Research on the Construction of Outdoor Camps for Youth in Central Cities of Four Border Provinces under the Strategy of Promoting Science, Education and National Development

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Abstract: The implementation of the strategy of rejuvenating the country through science and education is the talent support to realize modernization. Accelerating the construction of high-quality education system, developing quality education and promoting education equity are the only way to realize the modernization of education. Youth outdoor camp education is an indispensable part of the development of quality education. It plays an irreplaceable role in promoting young people to learn knowledge and skills, cultivate will quality, improve social adaptability, and promote physical and mental health. Taking the construction of youth outdoor camps in marginal central cities of four provinces as the starting point, this paper makes a comprehensive investigation and analysis on the current situation of the construction of youth research and practice education camps (bases) in Quzhou City through the methods of literature and field investigation. It is found that there are insufficient number of youth research and practice education camps (bases) in Quzhou, lack of youth outdoor sports camps, single content of research and practice courses, imperfect curriculum system and lack of regional characteristic courses. Therefore, in the process of building a beautiful garden in the marginal central city of four provinces, Quzhou City starts from the perspectives of supply and demand of youth camp education, implementation path of integration of sports and education, development strategy of integration of sports and tourism, and construction of functional areas of central cities. Focusing on the construction of the city’s golden business card, regional characteristic culture and beautiful big garden of South Confucius Holy Land Quzhou Courtesy’, we will focus on creating a courteous curriculum system, forming outdoor survival and first aid courses, ‘two son courses’, Song Yun courses, intangible cultural heritage courses and other highly national and regional characteristic courses. And adhere to the development concept of ’bringing in and going out’, and actively integrate into new forms of tourism such as national style tourism, industrial tourism and small shop tourism. Through the unique advantages of the central city and the ‘Zhejiang Walkway’ and ‘95 Alliance Avenue’ projects, we have formed a youth camp community in Zhejiang, Min, Anhui and Jiangxi provinces, helping rural revitalization and beautiful garden construction, and radiating and driving the surrounding provinces to achieve common prosperity.
1. Teenagers Outdoor Sports Camp Concept

Destiny, national rise and fall and Renaissance. And promote the physical and mental health of teenagers all-round development is the war just relying on science and education, strengthen modernization construction of fundamental and strategic support.

In 2004, the Ministry of Education issued several opinions on the study and implementation of "Strengthening and Improving the Construction of Ideological and Moral Education Bases", which emphasized the organization of school visits to revolutionary sites and the promotion of patriotic education. Schools with the necessary conditions were encouraged to arrange 1-2 visits to factories, rural areas, and communities per year. Additionally, students were encouraged to participate in military training, engage in community service, as well as attend summer and winter camps. At the same time, "about 2008" notice of the mass sports work ideas and key points in the proposed "is the key to the construction of youth outdoor sports camp, pay attention to youth sports, traditional sports project school, youth club in outdoor sports camp management and guidance, improving the conditions of the youth sports activities" [1]. Teenage years outdoor sports camp is the official first mentioned, and start construction and camp management personnel training work. In 2011, "the sports enterprise development" twelfth five-year "plan" will be interpreted as teenagers outdoor sports camp "teenagers outdoor sports camp is advocated by the government, funded by the sports lottery welfare fund, relying on the rivers and lakes, and mountain forests, scenic park and other natural resources, construction and management according to certain standards, with appropriate facilities, outdoor sport activities as the main content, cultivate teenagers love nature, love sports youth outdoor sports activities and good product quality."[2]

2. Research on the Relationship between the Central City and Youth Outdoor Sports Camps

State general administration of sports in 2021 issued the "difference" sports development planning "(hereinafter referred to as" the plan ") to real national regional development strategy, promote the development of undertakings of physical culture and sports coordination, and put forward "to promote sports into the national major regional development strategy. Encourage the establishment of regional sports development alliance. Promote regional sports resources sharing, the system to receive, treatment of complementary and smooth flow, mutual recognition and positive interaction such as organization together." Development of sports development and the zone will be closely link together [3].

