

Construction of Legal Police Authority under the Background of New Media and Data Analysis

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Abstract: With the advancement of information technology, many new types of Internet social media have emerged, such as WeChat, Weibo, blogs, and forums, which have formed a new pattern of information dissemination. The police is a government organization. The image of the police organization is related to the image of the government and its credibility. Under the new situation, the construction of the image of the police organization has an inseparable relationship with the new media. According to surveys, over 71.56% of the public will choose new media tools to expose issues of law and discipline. In recent years, some negative information that affects the image of the police has spread and fermented rapidly, causing a crisis in the image of the police and affecting the law enforcement environment. The police organization must integrate new media to establish a positive police organization image, and promote social stability and harmony. Under this background, construction of the legal police authority under the background of new media and data analysis is discussed in this paper. We collect the data from the public databases as the analytic basis of the research. The machine learning models are integrated to help evaluate the model in detail.

1. Introduction

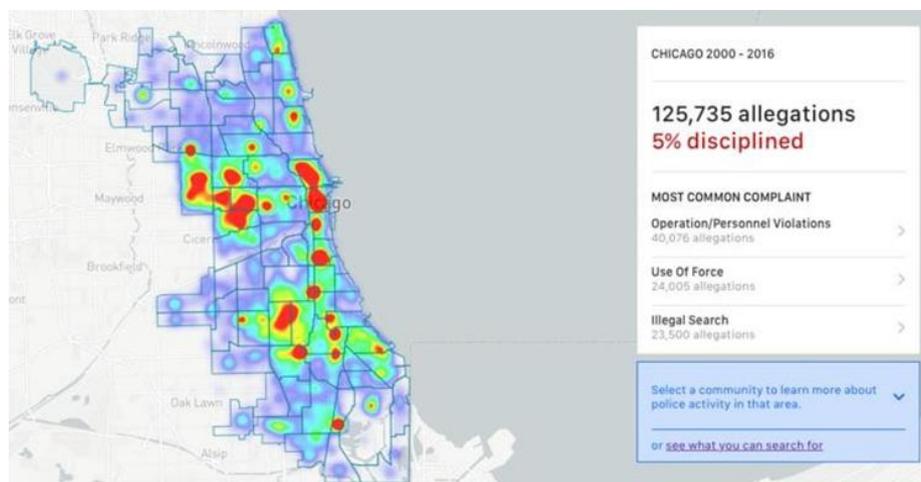


Figure 1: The Crime Distribution Pattern

As the front-line law enforcement agencies, the police play an important role in cracking down on crimes and serving the society. However, in recent years, violent attacks on police, insults, and malicious complaints against the police have frequently occurred, which has seriously affected the police's normal law enforcement activities and weakened the police's functions. The weakening of police authority has become a reality. During the transition period, China's social structure, social formation, and economic system have all undergone tremendous changes. The police's law enforcement environment has also changed. The traditional police power can no longer meet the requirements of the new social security situation. As shown in Figure 1.

With the continuous deepening of network applications, the rapid rise of new online media and the gradual formation of a multiplicity of media environment information. The media is the main carrier for the dissemination of social information and the dominant medium for public relations. [1] How to construct a well-developed police public relations under the background of the continuous rise of new media on the Internet has become an important issue that police agencies can hardly avoid. In the face of a diversified media environment, press officers of public security organs at various levels frequently made appearances.

Police departments created their own official websites, official WeChat accounts, and used new media to actively promote police public relations. However, there are still networks. The unclear understanding of the nature, characteristics, and characteristics of new media has also failed to effectively grasp the methods and methods of dealing with new media on the Internet. There is a certain degree of blindness that restricts the effectiveness of public security agencies in using the new network media to carry out police public relations. As shown in Figure 2.

