

The Construction of ASEAN Minor Language Service under the Background of Hainan Free Trade Port

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Abstract: The construction of Hainan Free Trade Port has a significant impact on the development of foreign trade in the new era. Relying on the regional advantages, we should do a good job in the superposition and integration of the free trade port policy system and RCEP, so that Hainan Free Trade Port can play a pivotal role in the market connectivity, industrial integration, rule convergence, and factor allocation between China and ASEAN, and become an important intersection of the two markets. In this process, the problem of minor language service is an urgent problem to be solved. This paper takes the construction of Thai minor language service as an example to explore the strategy of ASEAN minor language service construction under the background of Hainan Free Trade Port.

1. Thai talent demand background

At this stage, the construction of Hainan Free Trade Port is accelerating. In order to better promote local economic development, it is necessary to accelerate the training of minor language talents to meet the needs of the Belt and Road Initiative in China and the construction and development of Hainan Free Trade Port. Colleges and universities play a decisive role in the training of such talents. In the process of curriculum construction and teaching reform of ASEAN minor language majors in relevant colleges and universities, it is necessary to effectively combine professional knowledge and skills, promote the practice connection inside and outside the school, and accelerate the integration of professional quality and market demand, so as to constantly improve the combination of the overall language teaching and social posts, promote the efficient cultivation of high-quality, complex minor language talents, and lay a good talent foundation for promoting the role of Hainan Free Trade Port in the cooperation and exchange between China and ASEAN [1].

2. The training path of ASEAN minor language talents in the context of Hainan Free Trade Port

2.1. Focusing on the cultivation of language expression ability in basic language teaching

In the training of ASEAN minor language professionals, in the process of teaching students' basic phonetics for minor language majors, the basic curriculum should focus on basic phonetics teaching to ensure that students have enough time to practice pronunciation and constantly improve the accuracy of language spelling. For the traditional teaching of minor languages, students' language

expression is not valued. In the relevant minor language teaching reform, attention is paid to the accuracy of pronunciation and the cultivation of spelling ability. In this process, students' language expression ability is constantly strengthened to ensure the accuracy of spelling and pronunciation, and constantly promote the enhancement of students' language expression ability.

2.2. Focusing on language practice teaching to reflect practicality

In the traditional teaching of minor languages, many colleges and universities adopt a single teaching mode, with fixed teaching links and processes, and the teaching content of relevant languages is also more professional, which plays a positive role in strengthening students' professional quality and promoting students' solid language foundation. However, in language teaching, more attention should be paid to the combination of professional teaching and vocational direction, to ensure that language teaching and vocational skills can be effectively combined, to promote a single language skills training more practical, to provide support for future job employment, and to achieve the teaching integration of "specialty+skill+post", so that the minor language talents trained can better serve the needs of economic development [2]. For example, in combination with the needs of Thai minor language services, in the training of ASEAN minor language talents, we can combine the actual needs of China and ASEAN in the field of trade cooperation to train Thai foreign trade talents, strengthen the training of students' Thai language expression ability and application ability, and ensure that the training of ASEAN minor language Thai talents can be orderly promoted.

2.3. Paying attention to the creation of language environment to ensure learning effectiveness

In the process of training minor language talents of ASEAN, we should seize the opportunity of Hainan Free Trade Port construction, identify the new changes and trends of trade development between China and ASEAN under this strategic decision, and identify the actual demand trend of the market for minor language talents, which has been an important guide for minor language talents training, and promote the targeted and efficient training of minor language talents [3].

In this regard, we need to actively create a minor language teaching environment and atmosphere to ensure that there are more elements of the original language environment, so that students can learn minor languages more efficiently. We can try to actively innovate the teaching mode of Thai courses to make the language types and genres that students learn in minor languages more diverse and vivid. For example, the rapid development of network technology has provided diverse resources for Thai learning. In the multimedia classroom, it can create a good Thai environment, apply new technologies and teaching methods, and let students actively participate in listening practice. Through the application of diversified listening teaching methods, students can be exposed to different Thai materials, such as listening to Thai news broadcasts, watching Thai original films, TV plays, etc., to establish a rich Thai storage framework and content for students. The more diversified and enriched the knowledge content stored by students, the better they can receive new information in Thai, interact with existing information, and quickly understand and grasp the listening content. Because of its special advantage of breaking the time and space limit, network teaching has an irreplaceable important role, plays an important auxiliary role in classroom teaching and practical teaching, and is also an indispensable teaching mode in Thai classroom teaching in the new era.

3. Thoughts on the Construction of ASEAN minor Language service under the background of Hainan Free Trade Port

3.1. Giving full play to the positive role of colleges and universities in the training of minor language talents

The construction of Hainan Free Trade Port is of great significance for promoting the development of China's foreign trade, and also plays a positive role in strengthening trade exchanges and cooperation between China and ASEAN. Seen from the development of China's foreign trade at this stage, there are still some problems. There are many ASEAN related countries. To cooperate and communicate with them, we must solve the problem of minor language talents, ensure that communication is barrier free, and promote more efficient cooperation and exchanges. Therefore, in order to carry out the training of minor language talents under this background, we must do a good job in the innovation and practice of minor language talents, and play an active role in the training of high-quality minor language talents.