2.1. The Connotation of Regional Central City

Center cities because of the urban population scale or influence and divided into different levels, with strong appeal to force, radiation ability and the comprehensive service ability .Regional central city is within the scope of the specific geographical space, economic development, political civilization, cultural prosperity, the function is perfect, and in the political, economic, cultural and other aspects can seep through and driving regional economic development of surrounding cities [4]. Radiation efficiency and regional central city in promoting regional economic and social development, plays an important role in narrowing the regional development level [5]. Regional center city in economy, politics, culture and other aspects of the radiation driven and offer support, the surrounding play an important role in urban development.

2.2. Research on the Correlation between Central City and Sports Service Industry

In the construction of provincial boundary region key city, to foster growth poles, highlight the
expansion effect, promote into the region economy coordinated development [6]. And radiation effect
generated by the sports service industry become a central city of the construction of the effective
carrier, for the regional economic development, the level of competitive sports, sports physical
geography has certain relevance [7]. Regional centers at the provincial level, therefore, to perfect the
urban infrastructure, urban construction for urban economic and social development and people life
provide sports public service facilities, fitness. And should pay attention to the development of service
industry promoting center city influence and know degrees, and vigorously develop social
construction, life rich ecological livable and prosperous industry garden city. Ascend from the
national fitness public service facilities, meet the demand of the national fitness, improve the people's
yearning for a better life, ultimately achieve common prosperity [8].And youth camp outdoors as
conducted studies of travel, camp teaching education, comprehensive practice important place, tour
is body fusion and fusion under the background of new teaching forms [9].Youth camp outside
education have good social benefit and economic benefit, make it become a kind of new industry,
become a new growth point of economic development [10].Therefore, regional central city youth
outdoor camp construction can not only drive regional economic growth, and can make all the people
fitness the public service facilities, also can promote the urban tourism and sports depth in harmony.

3. Necessity of the Construction of the Regional Central City Youth Outdoor Sports Camp

3.1 The State Strongly Supports Youth Sports Work

Twenty big report pointed out: "strengthening the youth sports work, promote the comprehensive
development of mass sports and competitive sports, we will accelerate the development of sports
power". To youth sports ascent to power construction strategic height. At the same time, "the sports
law of the People's Republic of China" regulation "national priority to the development of adolescent
and school sports, sports and education, cultural learning and exercise coordination, physique and
personality, and promote the comprehensive development of teenagers." National youth sports work
from the aspects of policy and legal security, promote the healthy growth of teenagers full of body
and mind.

3.2 Compulsory Education Stage" Sports and Health Curriculum Standards" Revision

In 2011, the Ministry of Education issued the " Compulsory Education Curriculum Standards
(2011 Edition) " Physical Education and Health Curriculum Module, which made recommendations
from two aspects: the development and utilization of curriculum resources and the development and
utilization of natural geographical resources. On the one hand, schools can choose aerobics, rock
climbing, street dance and other emerging sports as the content of physical education curriculum
according to the actual situation. On the other hand, the use of the countryside for hiking, the use of
the snow for skiing, snowballing, snowballing, snowball fights, the use of mountain forests for
orienteering and mountaineering, the use of sand for beach volleyball and football [11].

In 2022, the Ministry of Education issued the ' Compulsory Education Curriculum Program and
Curriculum Standards (2022 Edition) ' interdisciplinary theme learning cases (orienteering, water
sports, ice and snow sports, etc., in the natural environment. Sports are both physical and mental
exercise and the dual value of feeling nature). In the theme of harmonious coexistence between man
and nature, ' combined with science, geography and other related knowledge, in the study and practice
of outdoor sports, orienteering and other sports, according to the actual conditions, virtual reality
( VR ) technology can be used to simulate natural scenes to promote students ' mastery of sports skills.
At the same time, we should correctly understand the relationship between man and nature. Perceive
the power of science and technology, enhance the awareness of environmental protection and
responsibility. The revision of the new curriculum standards pays more attention to the importance of natural education in the process of developing quality education [12]. The rapid development of outdoor sports industry.

