

It Also Discusses the Construction of Innovation and Entrepreneurship Consciousness, Knowledge Structure and Psychological Quality

Xu Yankui^a

School of innovation and entrepreneurship, Pingdingshan University, Pingdingshan, Henan, China
^a14983825@qq.com

Keywords: Innovation; Sense of entrepreneurship; Knowledge structure; Psychological quality; build

Abstract: College students' awareness of innovation and entrepreneurship has become a contemporary hot topic, innovation has become an important symbol of national progress and prosperity, at the same time, innovation plays a very important role in the process of entrepreneurship, is the premise of rapid social progress, there is a direct relationship between the two. At present, college students' entrepreneurship has become an important topic in college students' employment, and it is especially important for the cultivation of college students' innovative consciousness in higher education, which can help them establish a good platform for innovation cooperation. This paper analyzes the related knowledge of innovation and entrepreneurship consciousness, knowledge structure and psychological quality construction.

1. Introduction

With the development of The Times, the scale of college students has never been stronger. Under the background of greater employment pressure, college students' entrepreneurship has become a concern, and innovation and entrepreneurship consciousness is the weak link in the current college students training. This paper aims at the process of college students training. How to integrate the awareness of innovation and entrepreneurship and the optimization of knowledge structure into the daily teaching and training.

2. The importance of cultivating college students' innovative consciousness

2.1 The development of The Times requires students to have a sense of innovation

At present, the development of global are in the direction of the knowledge and content contained in the knowledge-based economy is more, in such circumstances, people must have certain innovation consciousness, only in constant innovation development, in constant innovation to meet the needs of social development, under the condition of the social productive forces continue to improve, Both social development and economic development are inseparable from innovation. Therefore, for contemporary college students, innovation ability is a way to better adapt

to the society and promote social development.

2.2 The improvement of college students' own quality requires a sense of innovation

Along with our country the development of the society, the society for the comprehensive talented person's demand is also gradually increased, and whether has the innovation ability has become an important index of the ability to judge a man, one has the characteristics of innovation of college students not only need to have the positive enterprising spirit, lofty moral accomplishment, at the same time also need to have the ability to continuously explore. Therefore, for contemporary college students, in order to adapt to the development of society, they need to constantly improve their comprehensive quality in the process of university study and understand the importance of innovation consciousness, so that they can play a positive role in entrepreneurship. For the educators of colleges and universities, in the daily teaching process, it is necessary to cultivate students' innovative consciousness, optimize the knowledge structure, and construct students' psychological quality, so as to cultivate qualified college students and promote the development of society.[1]

3. Current situation and existing problems of student innovation and entrepreneurship cooperation platform construction

3.1 Current situation of college students' innovation and entrepreneurship cooperation platform construction

Since the eighties of the last century, innovative education has been carried out in the higher education system in China, which began to appear in the form of problem activities, thus cultivating students' innovative ability and expanding students' horizons. Since the 1990s, there have been new changes in the educational forms of innovation and entrepreneurship, with more and more creative competitions and teaching forms, such as "Campus Creative T-shirt Competition", "Mathematics Creative Challenge Cup", "Innovation and Entrepreneurship Competition" and so on. With the arrival of the new century, the employment forms of college students are also facing new challenges. In this context, the employment problem has become the key consideration of colleges and universities.

3.2 Problems in the construction of student innovation and entrepreneurship collaboration platform

In the construction of college students' innovation mechanism collaboration platform mainly exist the following problems in the process, the first is a lot of management personnel for the innovative understanding is not in place, even the existence of such prejudice consciousness, think students entrepreneurship and study's want to break it, for the long-term development of the students will bring bad effect, Therefore, there is no support in formulating corresponding policies. Secondly, in daily training, due to the limited ability of teachers to accept new things, many teachers are still docked on the ideas of many years ago in teaching, especially for the practice of guiding students, many teachers still have many shortcomings. Finally, the management of the innovation platform needs certain professional management talents, and the establishment of an innovation platform needs the support of human, material and financial resources. Otherwise, the problem of resource shortage is likely to occur in the process of development, resulting in failure.[2]

