

Exploration on optimizing the quality assurance system of higher education

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Abstract: In the context of education reform, new requirements are put forward for the development of higher education, which requires the continuous optimization and improvement of the quality assurance system of higher education to ensure the continuous improvement of the quality of higher education, so as to promote the sustainable development of higher education. Therefore, this article mainly explores the related issues of optimizing the quality assurance system of higher education, which is for reference only.

1. Introduction

Education is the foundation of the country and the foundation of a strong country, and as an important part of China's education system, it is particularly important to promote the high-quality development of higher education, especially in the context of the intensification of international competition in higher education, we must pay attention to the optimization of the quality assurance system of higher education. In this process, in addition to the need for universities to play their own main role, the government and society also need to actively participate, according to the analysis of the current operation of higher education, from different aspects to put forward effective suggestions and opinions, so as to make the quality assurance system more perfect, so as to provide strong support for the reform and development of China's higher education.

2. Innovate the Concept and Reconstruct the Quality Assurance Paradigm

First, establish a scientific outlook on development. On the one hand, colleges and universities should base themselves on the current situation of development, scientifically plan their own development, and scientifically establish the orientation of running schools, so as not to make detours. At the same time, it is also necessary to create its own characteristics according to the needs of market talents in the construction of disciplines and majors, so as to promote the stable and sustainable development of the school. On the other hand, in the context of intensifying international competition in higher education, universities need to conduct a comprehensive analysis of education quality standards, effectively improve education quality standards with a scientific view of quality, so as to promote the optimization of quality assurance systems. In addition, it is necessary to establish a

learning-centered teaching concept and respect the laws and needs of students' physical and mental development.

Second, establish a view of higher education management. In the new era, the development of higher education is facing many problems, which requires colleges and universities to continuously improve the education management model from the perspective of education management, such as giving play to the advantages of various governance subjects and improving the quality of higher education^[1].

Third, establish a higher education service concept. The quality of higher education is actually the quality of higher education services, if teachers and students are not satisfied with the quality of services, it means that the quality of higher education does not meet the expected requirements. Therefore, colleges and universities should establish a higher education service concept and continuously improve the service level to ensure the maximum function of the quality assurance system.

3. The Three Parties Cooperate to form A Joint Force for Quality Assurance

3.1. Optimize the Social Environment

Society plays a vital role in the construction of the quality assurance system of higher education. Therefore, it is necessary to optimize the social environment. On the one hand, a scientific and rational employment system should be established based on the basic principle of meritocracy and meritocracy; On the other hand, giving play to the role of social evaluation and supervision enables universities to have a more comprehensive understanding of the shortcomings and advantages in self-development, so as to help promote the improvement of the quality of college education^[2].

3.2. Strengthen Government Control

In the construction and optimization of the quality assurance system of higher education, the government plays an important role, such as management and macro-control. Specifically, the establishment of the development direction of higher education requires the government to establish it by integrating various factors, and at the same time using and improving relevant laws and regulations and formulating relevant policies to escort the development of higher education. In addition, the government scientifically regulates the operation of higher education through "doing evaluation", so that higher education can maintain sustained, efficient and coordinated development. Therefore, strengthening government control is particularly important for the implementation of optimization work. In practice, we must first improve relevant laws and regulations, which is an important foundation for the government to manage and regulate higher education. The government can continuously improve the relevant legal system through the development status and characteristics of higher education^[3]. Secondly, it is necessary to use economic means to carry out macro-control, such as adjusting the proportion of performance appropriations to form a quality competition environment, which is of positive significance for promoting the benign development of higher education. Finally, the evaluation results and supervision methods are used to make the operation of higher education more efficient, such as improving the quality of education through administrative guidance based on the evaluation of the efficiency and ideology of higher education.