### 3.3 The Rapid Development of Outdoor Sports Industry

<table>
<thead>
<tr>
<th>time</th>
<th>Issuing subject</th>
<th>The file name</th>
<th>The main content</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>state council</td>
<td>About speed up the development of fitness and leisure industry guide opinion</td>
<td>Develop outdoor sports. Develop a catalogue of key sports for fitness and leisure, focus on outdoor sports, study and formulate a series of plans to support the development of fitness and leisure projects with consumption leadership.</td>
</tr>
<tr>
<td>2018</td>
<td>general office of the state council</td>
<td>The State Council general office on guidance to promote the development of global tourism</td>
<td>Vigorously develop ice and snow sports, mountain outdoor sports, water sports, automobile and motorcycle sports, aviation sports, fitness Qigong health and other sports tourism.</td>
</tr>
<tr>
<td>2018</td>
<td>Culture and tourism</td>
<td>Guidance on promoting the sustainable development of rural tourism</td>
<td>Improve catering accommodation, leisure and entertainment, outdoor sports, commodity shopping, cultural performances, folk experience and other supporting services to promote the convenience of rural tourism.</td>
</tr>
<tr>
<td>2021</td>
<td>National Development and Reform Commission, State Sports General Administration</td>
<td>14th Five-Year ' period of national fitness facilities to make up the short board project</td>
<td>Sports park, fitness trails, outdoor sports public service facilities as the &quot;difference&quot; new support direction; Fitness trails and outdoor sports public service facilities maximum support does not exceed 10 million yuan.</td>
</tr>
<tr>
<td>2022</td>
<td>General office of the central committee of the communist party of China, the State Council general office</td>
<td>&quot;About building a higher level of the national fitness public service system of opinion&quot;</td>
<td>Improve outdoor sports facilities. Strengthen the construction of outdoor sports camps such as ice and snow, mountains, and facilities such as mountaineering trails, hiking trails, and cycling trails.</td>
</tr>
<tr>
<td>2022</td>
<td>Ministry of Culture and Tourism, the Central Office of Civilization, etc.</td>
<td>Guidance on promoting the healthy and orderly development of camping tourism and leisure ’</td>
<td>Encourage and support domestic camping industry-related equipment manufacturers such as caravans, tents, clothing, outdoor sports, and living equipment to enrich the product system and optimize the product structure.</td>
</tr>
<tr>
<td>2022</td>
<td>General Administration of Sports, National Development and Reform Commission and other departments</td>
<td>Outdoor sports industry development plan ( 2022-2025 )</td>
<td>Promote public-private models such as &quot; government construction, enterprise operation, &quot; &quot; government and enterprise establishment of joint venture construction and operation, &quot; strengthen the government ’ s factor guarantee ability, ensure the flexibility of enterprise market-oriented operation, and improve the construction and operation efficiency of outdoor sports camps and supporting facilities.</td>
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In 2016, the General Administration of Sports issued the documents of "Mountain Outdoor Sports Industry Development Plan "and "National Fitness Plan (2016-2020). "In 2022, it successively launched " Opinions on Building a Higher Level of Public Service System for National Fitness, " " Guiding Opinions on Promoting the Healthy and Orderly Development of Camping Tourism and Leisure, " " Outdoor Sports Industry Development Plan (2022-2025) " and other outdoor sports industry development policies, making every effort to ensure the high-quality, high-level and sustainable development of outdoor sports (As shown in Table 1 below-outdoor sports industry policy list). By the end of 2021, the number of outdoor sports participants in the country had exceeded 400
million people, and outdoor sports had become a popular mass fitness program and one of the ways to improve the quality of life. With the continuous improvement of the national fitness public service system and the increase in the number of outdoor sports venues and facilities, the popularity of the public has increased significantly, the number of participants has surged, and the total scale of the outdoor sports industry has exceeded 3 trillion yuan.

