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The Northeast Anti-Japanese Alliance Culture Empowerment City New Development in the New Era

Cong Zhang^{1,a}, Fuhong Zhang^{2,b,*}

¹Marxism College, Harbin University, Visiting Scholar of Northeast Normal University, Harbin, Heilongjiang, 150086, China ²Marxism College, Harbin University, Harbin, Heilongjiang, 150086, China ⁴457749323@qq.com, ^b243033306@qq.com *Corresponding author

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Abstract: The Northeast Anti-Japanese Alliance culture is the revolutionary culture precipitated in the practice process of the northeast resistance is inherited and created by the vast number of northeast revolutionaries in the White Mountains and black water between the excellent cultural achievements. In the new era, inheriting and carrying forward the culture of the Northeast Resistance League can help the cities in the northeast to improve the level of urban civilization, provide endogenous impetus for urban development and promote urban construction and development, which is a new way of thinking and path selection to empower the new development of cities.

At present, China has built a well-off society in an all-round way, and the development of cities is entering a new stage. Facing the international background of unprecedented changes in a century, it has become a necessary topic of the times to deeply study the new path of urban development. Advanced culture has a strong endogenous power, and it is a spiritual force that can not be ignored in promoting social development in the new era. The Northeast Anti Japanese Alliance culture is the representative of the advanced socialist culture. It should play its role and present its own value in the development of the empowered cities.

1. The Realistic Value of Northeast Anti-Japanese Alliance Culture Empowering Urban Development

The Anti-Japanese Alliance culture in Northeast China is an advanced socialist culture and has the value of the times. The Anti-Japanese Alliance spirit contained in it is a valuable national spirit and has a strong endogenous driving force[1]. In the new era, the Northeast Anti-Japanese Alliance culture helps to shape the spirit of reform and innovation in the new era and has practical significance for the construction and development of cities.

(1) Improve the civilization of hero cities

In the revolutionary era of the war of resistance against Japan, countless martyrs wrote a glorious and heavy history of the Northeast Anti-Japanese alliance with their blood and lives in the

northeast, casting and precipitating the irreplaceable heroic cultural heritage and spiritual source, which is one of the characteristics of the urban construction and development in the northeast of new China. First, it helps to enhance citizens' spiritual identity and cultural self-confidence, improve citizens' literacy in the education of firm ideals and beliefs, and improve the civilization of the city in the practice of carrying forward the spirit of the Anti-Japanese Alliance. Second, in the practice of constantly improving the degree of urban civilization, we should achieve the improvement of the degree of civilization of the whole society, enhance the national cultural soft power, and build a solid foundation for building a socialist cultural power.

(2) Provide the internal driving force of urban development

In 1945, after the officers and soldiers of the Northeast Anti-Japanese coalition army returned home from the training of the Soviet Union, most of them became the backbone of the establishment of the northeast base area, injecting new strength into the reconstruction of the cities in Northeast China[2]. In their experience and practice in the Soviet Union, these people were deeply influenced by the urbanization and industrialization of the Soviet Union in thought and action, and later incorporated the ideas of urbanization and industrialization into the process of urban political power construction. During the war of liberation, the spirit of the Northeast Anti-Japanese Federation provided endogenous impetus for solving the problem of urban political power in China[3]. After the founding of new China, Heilongjiang Province, as an industrial base, made great contributions to the construction and development of the country, and laid the foundation for the establishment of the industrialization system of new China. At the same time, it also obtained the core power of urban development in inheriting the culture of the Northeast anti-Japanese Alliance.

(3) Strengthen the healthy development of red tourism

Heilongjiang Province has a long revolutionary history. After the war, there are many red resources left. It is a famous red tourist destination. In recent years, the state and the government have continuously strengthened the fine excavation, effective protection and rational utilization of the revolutionary historical heritage. By giving full play to the advantages of the tourism industry, organically combining revolutionary traditional education with tourism development, highlighting the red theme and characteristics, the red tourist attractions have become an important carrier of patriotism education, forming a new growth point of tourism in Heilongjiang Province. According to statistics, "during this period, the number of red tourism tourists in our province reached 16.861 million, the comprehensive income of red tourism reached 3 billion yuan, the number of red tourism direct employment was about 8000, and the number of indirect employments was about 38000." [3] In the subsequent "phase II Plan", the connotation of red tourism was enriched, and the provincial Red Tourism boutique routes were expanded from 1 to 6. The red tourism in Heilongjiang Province showed a vigorous trend, promoting the coordinated development of economic, cultural and social benefits of urban economy and society.

2. The Dilemma of the Northeast Anti-Japanese Alliance Culture Empowering the Development of Cities

At present, the influence and role of the Northeast Anti-Japanese Alliance culture is still in the theoretical research stage of books. Because it does not meet the needs of the times, it has a slight lack of power in the development of enabling cities.

(1) Lack of innovation in the inheritance of literary and artistic works

Combing the cultural works of the Northeast Anti-Japanese League, although the number and types are relatively rich, they are still handed down to the world in more traditional ways such as calligraphy, painting, songs, etc. in the ever-changing Internet age, they are neither characteristic

nor attractive, and gradually lose the strong influence of red culture. For example, the Anti-Japanese United Front song once inspired the morale of the Anti-Japanese United Front soldiers in the hard battle, strengthened the ideals and beliefs of the Anti-Japanese United Army and moved forward bravely. Today, the form of Anti-Japanese League songs still stays in the war years, losing its charm, and then unable to realize its value of the times.

