

Difficulties and Solutions of the Cultivation of Minor Languages Talents under the Background of "Belt and Road"

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Abstract: In the context of the "Belt and Road" initiative, the demand trend of national economic development for minor language talents is further enhanced. In order to ensure the further development of the "Belt and Road" initiative, national higher education departments need to continuously expand the quality of teaching in large and minor languages to meet the needs of market development. However, in the process of cultivating minor language talents, we still face certain difficulties, and need college education to constantly improve the educational model. This paper analyzes the difficulties of talent training in minor languages and tries to put forward countermeasures to optimize talent training to meet the demand for talent in minor languages in the context of the "Belt and Road" initiative.

1. Introduction

The proposal of the "Belt and Road" national strategy plays a key role in promoting the economic development of China and the countries along the belt and Road, and accelerating the "going out" of Chinese manufacturing and Chinese culture. The geographical scope of the "Belt and Road" initiative runs through Asia, Europe and Africa, involving more than 40 official languages of countries along the line. [1] In order to ensure the emergence of language communication barriers in economic development, the national education department needs to constantly increase the strength and quality of talent training in major and minor languages. However, according to the analysis of the current situation of minor language teaching in China, there are only more than 20 kinds of minor language education that can ensure the quality of education, which needs the attention of relevant national departments to further increase the education of large and minor languages. In the process of global economic development, English has become an international language. In the process of minor language education, constantly improving the quality of English education plays a key role in promoting the training of minor language talents. Therefore, the relevant departments should constantly increase the strength of talent market research and analysis in order to more scientifically formulate talent training plans.

2. The importance of training minor language talents

The "Belt and Road" initiative is an important national strategy for China's current form of economic development. The proposal can not only expand China's foreign trade advantages, but also benefit the development of countries along the line. First of all, the training of minor language professionals is a bridge to promote communication between countries along the line. In the process of economic development, language is a bridge of communication and a basis for promoting mutual understanding and friendly cooperation between countries. Secondly, it can speed up the spread of Chinese. With the advantages of the "Belt and Road" initiative, it can effectively promote the spread of Chinese, carry out cultural output, enhance China's influence, and expand China's voice in the international community, thus ensure that China makes more contributions to the security of the global region and countries. The last is to accelerate the "going out" of Chinese enterprises and expand their economic strength. In the process of enterprises' "going global", the conversion of Chinese and minor languages can ensure the smooth communication of enterprises in the process of foreign trade, create a good language environment for the communication between Chinese enterprises and enterprises in countries along the line, and increase the communication between each other. Therefore, in order to further ensure the quality of language communication, relevant education departments need to constantly improve the quality of minor language education, especially English, as an international language, which plays a more important role in the development of the "Belt and Road" initiative.

3. Difficulties raced by the cultivation of minor language talents

3.1. Textbooks are out of touch with the times

With the development of social civilization, a series of changes have taken place in the economic and social development of various countries. Therefore, in the process of personnel training, the content of teaching materials should also be appropriately adjusted according to the changes in the international environment, so as to better adapt to the changes in the international community and prevent the teaching content from being inconsistent with the actual application. However, through the analysis of the current teaching situation of minor language majors in higher vocational and undergraduate colleges in China, it is found that schools pay more attention to the historical and cultural retrospection in the course of textbook design and teaching arrangement, and ignore the teaching work that changes the relevant content of the times during the education process.[2] For a long time, students have lagged behind the textbooks to learn the language, and their adaptability to work in the society is relatively low. There are also problems that the curriculum standards and examination syllabus requirements do not meet the needs of the times. The main reason is that the existing curriculum standards and examination syllabus in colleges and universities require language knowledge as the main part, emphasizing the teaching of language knowledge such as audio-visual, speaking, reading, writing and translation. Under this kind of teaching mode, there will be the problem that students' thinking is confined, which is not conducive to students' flexible application of their professional knowledge.

3.2. Lack of language environment

Language is an applied skill, and the appropriate language environment can improve students' learning efficiency and language expression ability. However, in the process of receiving non-native language learning, most universities in China have not built a corresponding language environment. Especially in Gansu, the middle section of the "Belt and Road" initiative, there are few foreign

teachers teaching primary and secondary languages in colleges and universities, which further increases the difficulty of students' learning. In the process of receiving foreign language teaching, students are easily affected by the cultural environment of their mother tongue, expression habits and thinking. Students need to further break through the limitations of their own language learning in order to improve their major learning in minor languages and make more contributions to the development of the national "Belt and Road" initiative. Based on the analysis of the employment situation of college students majoring in applied English, English majors are mainly concentrated in export trade, e-commerce and other industries. However, through relevant surveys, it is found that the requirements of enterprises for applied English professionals are constantly improving, mainly focusing on the application of comprehensive application ability, professional business knowledge, e-commerce operation, computer business foundation, cross-cultural communication, new media technology and other skills. Colleges and universities are required to pay attention to the improvement of students' comprehensive quality, learning ability, innovation ability, teamwork and other comprehensive abilities in the process of education.