4. Current Situation of Youth Outdoor Sports Camp in Quzhou

Table 2: Statistical table of primary and middle school students’ research practice base camps in Quzhou City, Zhejiang Province

<table>
<thead>
<tr>
<th>Time</th>
<th>The name of the base camp</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>The first batch of research and practice education camps for primary and secondary school students in Zhejiang Province (9 in total); quzhou primary and secondary school quality education practice school</td>
<td>1</td>
</tr>
<tr>
<td>2019</td>
<td>The first batch of the list of primary and secondary school students’ research and practical education bases in Zhejiang Province (a total of 54); changshan National Geopark Research Base, Jiangshan Xiumei Farming Research Base, Quzhou Fire God Porcelain Research Base</td>
<td>3</td>
</tr>
<tr>
<td>2019</td>
<td>The first batch of primary and secondary school students in Zhejiang Province labor practice education base list (a total of 43); Quzhou primary and secondary school quality education practice school, Quzhou youth palace, Changshan County youth activity center.</td>
<td>3</td>
</tr>
<tr>
<td>2019</td>
<td>The second batch of the list of research and practice education camps for primary and secondary school students in Zhejiang Province (16 in total); kaihua root edge town research camp, Changshan Saide health town research camp</td>
<td>3</td>
</tr>
<tr>
<td>2019</td>
<td>The second batch of the list of primary and secondary school students’ research and practical education bases in Zhejiang Province (a total of 43); quzhou Shao Yongfeng Chengzheng Food Research Base, Quzhou Heron Ranch Research Base, Changshan National Camellia oleifera Park Research Base</td>
<td>3</td>
</tr>
<tr>
<td>2020</td>
<td>Labor practice base of primary and middle school students in Zhejiang Province (the second batch) and professional experience base; quzhou Secondary Vocational School (electromechanical), Kaihua County Vocational Education Center (root carving), Quzhou City Engineering and Technology School (auto repair), Qujiang District Vocational Secondary School (intelligence), Longyou County Vocational and Technical School (agronomy).</td>
<td>5</td>
</tr>
<tr>
<td>2022</td>
<td>A list of 76 research and practical education bases for primary and secondary school students in Zhejiang Province (the third batch); junyang Fenglin National Defense Sports Training Base, Longyou Longtian Hongmu Town, Quzhou Shuitingmen Research Base, Jiangshan Youth Research and Practice Education Base, Quzhou Yuejin Bay - Jianghuqing Farming Culture Research Base, Kaihua Yuxi Ming Dynasty Tribute Tea Garden Research and Practice Education Base, Quzhou Zaotian Yunju Research and Practice Education Base, Longyou County Museum Research Base.</td>
<td>8</td>
</tr>
<tr>
<td>2022</td>
<td>The list of labor practice bases (the third batch) and agricultural bases in primary and secondary schools in Zhejiang Province; kaihua Yuxi Ming Dynasty tribute tea garden labor practice base, Quzhou Kecheng Baiyun Mountain Yunzeying labor practice base, Quzhou Qujiang buzzing ecological farm labor practice base, Jiangshan picturesque labor practice base, Jiangshan Youth Quality Education Development Center labor practice base, Changshan Jinse Tonggong pastoral complex student agriculture base, Longyou Longhe Fishery Culture Park labor practice base, Changshan Xigua cultivation student agriculture base, Quzhou Qujiang Heron labor practice base, Changshan Houong complex student agriculture.</td>
<td>10</td>
</tr>
</tbody>
</table>

City has a total approved including primary and middle school students research study practice education camp base, primary and secondary school students work practice base (professional experience base), studies the practice education of primary and middle school students base and so on 36 camp base. As shown in Table 2, Quzhou City small and research learning education practice base camp activities mainly include: secondary, vocational colleges professional experience class; The jungle adventure, camping base, rope net camp experience of outdoor adventure class; Traditional festival vulgar culture, traditional handicraft production, the traditional Confucian culture festival of body check class; And red education category, craft class, farming experience etc. While Quzhou City 36 camp base are complete except Quzhou City elementary and middle schools.
education for all-around development practice school ground facilities, professional camp advisor, rich camp program, and can provide accommodation for days and days, most of the other camp foundation to be lack of teenagers outdoor sports camp related conditions. At the same time, most of these small and medium-sized and research learning practice foundation to camp by the traveling scenic area, the reconstruction and courses, professional teachers, lack of system service, so that the raw research practice course of primary and secondary schools become a "type" of tourism activities.