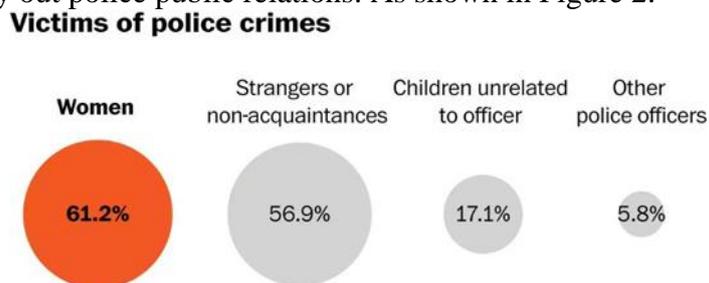


Figure 2: The Victim of the Crimes Overview for the Organization Analysis

The image of the police represents the image of the country and the government. It is the focal point of the society, and the construction of a good image of the police organization is conducive to maintaining political stability and social stability. As a special character, the police have special responsibilities and have special requirements for the image of the police. In the process of social transformation, political life tends to be democratized. Great changes have taken place in both the political environment, the economic environment and the cultural environment. The public's expectation of the police is getting higher and higher, and the image requirements of the police are also increasing. However, in the real work, the police cannot fully satisfy the public's expectations and requirements, and there are some problems in the work that affect the image of the police. [2] For the public, the police need to do a good job in public security, reduce crime, the public will one-sidedly put the deterioration of modern public security, and the increase in crime rate attributed to the police's ineffective or incompetent, so that the image of the police organization is severe challenge. Advancing the police legal relationship of the content, must first clear the structure of the police legal relation, based on the basic principles of legal relation theory and the particularity of police legal phenomenon of the police legal relationship framework. [3] In numerous legal framework that should choose to apply to both conceptual framework in the field of customs anti-smuggling will make a good cohesion, with a complete set of legal discourse system to reflect legal relationship as the basic category of the theory more height and depth, it would be easy.

Table 1: The Layered Analysis of the Legal Police Authority

Layered Analysis of the Legal Police Authority	Analytic Details
<p>The rights defined in many ways, the more comprehensive a manner that is defined as the law of the rights body is or not a certain acts in order to achieve certain interests in the the rights defined in many ways, the more comprehensive a manner that is defined as the law of the rights body is or not a certain acts in order to achieve certain interests in the power of law.</p>	<p>The rights in the field of police law are mainly owned by administrative counterparts and criminal suspects. The people's police, in addition to their rights as citizens, also have some of their own unique rights, such as the priority of passage under certain circumstances, the right to enjoy preferential treatment or compensation stipulated by the state. In the field of police law, the types of rights are very rich, and the types of the obligations are also quite complex.</p>
<p>Individual authority to construct the moral foundation of law enforcement ability</p>	<p>Engaged in law enforcement activities by the police in a legitimate authority that should have a qualified authority, this is the fight against increasingly intelligent criminal activities and to service the growing community of intellectual support, but it is still difficult to ensure high quality and efficient police law enforcement activities. The police should make full use of their legitimate authority and qualified authority, bravely and efficiently fight crime and serve the public and society with due diligence. But as a normal social person, they also have their own selfish interests and the selfish tendency of the general concept of "economic man".</p>
<p>Legal authority and institutional guarantee for the construction of law enforcement ability.</p>	<p>Police law enforcement is the manifestation of the will of the main body of political power and must have the corresponding power, which is the institutional premise of the police role. Of course, this power is not due to their natural power, nor to their police equipment and identification. The effectiveness of authority derives from the recognition of the legitimacy of a member's role in the structure of authority and his observance of the norms that define the rights and obligations of that primary position [4]</p>

The police's own factors will lead to the crisis of the overall organizational image. For instance, in the process of the law enforcement handling, individual police officers are unfair in law enforcement, engage in malpractices for personal gains, or have problems with one-sided evidence collection, administrative omissions, and not being responsible for the law, causing damages to the parties and relatives. The irreparable losses and injuries have seriously affected the credibility of the government and the image of the police organization. The low quality of individual police officers has seriously damaged the image of police organizations. Although public security agencies throughout the country have continued to then increase training and improve the overall quality of the police force, some police officers are seriously affected by the unhealthy atmosphere of the society. [5]