3.3. Measures for cultivating talents of minor languages

3.3.1. Optimizing the content of teaching materials and reasonably designing class hours

In the process of cultivating minor language talents, textbooks are the basis for teachers to carry out teaching work. Only by ensuring the perfection and scientificity of textbook design can the quality of talent training be further guaranteed. First of all, the content of the textbook is perfect.[3] Colleges and universities are required to do a good job of market research in all aspects before the selection of textbooks to ensure the completeness and timeliness of textbook content setting and prevent the problem of textbook content setting out of line with the times. Secondly, teachers should do a good job of supplementing the content of textbooks. In the process of teachers' application of textbooks, due to the problems of the ability of the compilers and the thickness of textbooks, there may be problems of imperfect textbook settings. In order to further ensure the perfection of the textbook setting, teachers should do a good job of supplementing the textbook content in the teaching process to ensure the comprehensiveness of the knowledge learned by students. The last is to design teaching hours reasonably. The students at the university level are still under great pressure to learn. In order to ensure the efficiency and quality of students' learning, teachers should scientifically design the arrangement of minor language teaching hours according to the requirements of the syllabus and curriculum standards, in order to prevent the occurrence of problems in students' learning efficiency and quality caused by discord in class hour arrangement.

3.3.2. Developing teaching objectives and creating language environment

An appropriate language environment can effectively improve the efficiency of professional skills learning of minor language majors, improve students' language expression ability and professional application ability in all aspects, and cater to the international development of enterprises. In order to ensure that the training of talents is in line with the development needs of enterprises and the market, colleges and universities should do a good job of market research on the demand for minor language talents in the process of formulating the training plan for minor language talents, so as to ensure that the talent training plan closely follows the market demand and keeps pace with the times. Through relevant research and analysis, it is found that the current market should at least include language+business+skills+information technology. In order to ensure the realization of the goal of training compound talents, colleges and universities need to strengthen the practical teaching link in the process of personnel training and pay attention to the coordinated development of teaching,

learning and use. Secondly, we should introduce professional foreign teachers to create a suitable language environment for students' learning. In the process of creating the language environment, we can also use modern technology to realize network teaching and effectively optimize the application of educational resources. Finally, a talent training plan should be formulated according to the market needs to ensure that the talent training is in line with the market needs, and that the talent training should also have the ability to innovate, so as to respond to changes in the market environment in a timely manner and promote the development of the "Belt and Road" initiative.

3.3.3. School-enterprise cooperation, accurate positioning of the market demand

In the process of cultivating talents in minority languages, school-enterprise cooperation can further play the resource advantages of enterprises and schools, and then help students to comprehensively master the knowledge and professional skills of professional courses. To ensure that students' professional skills are improved while ensuring the mastery and application of theoretical knowledge, to promote the training of application-oriented talents in schools, and to provide talents in line with the market demand for the development of the national economy. First of all, in the process of school-enterprise cooperation, enterprises can timely feedback the specific demand information for talents in the school talent market, and schools can further improve and improve the education plan on the basis of combining the specific situation of the school, so as to accumulate more experience for the practical activities of minor language education. Second, the enterprise can also provide students with relevant internship places, students in the process of actual internship can timely find themselves in the problems existing in the process of professional learning and short board, students can optimize according to their own actual situation, further improve their professional skills, so as to put in the future work more handy work more smoothly.[4] Finally, university-enterprise cooperation can accurate market talent demand positioning, enterprises can according to their own development level and direction, adjust the strategic plan, enterprises can according to the change of small language market of timely adjust talent training plan, further optimize related teaching content and curriculum, ensure that the cultivation of talents in line with the situation of the market trend can promote the development of the market, for our country "Belt and Road" construction, and promote the economic development of our country and countries along the road. However, in the process of school-enterprise cooperation, enterprises and universities need to carry out real-time information communication to prevent the deviation of the direction of talent training in the process of cooperation and affect the quality of education.

3.3.4. Enhance teachers and innovate teaching methods

In the process of school education work, teachers are the key aspect of teaching quality assurance. While the educational environment is constantly changing, the psychological state of students is also constantly changing. Therefore, in the process of daily teaching work, only by constantly improving teaching methods and innovating teaching methods, can teachers further cater to students' psychology and ensure the construction of efficient classroom. First of all, teachers should pay attention to the real-time hot spots related to minor language majors in the teaching process, and timely supplement the relevant content of course teaching, so as to ensure the perfection of course teaching. Secondly, teachers should establish the concept of lifelong learning, constantly summarize the teaching experience in the process of teaching practice, improve their own teaching skills, and ensure the quality of teaching. In the context of the Internet, teachers can use very rich teaching resources, and teachers can constantly improve their teaching ability in their spare time. Finally, teachers should constantly conduct innovative research on teaching methods. Traditional teacher-centered teaching methods has not adapt to today's education environment, teachers only in the process of teaching

constantly improve teaching methods, find suitable for current students' actual demand teaching methods, in the process of classroom teaching fully arouse the enthusiasm of students' learning, increase the interaction between students and teachers. For example, teachers can introduce micro-classroom and flipped classroom in the teaching process, so as to play the role of science and technology in education. The quotation of new teaching methods can give full play to the main role of students, and then effectively guide the exploration and analysis of professional courses, and improve the depth of mastery of professional courses.

4. Conclusion

As the basis of communication, language plays a very important role in international trade. Only by ensuring smooth communication and accuracy of communication, can we ensure the integrity of communication content. Only in this way can we prevent misunderstandings arising from language exchange in the exchange, which will affect the economic and cultural exchanges of countries along the "Belt and Road" initiative, and affect the role of the "Belt and Road" initiative in promoting China's foreign trade and promoting the socio-economic development of countries along the "Belt and Road" initiative. In order to ensure the effective promotion of the "Belt and Road" initiative, the education sector of China should constantly increase the speed and quality of talent training in large and small languages.

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Found project: The study on the training model of minority language talents in Gansu Province under the background of the Belt and Road.

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