By the end of 2022, there were 740 primary and secondary schools and kindergartens in Quzhou City, including 201 primary schools, 64 junior high schools, 46 senior high schools and 7 special education schools. How to solve the youth activity camps that can provide long-term accommodation and carry out experiential learning, collective life and in-depth experience exploration in the outdoor environment in the form of teams. And it can meet the needs of 318 primary and secondary school students to carry out research and practice activities smoothly, which has become a problem that Quzhou education department has to consider. In addition, the promulgation and implementation of the "double reduction" policy in 2021 has greatly reduced the burden of homework and off-campus training for primary and secondary school students, and increased the time for after-school exercise and off-campus activities.

Therefore, it is urgent to build a group of youth outdoor camps in Quzhou City, which integrates nature, accommodation, catering, sports tourism, outdoor experience and camp courses.

5. Quzhou Youth Outdoor Sports Camp Construction Strategy

5.1 Give Full Play to the Location Advantages of the Marginal Central Cities in Quzhou.

Quzhou is surrounded by mountains on three sides and Jiujiang is converging. The forest coverage rate of the whole city is 71.5 %. It is an important ecological barrier, national ecological demonstration area and national forest city in Zhejiang. It has Jianglang Mountain · Twenty-eight Capital Scenic Area, Sanqu Stone Forest Scenic Area, Yaowang Mountain Scenic Area, Lanke Mountain and other scenic spots. Quzhou is located in the west of Zhejiang, south of Fujian Nanping, west of Jiangxi Shangrao, Jingdezhen, north of Anhui Huangshan, east of Jinhua, Lishui, Hangzhou three cities in the province, with ' four provinces through Quzhou, five road head ' said. The ' Zhejiang Ring Trail ' project and the ' 95 Union Avenue ' project further strengthened the status and role of the marginal central cities in Quzhou.

5.2 Construction of Regional Characteristics of Youth Outdoor Sports Camp Curriculum System

The educational system of Quzhou City comprehensively promotes the two major tasks of the implementation rules of the special action " ' Everyone knows go, good thinking ' and ' Everyone knows survival and first aid ' of the new era of southern Confucius students " ' One article, one weapon . "Explore outdoor research, training and field survival, field camping activities and curriculum development, the survival skills education throughout the " sports and health " science " and other courses, and the field survival research practice education activities for evaluation. Therefore, it is imperative to build a youth outdoor sports camp in Quzhou.

5.2.1 Cultural Courtesy-Creating ' Two Sons ' Courses

Quzhou is both the holy land of Nankong and the hometown of Go, so it is known as the "two son culture" representing the spirit of Quzhou. Both ' Confucius culture ' and ' chess culture '. The youth outdoor sports camp curriculum integrates the idea of ' self-restraint and rites ' with the educational
goal of Lide Shuren and the daily behavior norms of primary and secondary school students to form a 'patriotic etiquette', 'filial piety etiquette', 'etiquette etiquette', 'learning etiquette', 'travel etiquette', 'dining table etiquette', 'environmental protection etiquette' southern Confucius students etiquette curriculum system. The students of Southern Confucianism have the humanistic spirit of advocating sages and courtesy, so that 'everyone speaks courtesy and sees courtesy everywhere'. And around the 'Quzhou Go Sports and Education Integration Implementation Plan' and 'Quzhou Go' Seven Entering 'Work Implementation Plan', combined with local courses and school-based courses and expansion courses, the 'Chess Culture' curriculum system is set up according to the school age stage. Through a series of Confucian cultural activities such as youth reading classes, enlightenment ceremonies, and Confucian campus dramas, we will promote the two-way integration of go etiquette culture and Confucius etiquette culture with the "five educations" and form a new era of courteous new youth in Quzhou.