In response to the national "Belt and Road" initiative, and to strengthen exchanges between China and countries along the Belt and Road, as well as countries around the world, some foreign language colleges and universities have successively added language majors in the countries along the "Belt and Road" in recent two years to reserve talents for the construction of the "Belt and Road"[4]. Among them, Beijing Second International Studies University and Tianjin Foreign Studies University are more representative. Relevant universities should consider the details of new majors and actively provide strong support for such minor language majors. In terms of schools, they should also actively explore opportunities for exchanges and cooperation with foreign universities, and let students study abroad through exchange of foreign students. For example, at present, Tianjin Foreign Studies University has signed exchange agreements with four Belarusian institutions of higher learning, including Belarusian National University, Belarusian National Normal University, Belarusian National University of Technology and Minsk National Language and Culture University [5]. In order to strengthen the teaching staff of corresponding majors, it is also necessary to strengthen exchanges with embassies of countries along the line. The embassies send teachers to support the development of new language majors in schools, and create opportunities and convenience for students from Tianwaitian University to study in countries along the line. We will actively carry out cooperation and exchanges in talent training to promote high-quality training of relevant minor language talents.

3.2. Promoting the positive role of social training and education institutions in language talent training

In addition to colleges and universities actively connecting with the needs of industrial development and foreign trade development, strengthening the construction of minor languages, and improving the training strategy of minor language talents, relevant social language training and education institutions should also play an active role in the training of minor language talents, provide minor language training and learning opportunities for social personages, enterprise employees, etc., and lay a good foundation for training minor language talents in a wider range, which can provide a wider source of language talents for relevant cooperation and exchanges. The needs of many minor language talents are closely related to international relations. If the two countries have good relations and cooperation projects, the demand for relevant language talents will increase sharply, otherwise, the demand for talents will decrease significantly. In the process of development, the regional government should seize the opportunity, actively explore the changeable cooperation and trade mechanism, and create a good environment for cooperation and foreign trade, so as to stabilize the market demand for minor language talents and ensure a gradual balance between supply and demand.

3.3. Pay attention to the construction of quality courses in small languages, to create a good environment for small language learning

Relying on Hainan free trade zone construction development needs and regional universities teaching resources and network learning center, small language quality course project construction project, establish small language quality course teaching repository, integration of all kinds of excellent resources, promote intercollegiate resources sharing, for the development of free trade port in Hainan small language talent training to establish a good security system. In the promotion of information technology teaching, it is necessary to first build a comprehensive curriculum teaching system for small language courses. In order to implement the construction requirements of the "Construction and Implementation Plan for Excellent Online Open Courses in Vocational Education" and the "Technical Requirements for the Construction of Excellent Online Open Courses in Vocational Education", promote the application work for the construction of excellent courses, improve the level of teachers' online course resource construction, and optimize the quality of curriculum teaching reform, higher vocational and technical colleges should actively build online quality course resources, and explore from three aspects: suggestions on course construction, use methods of video software, and basic introduction to platform operation. Several problems that need special attention in the construction of online course resources: first, the course topic should be novel; second, the elements of the course construction should be complete; third, the quality of teaching video should be high; fourth, the course credit hours should be reasonable; fifth, the course team should be clear; sixth, the teaching design should be scientific. From the preparation of materials, conception script, video editing and other three stages to grasp, familiar with the use of video production software. With the help of information technology to carry out the course information teaching, need to combine the specific situation of the small language course, grasp the course characteristics and standards, integrate curriculum resources, build the corresponding teaching team, promote the course teaching schedule optimization, let the students for the nature of the course, content has a whole grasp, for more people who want to learn small languages to provide a series of perfect course learning resources.

In addition, in the practice of building an online resource library for high-quality small language courses, it is required to integrate high-quality small language teacher resources in order to meet the needs of information-based teaching in small language courses. Professional teachers of small languages should accelerate the construction of information-based course resources, work together to improve the construction of teaching resource libraries for small language courses, and ensure sufficient teaching resource support in information-based teaching of courses. Small language professional teachers to improve the understanding of high-quality course resources, clear the significance of high-quality course resources review, recommended scope, recommended conditions, job requirements, reporting methods, filing materials and technical support, etc., to small language quality resources sharing course evaluation index system, and explain the declaration requirements and matters needing attention, course teachers to grasp the declaration and construction of national high-quality resources sharing class to do specific work, from website construction to the construction of material library, from text materials to video data preparation to understand and learning. Schools should attach great importance to the application and construction of high-quality course resources, and require all branches to actively declare, set up a good course team, and make every effort to create high-quality resource sharing courses. Teachers of relevant courses should also improve their ability to build high-quality course resources, actively explore the recording skills of high-quality courses, make sufficient preparations for the application of high-quality courses, create a resource library of high-quality small languages, and make it possible for online independent learning of small languages. In the construction of high-quality courses, we can also create MOOC and micro-course teaching

modes, and set up the "famous teachers one to one" column, so that small language learners can face to face with foreign teachers, exercise oral English, and carry out systematic learning of small languages.

4. Conclusion

The construction and development of Hainan Free Trade Port has a positive impact on the establishment and expansion of the cooperative relationship between China and ASEAN. In this context, minor language talents are a relatively prominent problem. For this, we need to actively explore the training path of minor language talents, promote the integration of minor language talents training in ASEAN and market demand, optimize the education mode and method, and innovate the cooperation mechanism to explore an effective minor language talents service mode.

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