2. The Construction of Legal Police Authority under the Background of New Media and Data Analysis

2.1. The Concept of Legal Police Authority

Max Weber divided authority into traditional authority, Charismatic authority and legal authority. According to Weber's point of view, legal authority is based on laws and a series of rules and regulations. [5] Everyone must obey the law and act according to the rules. Obeying the law is obeying the law rather than obeying the individual. It is conscious obedience rather than forced obedience. The police authority is "the power and the prestige that the police and its police officers generally exhibit in the course of law enforcement." The police authority is a category of authority. This paper believes that Max Weber's classification of authority can be divided into traditional police authority, Charismatic police authority, and legal police authority. Based on this, this article holds that in the legal police authority, the police power comes from the law, and through the law to protect the legitimacy of the police behavior, the realization of the police authority is based on the implementation of convincing laws and procedures, What the public ultimately obeys is the law, not the power of the law enforcer. [6]

In times of peace, the police have played an important role in maintaining social security order and serving the economic and social development. However, our country is in the period of social transformation, social conflicts are more prominent, and the social structure is more complicated. This weakens the police functions to a certain extent, weakens the police's social control, and makes it difficult for the police to effectively maintain a stable and orderly social order. status. Engels pointed out that "the problem is solved by authority". The police as the main body to maintain social order, the realization of its functions is premised on the obedience of law enforcement counterparts to police orders and actions, and the police authority is to ensure that the police is effective. [7] Perform the basics of the function. In addition, the "armed nature" of the police determined that the police can use the "violence" as a coercive measure to deter illegal activities and create a deterrent force against the public, so as to achieve effective control over social order. However, with the increase of public awareness of the law, the influence of the "violence" factor in the police's control of social security has gradually decreased, highlighting the importance of constructing judicial police authority.

Equity and justice are a basic characteristic of a harmonious society and the essence of the rule of law. Justice is a law based on people's righteousness as a criterion for justice judgment under certain historical conditions, and the realization of fairness and justice is the main principle of socialist rule of law. The goal is also the sacred duty of the police officers of the public security organs.

The establishment of a legislative-type police authority requires the police to be "legitimate, reasonable, equal, and procedurally fair" at work. First of all, the public security police strictly enforce the law and regulate the enforcement of the law, which is in compliance with the requirements of fairness and justice. [8] Second, the principle that the public security policemen insist on the equality of all people in the law enforcement process is a concrete requirement of fairness and justice, and is also a concrete way to achieve fairness and justice. Finally, the police upholding proper legal procedures plays a very important role in restricting arbitrary law enforcement, preventing abuse of power, and establishing a good image of the public security force. [9] It is a prerequisite and guarantee for achieving fairness and justice. As shown in Figure 3.