(2) Lack of digitalization of communication means

On the Internet + era, digital means of communication has become the general trend. [4] Digital means will soon become the mainstream means of communication in the new era. However, the dissemination of the Anti-Japanese Alliance culture in Northeast China is still based on traditional ways, relying on memorial halls, party history halls, anti-Japanese Alliance sites and other entities. Even if some venues have built cloud platforms, there are still problems such as inadequate publicity, unscientific construction and inapplicable content.

(3)Tourism resources lack fine products

In recent years, with the high attention of the state, some urban local governments have vigorously developed the red tourism industry in accordance with the requirements of the times, deeply explored the red cultural resources and made a series of achievements. However, although the cultural resources of the Northeast Anti-Japanese League have been paid attention to, and many anti-Japanese League sites have been gradually developed and protected, they have not fully demonstrated their value in red tourism[5]. At present, the Anti-Japanese Alliance tourism resources are also visible in the red boutique scenic spots in major cities, and the influence of the Northeast Anti-Japanese Alliance culture is therefore limited.

3. Strategies for the New Development of Cities Empowered by the Northeast Anti-Japanese Alliance culture

To carry forward the Northeast Anti-Japanese Alliance culture in the new era, we should adapt to the social development trend, constantly innovate the carrier, tell the story of the Northeast Anti-Japanese Alliance, stimulate the public interest in the Anti-Japanese Alliance culture, help the development of urban spiritual civilization under the condition of fully enhancing the influence of the Anti-Japanese Alliance culture, and create a new business card of the city, so as to increase the popularity of the city.

(1) Rich cultural and creative works

Cultural and creative products have their own cultural connotation and spiritual value. They carry forward and inherit the national spirit through new ways such as hearing and vision and are a new carrier to enhance the cultural influence of the Northeast Anti-Japanese Alliance. First, we should strengthen the creation of educational, cultural and creative works of the Northeast Anti-Japanese Federation culture. In the process of inheriting the culture of the Northeast Anti-Japanese Alliance, we should constantly strengthen the citizens' sense of ownership, actively create, consciously integrate into the urban development and construction, and improve the civilization of the city. Second, strengthen the production of tourism cultural and creative works of the Northeast Anti-Japanese Federation culture. At present, the cultural and creative works of red tourism are relatively scarce, and there is still a lot of production space for the cultural and creative works of the Northeast Anti-Japanese Federation. Combining the characters, ruins, cultural relics, stories, etc. in the Northeast Anti-Japanese Alliance culture can not only help the economic income growth of red tourism, but also deeply carry forward the Anti-Japanese Alliance culture and enhance the popularity of the city.

(2) In line with urban construction

On May 18, 2020, the Theoretical Seminar on "carrying forward the spirit of the Northeast

Anti-Japanese Federation" was held in Harbin. The meeting stressed that "we should better inherit and carry forward the spirit of the Northeast Anti-Japanese Federation and make it a powerful spiritual force to inspire the revitalization of the northeast." First, vigorously carry forward the Anti-Japanese Alliance culture, provide spiritual impetus for the construction of the modern industrial system of the city, and achieve the key goal of strengthening the city through industry. Second, we should highly carry forward the Anti-Japanese Alliance culture, inherit the Anti-Japanese Alliance spirit, help to prosper the city's characteristic culture, and constantly improve the city's soft power. Third, carry forward the Northeast Anti-Japanese Alliance culture in depth, enhance the influence of Anti-Japanese Alliance culture in strengthening party history education, rekindle the endogenous power of red culture, and help improve the degree of urban civilization.

(3) Strengthen Red Tourism

In recent years, the development of red tourism in Northeast China has made remarkable achievements and has gradually become a new vitality for urban economic development. The influence of northeast Anti-Japanese Alliance cultural resources in strengthening red tourism has become increasingly prominent. First, build the Northeast Anti-Japanese Alliance cultural tourism boutique scenic spot. As of 2014, the system of red scenic spots in Heilongjiang Province has basically formed, with six 4A scenic spots and two 3A scenic spots. Unfortunately, as one of the four Longjiang spirits, there is no scenic spot included in the Anti-Japanese Alliance spirit. The Northeast Anti-Japanese League is rich in cultural resources. Choosing important sites to build into boutique scenic spots is conducive to effectively play the economic role of red culture, help red tourism and promote the economic and social development of cities in Northeast China. Second, build a fine tourism route of the Northeast Anti-Japanese Alliance. At present, there are many anti-Japanese League tourist attractions in Northeast China, but their distribution is relatively scattered, and they basically operate independently. It is suggested to integrate the Anti-Japanese alliance resources between provinces and among cities in the province, reasonably plan tourism routes, improve transportation network, create excellent anti-Japanese Alliance tourism routes, and promote the development of urban red economy in Heilongjiang Province while carrying forward the Anti-Japanese Alliance culture in Northeast China.

In the new era, deeply excavating the era value of the Anti-Japanese Alliance culture and giving full play to its own influence are conducive to creating a city card of the Anti-Japanese Alliance culture, helping to promote the new image of the city, promoting the normalization of ideal and belief education, improving the degree of urban civilization, strengthening the development of red tourism and boosting the new development of the city.

4. Conclusion

In the new era, deeply excavating the era value of the Anti-Japanese Alliance culture and giving full play to its own influence are conducive to creating a city card of the Anti-Japanese Alliance culture, helping to promote the new image of the city, promoting the normalization of ideal and belief education, improving the degree of urban civilization, strengthening the development of red tourism and boosting the new development of the city.

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