# Research on '3 Entrances, 2 Contacts, 1 Friend' into the Whole Process of Moral Education Practice 

Wang Tingting ${ }^{1, *}$, Wang Bin ${ }^{2}$<br>${ }^{1}$ School of Public Administration, Xinjiang Agricultural University, Urumqi, Xinjiang, 830052, China<br>${ }^{2}$ School of Management, Wuxi Institute of Technology, Wuxi, Jiangsu, 214123, China<br>*Corresponding author: 491254873 @qq.com

Keywords: 3 Entrances, 2 Contacts, 1 Friend, education practice, university, China


#### Abstract

In order to implement the policy of governing Xinjiang, the Education Working Committee of Xinjiang issued the Implementation Plan on carrying out the " 3 Entrances, 2 Contacts, 1 Friend" activity in the education system of the whole region, and decided to carry out the " 3 Entrances, 2 Contacts, 1 Friend" activity in schools at all levels in the region. As an important practice of ethnic unity and progress education in Xinjiang colleges and universities, the activity of " 3 Entrances, 2 Contacts, 1 Friend" is an important way to achieve the overall goal of social stability and long-term stability in Xinjiang. Based on the practice of the " 3 Entrances, 2 Contacts, 1 Friend" activity in Xinjiang universities, this paper analyzes the advantages, experiences and shortcomings of the " 3 Entrances, 2 Contacts, 1 Friend" activity, and discusses the promotion path of the "three steps, two steps and one friend" activity, in order to provide references for Xinjiang universities to carry out ethnic unity and progress education and the " 3 Entrances, 2 Contacts, 1 Friend" activity.


## 1. Introduction

The specific connotation of "3 Entrances, 2 Contacts, 1 Friend" is reflected in three aspects: "3 Entrances" includes entering the class, entering the canteen and entering the dormitory, which requires all teachers to have an accurate grasp of the educational object and the educational carrier, in order to carry out education with a specific purpose ${ }^{[1]}$; " 2 Contacts" specifically includes contact students, contact parents, which requires schools and families to contact and communicate in the growth of students, to ensure the healthy growth of students, successful success, the formation of a long-term mechanism of home-school co-education ${ }^{[2]}$; "1 Friend" is to make friends with students, which requires teachers and students not only to communicate, but also requires teachers and students to communicate equally, and then achieve the purpose of blending ${ }^{[2]}$.

1) "3 Entrances": the cohesion of emotional identification
2) " 2 Contacts": the cohesion of value identification
3) "1 Friend": the condensation of ideological identification

## 2. The importance of the education theory of "moral cultivation" to today's higher education

"The foundation of colleges and universities is to cultivate people by virtue" and "we must insist on" cultivating people by virtue "as the central link." In other words, colleges or universities should strengthen the ideological and moral construction of students, and take the concept of "cultivating people by virtue" as the premise of the whole moral education and socialist education. In a sense, this elevates the idea of "cultivating people by virtue" to a new theoretical height ${ }^{[3][4]}$.

The thought of "cultivating people by virtue" is the product of the combination of Marxist moral education thought and Chinese Communists' practice in exploring the road of socialist education development with Chinese characteristics ${ }^{[5]}$. It is not only the inheritance and development of moral education thoughts of the past dynasties, but also the promotion and innovation of the Party's moral education theory ${ }^{[6][7][8]}$.

The moral education theory centered on moral education should be rooted in moral education practice, and with the development of our society and the changes of The Times, we should continue to learn from the poor, improve development and innovate. The Chinese Communists continue to innovate and develop the theory of moral education under the guidance of Marxist theory, and the ideological and theoretical achievements of "cultivating moral education" have realized the perfect combination with the actual development of China's moral education ideology, reflecting the continuity of China's moral education theory and advancing with The Times ${ }^{[9]}$.