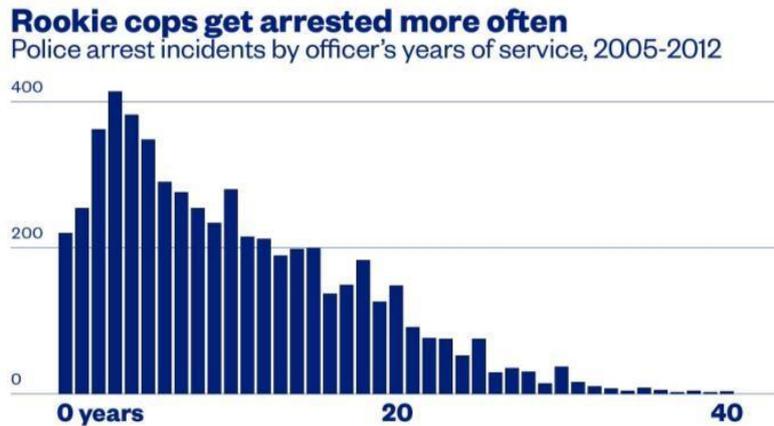


Figure 3: The Statistical Data for Referring

2.2. The Important Role of Online New Media

In recent years, the rise of new online media has played an increasingly important role in comparison with traditional media. In terms of page views, online new media has surpassed any traditional paper print media in the country. By the end of 2016, the number of Internet users in China exceeded 678 million, and the Internet penetration rate exceeded 53.7%. [10] Taking Weibo as an example, the number of followers of the first public security microblog “Peaceful China” has exceeded 2.826 million, which has surpassed the daily circulation of the current “China Daily”. At the same time, the new media on the Internet has a wider range of communication than traditional media, with more dissemination methods and faster timeliness. The influence of new media on the Internet is increasing.

Online new media is an important platform for providing police interactive services. Social transparency is an irreversible trend. Police information must be made public and must interact with the public. The rise of the Internet's new media has provided new means and platforms for public security cases, service to the masses, and access to alarm.

Online new media is an important carrier for shaping the public image of the police. Due to the special nature of policing, it is often at the forefront of social contradictions. The public opinion of the police can easily cause widespread concern in the society. The new online media is between the public security organs and the public, and it is easier to obtain public trust. In view of this, online new media is a “double-edged sword” for public security agencies. [11] In particular, some negative news released by irresponsible online new media have greatly damaged the image of the police. Therefore, the correct handling of the police media relationship will help the public security media form a positive interaction with the media and create a good public image for the police.

The new online media is an important way to prevent the crisis of the police. The tentative angle of new media has spread across all social strata and corners, and is an important distribution center for social public opinion. The monitoring of social conditions, public opinions and police-related information appearing in the new media on the Internet is conducive to public security agencies to keep track of public opinion and prevent them from happening. With the use of new online media, public security agencies can clarify the facts to the public in a timely and accurate manner and effectively prevent and reduce the occurrence of Internet-related public opinion crisis. [12] On the contrary, it can easily lead to misunderstandings and even exacerbate the crisis of the police's public opinion and induce mass incidents.

2.3 The Necessity of Recreating the Police Authority under the New Media Environment

Rehabilitating the authority of the police through the Internet can enable the people's police to enforce their laws harder, the police's legitimate rights and interests to be violated, the sense of professional identity to be low, and the status of society to be low to obtain faster and better improvements. [13] The remoulding of police authority will enable the police's legitimate rights and interests to be better protected, and their social status will be properly positioned. This will increase police's sense of identity and pride in the profession and enable the police to devote all their energies to public security work.

The reinvention of police authority can quickly increase the credibility of public security agencies and government departments. The authority of the police is essentially the identification of the public security organs and the people's police. Reinventing the authority of the police, increasing public recognition of the people's police, and increasing trust in the police will increase the credibility of public security agencies and people's police. In this way, through standardized law enforcement, the people's police can better carry out public security work, increase work efficiency, save the police force, protect the safety of people's lives and property, and then increase the public credibility of public security organs and police, forming a virtuous cycle.

The public security organs are the tools of the state's ruling, shouldering such important duties as safeguarding the safety of people's lives and property, maintaining a normal social order, and the country's stability and solidarity. When a society or even a country has the most contradictions and the most prone to problems, it is often not a very poor time or a very rich time. It is precisely at the turn of the old and the new that the problems are most likely to occur. At the same time, our country is in such a transitional period. The dictates of the public security agencies and the people's police have decided that they are responsible for the countries in transition. The current police authority is weakened and severely re-emphasized, and it is urgently needed to reshape the country to ensure the stability and unity of the country, the sound implementation of state policies, the smooth development of the country, and the smooth realization of the Chinese dream.