'Southern Confucius holy land · Quzhou courteous'. This is a city of 'cars make people', 'conscious queuing', 'cigarette ends do not fall to the ground', 'use of public chopsticks and public spoons', a city of 'doing rituals' and 'not spitting everywhere', and an ecologically livable city of 'removing walls and penetrating green'. Knowing etiquette, practicing etiquette and advocating etiquette have become the spiritual concentration of Quzhou's courteous city. According to different categories, different themes and different projects, there will be 'ritual' culture to form courses such as transportation culture etiquette, catering etiquette, sharing etiquette and ecological etiquette. Let the courteous culture infiltrate into the growth, learning and life of young people, penetrate into the bottom of each student's heart, penetrate into each class, and achieve the goal of "three full-education" in an all-round, full and whole process. Nankong courtesy and go courtesy build a civilized and courteous beautiful garden.

5.2.2 Ecological Courtesy—'Yiwu' Outdoor Course

Quzhou City, together with Anhui Huangshan, Jiangxi Shangrao, Fujian Nanping three provinces, to create the four provinces of China Unicom's landscape avenue, tourism avenue, cultural avenue- '95 Union Avenue'. It organically integrates the famous tourist attractions, ancient roads, ancient towns, ancient villages and human resources of the cities along the route to form a strong tourism attraction. At the same time, Quzhou local events Lingjiu Mountain · International Riding Ironman Triathlon Open, Lingjiu Mountain · Chinese College Students Mountain Outdoor Challenge, Lingjiu Mountain · 100 km Cross-country Race, Lingjiu Mountain · International Forest Car Crossing Competition, Lingjiu Mountain · National Forest Extreme Games, a number of domestic high-level outdoor events, through the 'Forest' event to drive Quzhou mountain bikes, kayaking, climbing, climbing, tracing and other youth outdoor sports experience projects to heat up rapidly. The education system of Quzhou City promotes the special action plan of "one article, one martial arts" for southern Confucian students in the new era in primary and secondary schools. Among them, 'Yiwu' not only popularizes basic survival skills and field first aid ability in an all-round way, but also realizes that every student of southern Confucius understands survival and first aid. As a result, the youth outdoor sports experience project and the outdoor survival, field first aid integration, exchange outdoor curriculum system are formed. Therefore, we should expand the natural space of teenagers' physical exercise, enhance the ability of teenagers to save themselves and others, and comprehensively improve the level of teenagers' life and health education.

5.2.3 Ancient City Rites-Song Yun Cultural Experience Course

Quzhou Millennium Song Yun culture is one of the most iconic cultural business cards in Zhejiang. Quzhou Song Ci culture and academy culture and Guqin culture are the most representative. Among
the 22 famous academies in the Southern Song Dynasty, Quzhou monopolized the two academies of Keshan and Qingxian, and the academy culture was deeply influenced by the 'Southern Confucius culture' [13]. Among them, Kong Yuanlong, the fiftieth grandson of Confucius, and Kong Yan, the fifty-third grandson of Confucius, served as the director of Keshan Academy. The culture of Song Ci has a rich accumulation and remains in Changshan County, such as Lu You, Yang Wanli, Xin Qiji, Zhu Xi, Xu Xiake and other poets along the river, leaving more than 1000 classic Song poems. These poems vividly describe the natural and human landscapes in western Zhejiang, such as Meng Jiao's 'Gumi City', Bai Juyi's 'Jianglang Mountain', Li Shangyin's 'Longqiu Daozhong', Lu You 'Suxianxia Lingxia', Yang Wanli 'Mingfa Sanqu', Xin Qiji 'Jianglang Mountain Heyun', Hong Sheng 'Quzhou Zagan' or leave many gifts and works with local writers, such as Su Shi's 'Wang Zhongfu', Zeng Gong 'Ji Zhao Gong Bao', Zhu Xi 'Ji Ti Jiang's Seven Sages Hall' and so on [14]. In addition, there is a close relationship between Quzhou and Guqin. According to the 'History of Song Dynasty', the story of Zhao Bian, the iron-faced censor of Quzhou, who went to Sichuan with Guqin, and the deeds of Mao Minzhong, the successor of the Zhe School of Guqin in Quzhou in the Southern Song Dynasty were recorded. It focuses on the construction of academy cultural experience courses, Song Ci cultural experience courses, Song Yun cultural competition, Song Yun leisure sports experience, Guqin production and other courses, and strives to create an immersive digital intelligent experience through VR technology.