## 3. It is of great significance to integrate the activity of " 3 Entrances, 2 Contacts, 1 Friend" into the moral education of universities

At present, Xinjiang is still in a special historical period of "three phases superimposed", and the situation of counter-terrorism and stability maintenance is still grim. University students are the main targets of ideological infiltration by hostile Western forces and the "three evil forces" at home and abroad. Colleges and universities in Xinjiang are the cradle for the education and training of all kinds of professionals ${ }^{[8]}$. They also shoulder the important mission of training qualified socialist builders and reliable successors for the motherland who are firm in their political stance, brave in struggle, brave in sacrifice, and determined to contribute to Xinjiang's social stability and long-term peace and stability. It is of great significance to strengthen the education of ethnic unity among students of all ethnic groups in Xinjiang's colleges and universities, strengthen the "five identities" of students, and firmly establish the "three inseparable" thoughts of students ${ }^{[10]}$.

### 3.1 Important measures to study and implement theoretical ideas

All colleges and universities in Xinjiang have always regarded moral cultivation as their fundamental task, and firmly grasped that the ideological and political work of colleges and universities is related to the fundamental question of what kind of people, how and for whom they train them. Therefore, the education system of Xinjiang has widely carried out the " 3 Entrances, 2 Contacts, 1 Friend" campaign, taking the " 3 Entrances, 2 Contacts, 1 Friend" as a powerful starting point for the education of ethnic unity among college students. Professional teachers and government officials are included in the ideological and political education team of college students by the "3 Entrances, 2 Contacts, 1 Friend" activity, and the scope of ideological and political education of college students is effectively expanded by means of professional teachers "leading ideological and political education one minute before class" and "government officials entering students' dormitories into students' hearts". So that more college students really get "all-members", "all-round" and "whole process" of ideological and political education guidance; At the same time, through the " 3 Entrances, 2 Contacts, 1 Friend" activities, we could open up an important channel for long-term effective
contact between "home and school" on the basis of establishing good interaction with students, and promote effective interaction between home and school, and at the same time, we also can help parents to understand colleges and universities and college education correctly. While educating students, the idea of ethnic unity can be further and widely spread to the people of all ethnic groups in Xinjiang, providing a favorable guarantee for social stability and long-term stability in Xinjiang ${ }^{[11]}$.

### 3.2 Build an important defensive line for ideological security in colleges and universities

With the popularization and development of mobile Internet technology, historical nihilism has a negative impact on college students' "three views". "Historical nihilism often achieves its aim of 'nothingness' by vilifying heroes, denigrating leaders, negating revolution, negating party leadership, negating historical achievements and achievements of development, beautifying villains, beautifying history of aggression, etc." In the form of so-called "declassification", the Western media often distort and vilify the image of our Party and government leaders and the Party with ulterior motives, so that some young students who do not know the truth can believe it, and shake the ruling foundation of the Party among the majority of young students. Historical nihilism poses a threat to the ideological security of colleges and universities and endangers the healthy growth of young students. The university insists on integrating "four loves" education into the whole process of moral cultivation in colleges and universities, help young students establish a correct political outlook and right and wrong, and consciously oppose and resist historical nihilism ${ }^{[8]}$.

### 3.3 It provides the direction for college students to grow and become talented

When young people prosper, the nation prospers, and when young people are strong, the country is strong. "Promoting better growth and faster development of young people is a basic and strategic project of the country." Whether the young generation can grow healthily or not is directly related to whether the cause of socialism with Chinese characteristics will be continued. The "Four loves" is the emotional identification of the leader, the motherland, the political identification of the Party, and the geographical identification of Qinghai. The CPC and the state have created opportunities and platforms for young students to realize their value in life. Qinghai provides a broad world for young students to realize their life values. To adhere to the "four loves" is the political stance of college students in the new era. The "three loves" put forward specific quality requirements for what kind of people young students should become. "Four loves and three has" points out the direction for young students to grow and become talented.

It is a powerful starting point for innovating national unity education, promoting the exchanges and integration of teachers and students of all ethnic groups, and an effective way to strengthen and improve the ideological and political work of the university, and realize the education of all members, all-round education and the education of the whole society.

