and cannot extricate themselves, because in the online world, everyone can freely express their opinions without worrying about being discovered by others. They can show their true self in this world, which makes college students deeply. Being stuck in the virtual world and unable to come out has severely affected the normal life and study of students. Therefore, the emergence of this situation should be taken seriously by relevant departments.

Second, the new media is also subtly changing the thinking mode of students. In the past, students who wanted to learn new knowledge could only learn from the classroom and books, but with the emergence of new media, students' learning methods have also changed greatly. Students can learn from their actual situation and hobbies. Learning the knowledge you are interested in on the Internet can greatly expand the scope of students' knowledge and help students learn more knowledge and skills. However, in the process of exploration, there will be many temptation factors. Therefore, college students must improve their distinguishing ability and reduce the influence of filthy things on the Internet on themselves as much as possible.

In this regard, the guidance of students needs to be taken seriously by relevant departments. So that students can pick up to use new media correctly, and help their learning and growth.

3. Characteristics of new media use in university education in ideological and political

3.1 Provide a learning platform for education in ideological and political

In this new era, we can easily acquire knowledge in all aspects through new media use, and communication with others is becoming more convenient and faster. It is this advantage of new media that provides a good learning education in ideological and political platform in our university. Students can use new media to understand education in ideological and political content so that the education in ideological and political learned can not only match the current The combination of hot topics and current events can also broaden students' horizons and broaden their thinking, which is of good help to children's education in ideological and political, and is more conducive to children's education in ideological and political.

3.2 New media use for teaching can increase student acceptance

Students no matter what stage they are in, they are more fond of novel and interesting things. However, the emergence of new media just satisfies students' pursuit of novelty, and new media use among students has increased year by year. For current college students, most of the acquisition of other knowledge from the outside world comes from the dissemination of new media, and even the relevant policies and systems of national schools are told to students through new media. The new media application to education in ideological and political can not only disseminate the content of education in ideological and political to students through a variety of ways such as pictures and text, change the single and boring defect of traditional education in ideological and political, but also improve students' awareness degree of acceptance and understanding of education in ideological and political content, children's education in ideological and political is of great help. In addition, the richness of content reflects the greatest role of new media. Through new media, students can learn about current affairs and hot news from all over the world, and combine education in

ideological and political with things in life, so that students realize the practicality of education in ideological and political, and can also help students found a more accurate outlook on life, world outlook and values. These functions can provide good help for students' future study and life, so it is easier to be accepted by students.

4. Specific measures for applying new media to education in ideological and political

4.1 Improve teachers' new media understanding

Because of the influence of the traditional education system and ideas, many ideological and political teachers are reluctant to apply new media to their classroom teaching. They believe that the new media addition will only affect students' learning, and they cannot see new media play a positive effect role in current education in ideological and political. They only stick to the traditional teaching model, which will cause obstacles to the communication between teachers and students, which is not conducive to the content of education in ideological and political for students, and it is not conducive to the promotion of education in ideological and political by new media. Therefore, relevant departments should strengthen teachers' knowledge and understanding of new media, so that teachers can truly understand the important role of new media in teaching, and learn to use new media rationally in their classroom teaching. For example, the school can regularly hold lectures or training on new media use, requiring ideological and political teachers to regularly participate in training on the operation of new media, to improve the teacher's skill and rank of new media use. Only in this way can teachers use new media to fully understand the students' ideological dynamics and clarify their inner thoughts so that according to the students needs they can adjust their teaching context. This is too much conducive to improving students' learning enthusiasm and classroom participation, communicating and exchange with students to improve students' ideological and moral standards.

4.2 Have a certain understanding of THE current Internet language and thinking

With the emergence of new media, people's thinking patterns and communication methods have also changed to a certain extent. If teachers want students to resonate better with what they are saying in class, they must understand new media deeply. Understand what students usually touch, and online language is part of what teachers need to know. With the improvement of the Internet, more and more interesting online languages appear in people's lives. Because of the characteristics of online languages, many students have a strong interest in these languages. If the teacher can properly intersperse some Internet language in the classroom, it will not only make the atmosphere of the entire classroom lively and interesting, but also improve the enthusiasm and earnestness of the children in learning. In addition, applying new media to teaching can also help students receive a better education, help them distinguish between right and wrong in the virtual world, and improve their ideological and moral standards.

4.3 Teaching according to the actual needs of students

When new media is used in ideological and political teaching, it can help teachers understand more clearly what students think and what they care about, so that they can understand what students need in their hearts. For example, teachers can use new media to release some questionnaires to students. Through the results of the questionnaires, teachers can understand what the students need most, starting from what the students need, and responding in a targeted manner of students conduct education in ideological and political, which is more conducive to improving the effect of education in ideological and political.

5. Discussion

Generally speaking, the traditional education in ideological and political model is no longer suitable for the current society development. The application of new media to modern education in ideological and political development is the general trend. Therefore, relevant education departments and schools need to work together to actively explore, and rationally use new media in education in ideological and political, to improve the effect and level of education in ideological and political, help to improve students ideological and moral standards, establish correct world ideology, core values and outlook on life, and promote education in ideological and political development.

Acknowledgments

Shanghai Philosophy and Social Science Foundation Project: "Research on improving the Implementation Mechanism of Moral Education in Universities" (2021BKS014)

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