4. Ways to cultivate college students' innovative consciousness, knowledge structure and psychological quality

4.1 Cultivation of college students' own innovation consciousness

As the saying goes, "the teacher introduce the door, on the personal practice", college students need to realize the importance of innovation consciousness, first through the social practice to improve their knowledge level unceasingly, along with the development of social knowledge structure on diversification, the society also need diversity of talent, and in the process of learning knowledge, not a can in a relatively short time to complete the process of, It takes a long time to build up. For college students themselves, on the one hand, they need to accumulate knowledge in their own field, so as to form a complete knowledge system. On the other hand, they need to make more attempts to acquire new knowledge and constantly enrich their professional theoretical knowledge. Since the cultivation of innovation ability is based on a certain background of professional knowledge, Only by constantly enriching theoretical knowledge can we understand deeper things and further create new things. From this point of view, learning and innovation are complementary, only in the process of learning can continuous innovation, in the process of innovation and continuous enhancement of learning, which is the main method to cultivate the consciousness of innovation.

4.2 Improve and innovate educational forms and strengthen basic education

In the entrance and the selection is still exam-oriented education is given priority to, from the perspective of the results of the current exam-oriented education, the talent selection and reasonable and fair, it can through to the student to carry on the appraisal, thus the talent selection, the student's family background and social status has nothing to do, from the point of the fairness, worthy of promotion and praise highly, Therefore, after students enter the university, although they cannot carry out larger concepts in the assessment, they should add some new elements on the basis of the traditional teaching methods, for example, in the teaching process, appropriate

Methods Let the students take the initiative to learn, so as to stimulate the students' innovative consciousness. In addition, teachers should give full play to their own strengths in the process of teaching, adopt vivid and flexible teaching methods to the greatest extent, recognize that students are the main body of teaching in the process of teaching, and give full play to the subjective initiative of students. In addition, it should be pointed out that in the process of teaching, teachers only give reasonable guidance, rather than show their authority. They need to accept and think about students' ideas, so that their students can make progress together.

4.3 The school should create a good innovation atmosphere for students

The cultivation of college students' innovation consciousness need in a campus environment of freedom and equality, thus cultivating a good campus environment for the cultivation of innovative consciousness is more important, as university is concerned, in order to adapt to the development of The Times, establish, freedom and democracy, warm and harmonious culture atmosphere, can strengthen student's quality education, broaden students' horizons, So as to stimulate the students' thirst for knowledge. In the process of teaching, we should not emphasize the importance of scores too much, but need to cultivate students' ability of independent innovation, provide a good learning atmosphere for students to study, let students have more free thinking space, so as to guide students to participate in more innovative practices.

4.4 Attach importance to the construction of university teachers

Teachers as a guide of students' innovative practice, first of all, teachers need to have certain innovation consciousness itself, some colleges and universities teachers still can't keep up with the development of The Times, the lack of certain innovative consciousness and spirit, therefore in the daily teaching activities, it is hard to drive the enthusiasm of students, coupled with quality education, continuous many teachers feel overwhelmed. With the continuous development of quality-oriented education in colleges and universities, teachers should not only optimize their own teaching knowledge structure, cultivate students' psychological quality construction, but also need to improve their own personality charm, and take themselves as the object of students' learning and imitation. More scientific methods to examine the teachers in colleges and universities at the same time is also a key to the construction of talent team, on the basis of the emphasis on teachers' scientific research level, how the teachers' teaching level is the present university teachers performance appraisal problems to be solved, because the paper is the key to the evaluation, so many teachers focus on writing on paper, and emphasis the general quality of teaching, Therefore, how to balance the contradiction is still the focus of the future reform and construction of colleges and universities.

5. Conclusion

In our social and economic development, college students are an important force in promoting social and economic development. Therefore, it is very important to attach importance to innovative and entrepreneurial education in colleges and universities and strengthen the cultivation of students' innovative consciousness. At present, on the basis of the expansion of the scale of colleges and universities, the employment pressure of students is gradually increasing. In order to help students better adapt to the society and solve the employment problem of students, the establishment of college students' innovation and entrepreneurship platform is a road with the significance of The Times. The construction of innovation and entrepreneurship platform requires universities to constantly explore new ideas and find appropriate teaching methods and models. On the one hand, students' subjective initiative needs to be given full play; on the other hand, teachers also need to play a guiding role in the teaching process, so as to stimulate students' innovation ability.

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