## 4. '3 Entrances, 2 Contacts, 1 Friend" into the whole process of moral education in colleges and universities

From the perspective of the " 3 Entrances, 2 Contacts, 1 Friend" activity currently carried out by Xinjiang, and the practice of integrating the " 3 Entrances, 2 Contacts, 1 Friend" activity into the " 3 Entrances, 2 Contacts, 1 Friend" activity is worth learning and analyzing the positive impact of integrating the " 3 Entrances, 2 Contacts, 1 Friend" activity into the "moral education" of colleges and universities and the overall goal of social stability and long-term stability in Xinjiang.

### 4.1 Develop a plan

We established the roster of the college's " 3 Entrances, 2 Contacts, 1 Friend" with the activity of " 3 Entrances, 2 Contacts, 1 Friend" as the carrier. The teachers of the contact unit and the teachers who are not the head teachers of the college are all included in the " 3 Entrances, 2 Contacts, 1 Friend" activity. Form a three-way linkage model of "class-dormitory - canteen".

### 4.2 Establish rules and regulations and strictly manage

The university elevates the activity of " 3 Entrances, 2 Contacts, 1 Friend" to the strategic height of promoting the comprehensive development of the college, and incorporate it into the performance indicators of the year-end assessment of the college, which has become the regular work of the college; and then the university clears work tasks, arranges "prescribed actions" every month, encourages "self-selected actions", and strictly implements the prescribed actions; All the staff included in the roster of " 3 Entrances, 2 Contacts, 1 Friend" submit electronic work ledger and talk record every month, and arrange special personnel to be responsible for the summary, notification and commendation of the " 3 Entrances, 2 Contacts, 1 Friend" work ledger.

### 4.3 Enrich activities and highlight features

Since the launch of the " 3 Entrances, 2 Contacts, 1 Friend" activity, the college has carried out various kinds of colorful activities. The main activities are:
(1) The university carries out the "Chinese Culture with me" activity of " 3 Entrances, 2 Contacts, 1 Friend". The Colleges has launched an activity to build a "spiritual and civilized dormitory" in the dormitory. All class teachers, course teachers and guidance teachers carry out "3 Entrances, 2 Contacts, 1 Friend" into the dormitory activities.
(2) The university carries out the activity of " 3 Entrances, 2 Contacts, 1 Friend" into the canteen. When the New Year comes, teachers and students of all ethnic groups enter the canteen to carry out "National Unity Pro, More Progress in the New Year" dumpling activities. The development of the activity not only makes the students of all ethnic groups in a foreign land feel the warmth of home, but also realize the profound meaning: dumplings are composed of skin and stuffing, symbolizing the teachers and students of all ethnic groups, you have me, I have you, like pomegranate seeds tightly hold together, contributing to the development of the school and college.
(3) To carry out the " 3 Entrances, 2 Contacts, 1 Friend" theme class meeting activities.

Under the guidance of the class teacher, the colleges carry out a variety of theme class meetings. Through the theme class meeting, students set up correct ideals and guide students to be responsible young people in the new era.

## 5. The significance of " 3 Entrances, 2 Contacts, 1 Friend" activity into the whole process of moral education in universities

" 3 Entrances, 2 Contacts, 1 Friend" activity into the work of moral education in colleges and universities is of great significance, closely around the overall goal, unswervingly push the activity to the depth.

The moral education thought of "cultivating people by virtue" reflects the requirements of the core values of socialism in the new era. "Moral education" and "cultivating people" are "moral" which is consistent with the core values of today's socialism, and talents in the new era which are consistent with the core values of contemporary socialism. "Moral" and "treant" both take socialist core values as the basic guidance, and are organically unified with socialist core values. The two complement
each other and promote each other. Therefore, to fully understand and grasp the era significance of the thought of "Lide cultivating people" is conducive to promoting the development of China's educational cause and cultivating high-quality talents; It is conducive to the comprehensive implementation of the socialist core values and provides a strong talent guarantee for the realization of the Chinese dream in the new era.