The media public opinion has the function of social adjustment and must rationally view and control the media and the Internet. The control of the media is mainly divided into the control of traditional media and new media. First, ensure the political nature of traditional media. For traditional television, newspapers, and broadcasting, must ensure their firm position and political character, abide by the mission and responsibilities of the media, and ensure the authority and influence of their information release and persuasive. When information warfare is formally proposed to be one of the forms of vigorously promoting the transformation of criminal investigation methods, the most critical part of the whole information detection work should be information disposal.

The detailed resolution of intelligence disposal is helpful to the promotion of intelligence guidance and investigation, as well as the basic part of this study. From etymological structure, information disposal is a phrase of subject predicate structure, which consists of two components: information and disposal. In order to deepen the understanding of synthetic nouns, it is necessary to clarify the concept of its components. Information disposal is the work content of investigation subject, as part of the practice is to transform objective reality but also restricted by objective reality, in fact today facing information disposal of the general objective environment has also changed, this change is already a perfect tense, and some are still tense. Different from other material things, the value of the data is not like the "soap effect" usually consumed once every time, but can be repeatedly refined and applied, rising and developing different potential values from its most basic functions. Big data innovation towards a new single path, in the form of an irreversible in strides forward to the digitization of the late "analysis and mining" has become the necessary means, and find and prediction has become the final results of the harvest.

The birth of the cyber police in the era of new media has played an indispensable role in safeguarding the image of the public security organs and even the social stability and unity. First, we must establish a professional network police team. The network police team must have a scientific, efficient, and viable public opinion management system, which should be mastered from the public opinion monitoring, public opinion evaluation, public opinion early warning to the correct public opinion guidance, so that early detection and early processing can be achieved, and problems can be solved in the embryonic stage. This maintains the authority of the police. Secondly, it is necessary to promptly identify the source of negative policemen's suspicion. If it is a real and objective situation, it should promptly release official authoritative news, announce the cause of the incident, investigate the incident, etc., master the initiative of public opinion, and control the direction of the public opinion. Therefore, the computer based analysis hosts the primary role for the further processing tasks. As shown in Figure 4.

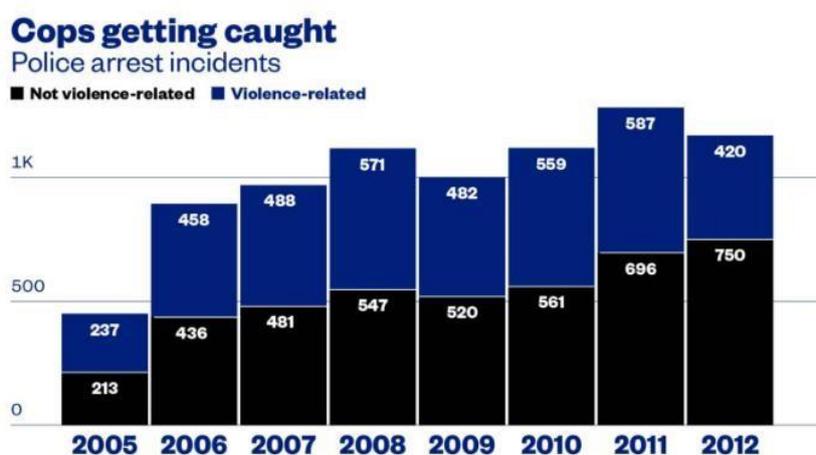


Figure 4: The Revised Data Presentation for References [14]

3. Conclusion

Public security organs must establish the sound information dissemination management system, strengthen the management of the news resources, and pay attention to the control of the dissemination sources. Based on their own actual conditions, they can formulate some norms, clarify the material for police image reporting, and avoid malicious speculation. At the same time, it is possible to establish a system for access to news interviews and a system for protecting rights according to law, maintain its own image, classify media, give different media different rights, and avoid false reports. This paper proposes the novel understanding idea of the mentioned challenges, and in the future, we will integrate more related scenarios to promote the further development.

Acknowledgement

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