5.2.4 Non-Heritage Ceremony—Jiuhua Lichun Course

According to the records of 'Book of Rites', 'Lv's Spring and Autumn Annals' and 'Shan Hai Jing', Ju Mang was a minister who assisted Fu Xi and became the god of the East, the god of vegetation and the god of life after his death. The 'Wutongzu Temple' in Jiuhua Township, Kecheng District, Quzhou City is an important place for worshipping the Spring God - 'Jumang'. Since the lunar spring day is the day of sacrifice, this makes the traditional agricultural season and the traditional customs and customs organically combined, and because the Jiuhua Lichun Festival in Waichen Village, Jiuhua Township, Kecheng District, Quzhou City, Zhejiang Province, is well preserved in the sacrificial activities. Sacrifice, welcome spring, receive blessings, give grain to Fengdeng, offer sacrifices, dress up as a awn god, burn incense to welcome, tie spring cattle, act as a god, step green, whip spring cattle and other links. Therefore, in 2011, Jiuhua Lichun Festival was successfully declared as a national intangible cultural heritage [15]. Teenagers deeply understand the knowledge of agricultural seasons through immersive experience courses such as the Spring Festival Ceremony, the Spring Festival, the Spring Festival, and the Spring Festival. According to the knowledge of geography and agronomy, the labor course, the twenty-four solar terms course and the farming experience course are designed. At the same time, the development of intelligent experience courses through virtual simulation technology makes the intangible cultural heritage culture enter the classroom and go to the public.

In addition, we also need to dig deep into such as paper-cut, Guqin production, bamboo, Xi'an high cavity, oil paper lanterns and so on.

5.3 Making Full Use of National Policy Dividends

In terms of the construction of youth outdoor sports camps, the state has given strong support and guarantee from various aspects such as laws, policies and funds. In June 2023, the notice of the General Administration of Sports on soliciting opinions on the 'National Fitness Regulations (Revised Draft)' proposed that students should be organized in a planned way to participate in hiking, camping, sports summer (winter) camping and other activities. In addition, the state has given priority to the development of youth sports, deepened the integration of sports and education, and
implemented a youth sports promotion plan to help young people enjoy fun, enhance their physical fitness, improve their personality, and temper their will in physical exercise. In the same year, the General Administration of Sport and other five departments jointly developed the 'National Fitness Facilities Promotion Action Work Program (2023-2025)'. In the plan, it is proposed to rely on various fitness facilities, especially public sports venues, to carry out community sports meetings, national physical exercise standard test, national physical fitness monitoring, national fitness volunteer service, youth sports summer (winter) camp, etc., to provide convenience for social sports instructors and national fitness social organizations to carry out activities. In addition to the sports lottery public welfare fund, the construction of youth outdoor sports camps should also actively expand the sources of funds, encourage social forces to invest, and effectively improve the efficiency of the use of various funds. It also encourages and supports local governments to actively promote the work-for-relief approach in project construction and operation management and protection, and to attract more local people to work.

5.4 The Integrated Development of Youth Outdoor Sports Camps and Modern Tourism

In May 2023, according to the statistics of tourism big data, nearly 160 million people traveled across the country, forming a world of exploration in play; experience industrial tourism, feel the development of the times; slow down and experience farming; taking the streets and lanes, 'Xiaodian Tour' is mainly based on national style tour, research tour, industrial tour, rural slow tour and Xiaodian Tour. Youth outdoor sports camp courses should also keep up with the pace of the times to constantly update or create a new curriculum system and content. The combination of camp education and sports, the integration of sports and tourism, and the use of sports as a carrier to build a bridge for the integration and development of education, sports and tourism will promote the rural revitalization and the improvement of public service facilities for national fitness.

Acknowledgements

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