Xinjiang colleges and universities carry out the " 3 Entrances, 2 Contacts, 1 Friend" activity, which itself is to integrate ideological and political work, ideological anti-separatist struggle, ethnic unity education and maintenance of campus harmony and stability and other important work into the whole process of the activity. At present, the " 3 Entrances, 2 Contacts, 1 Friend" activity into the process of moral education in colleges and universities to ensure the correct direction. The university makes clear the working methods, grasps the specific and concrete, prevents the work from being empty, adheres to the leadership and take the lead, and gathers joint efforts under the above rate.

The theory of moral education is closely linked with the three links of "advancing", "linking" and "connecting", and comprehensive policies are adopted to promote the in-depth development of activities and achieve practical results. To make a good match, "who contacts" should expand the coverage, and "who contacts" should reflect precision; We should pay attention to publicity, explain the spirit of the 19th National Congress of the Party, clarify the Party's policies, and explain that we shoulder our responsibilities; We should talk from heart to heart, be willing to share, pay attention to listening, and give good guidance. We should organize more activities and pay attention to interaction, pertinence and routine. We should help to do practical things, to help with study, employment, life and thinking.

## 6. Conclusion

To carry out the " 3 Entrances, 2 Contacts, 1 Friend" activity as an opportunity to further strengthen the ideological and political work system construction of colleges and universities to cultivate people, make it through the discipline system, teaching system, teaching material system, management system, etc., to form a high-level talent training system, we must always adhere to and strengthen the Party's leadership over education work, and further strengthen the construction of grassroots party organizations in the education system.

## References

[1] Shi Xiaowei. (2023). Problems and countermeasures of the practice of "three into two making friends" in Xinjiang colleges and universities. New West (03), 173-175.
[2] Chen Siqing, Zhang Yingping \& Qiu Xia. (2022). Research on the practice of ethnic unity and Progress education in Xinjiang universities-A case study of the "Three advances, two Union and one Friend" activity. Journal of Yanbian Institute of Education (04), 32-35.
[3] Ma Chunchun \& Yang Dongxue. (2022). Practice Research on teacher employment guidance of "Three steps, Two Links and One Friend"-A case study of Yili Normal University. Heilongjiang Human Resources and Social Security (15), 68-70.
[4] Yang Jingjing. (2022). Thinking on promoting the employment of colleges and universities in Xinjiang from the perspective of "three entering, two making friends" in the new era. Heilongjiang Human Resources and Social Security (11), 127-129.
[5] Li Muyang.(2023). Research on Innovative strategies of University counselors' work mode in the era of "Internet +". Journal of Jilin Provincial Institute of Education (08), 105-109.
[6] Wen Jiangfeng \& Li Rui. (2021). Research on mechanism, content and evaluation of "Three into two Making Friends" activity in Xinjiang Higher vocational colleges from the perspective of "Three Full Education". Xinjiang Vocational Education Research (03), 61-64.
[7] Ma Chunchun. (2021). Thinking on the positive role of "three into two Make Friends" activity in college students' employment guidance. Chinese market (22), 181-182.
[8] Jiang Xinxin. (2021). Practice and Innovation of Chinese National Community education in Xinjiang Colleges and
universities -- Based on the research of "three advances, two links and one friend" activity. Journal of Mudanjiang University (05), 105-110.
[9] Wu Yuanyuan \& Wang Shansan. (2021). Research on the effectiveness of the "Three into Two Make Friends" activity in Xinjiang universities. Decision to explore (under) (04), 54-55, doi: 10. 16324/j. carol carroll nki JCTS. 2021. 04. 028. [10] Deng F. (2020). An analysis on the activity of "three into two make friends" from the perspective of interpersonal communication -- A case study of Urumqi Vocational University. Xinjiang Vocational Education Research (02), 54-57. doi: 10. 16455/j. cnki. 65-1281/g4. 2020. 02. 015.
[11] Ba X L. (2020). Analysis of effective ways for colleges and universities to carry out the "three into two make friends" activity —A case study of Xinjiang University. Legal Review (14), 222-224.