3.3. Strengthen Internal Safeguards

As the main body of quality assurance in higher education, universities need to establish an internal guarantee system and comprehensively analyze the quality production process and its related

influencing factors to clarify the key points of quality assurance, so that they can effectively use technology, systems, norms, etc. to regulate and control, so as to promote quality improvement. Specifically, it should be implemented from the following aspects: First, the construction of teachers. As one of the important factors affecting the quality of higher education, whether the professionalism, professionalism and professional ethics of teachers meet the relevant requirements directly determine the quality of higher education. Therefore, colleges and universities should attach importance to the education and training of teachers, especially academic backbones with development potential and innovative spirit, and focus on training ^[4]. At the same time, increase the intensity of talent introduction, but it should be noted that in this process, it is necessary to conduct a comprehensive investigation of all aspects of talents' abilities, such as teaching ability, scientific research ability, professional title, etc., so as to lay a solid foundation for the continuous improvement of the quality of higher education. Second, the construction of disciplines. In order to meet the needs of social development for high-quality talents, colleges and universities should take market demand as the basis for highlighting key points in strengthening the construction of disciplines, and at the same time carry out the construction of characteristic disciplines and majors in combination with the actual situation of the university, so as to improve the quality of education and teaching. Third, the construction of teaching style and study style. The impact of the environment on people is subtle, so in the construction of the internal security system of colleges and universities, we must pay attention to the construction of teaching style and learning style, which is very key to improving the quality of education. To put it simply, the construction of teaching style should mainly focus on teaching by word and deed, rigorous and realistic, and leniency and strictness, while the construction of study style should highlight the contents of being positive and enterprising, working hard ^[5].

4. Diversified Participation and Continuous Improvement of the Evaluation System

In the new era, the popularization characteristics of higher education are becoming more and more obvious, which to a certain extent promotes the diversification of school-running activities and the diversification of school-running subjects, and it is necessary to improve the evaluation system accordingly, so as to promote the healthy and sustainable development of higher education ^[6]. Therefore, in the optimization of the quality assurance system of higher education, efforts should be made to build an evaluation system with diversified participation, and the specific measures are as follows:

First of all, teachers and students should be placed in the main position of higher education quality evaluation. The satisfaction of teachers and students can largely indicate the quality of higher education, so the evaluation of teachers and students is very important to optimize the quality assurance system of higher education. However, in the past evaluation, teachers and students rarely actively participated in the evaluation, the main reason was that the main position of teachers and students was not reflected in the quality evaluation of higher education, such as failing to give teachers and students the opportunity to participate in the evaluation, and not paying attention to the evaluation of teachers and students. In response to this problem, universities must make corresponding changes, on the one hand, they must reasonably guide teachers and students to participate in evaluation, such as by increasing publicity and improving relevant work systems, etc., to ensure that teachers and students can effectively participate in evaluation and exercise their rights. On the other hand, we should pay attention to the evaluation of teachers and students, pay attention to some reasonable interest demands, and meet them as much as possible ^[7].

Secondly, universities should promote normal, efficient and scientific quality status monitoring. In concrete practice, backward evaluation methods should be abandoned or improved, and a normalization mechanism should be built on this basis to effectively monitor the quality of higher

education. In addition, as the main body of higher education quality evaluation, colleges and universities should give full play to their main role in evaluation and get out of the situation of "being evaluated" as soon as possible, so that the due role of evaluation work can be brought into play^[8].

Third, the government has changed from "doing evaluation" to "managing evaluation". In the process of supervising and macro-regulating universities, evaluation is a commonly used means by the government, usually the government can understand the problems encountered in the development of colleges and universities according to the evaluation results, and then solve them by formulating relevant policies or other measures, so as to ensure that the quality of higher education meets expectations. Nowadays, in the continuous development of China's higher education, the government's evaluation function should be changed, which is mainly to adapt to the current needs of changes such as the diversification of evaluation subjects and the enhancement of the autonomy of universities, simply put, it is to replace "evaluation" with "management evaluation", and the so-called "management evaluation" is actually to restrict and regulate evaluation behavior by formulating relevant policies or improving laws and regulations^[9].

Finally, by improving the professionalism of social supervision and evaluation, it should have more say in the quality evaluation of higher education, so as to ensure the comprehensiveness and objectivity of evaluation. In this regard, on the one hand, it is necessary to change the previous situation of arbitrary evaluation and make an objective evaluation of higher education from the perspective of social development; On the other hand, it is to set up a professional evaluation agency, and standardize social evaluation behavior by establishing and improving personnel activity standards, so as to ensure the fairness and science of evaluation.

5. Conclusions

Higher education is not only related to the interests of universities, teachers and students, but also related to the long-term development of the country and society. Therefore, in the new era, universities, governments and society should strengthen cooperation, promote the optimization of the quality assurance system of higher education by giving play to their respective advantages, and enhance its scientificity, operability and standardization, only in this way can we further improve the quality of China's higher education, so as to provide talent guarantee for the great rejuvenation of the nation.

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