

The Value and Application of Traditional Culture in Undergraduate Vocational Education

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Abstract: Traditional culture is a rich educational resource, which can provide students with a more comprehensive educational experience and cultivate their cultural accomplishment and humanistic spirit. At the same time, traditional culture can also help students better understand and master professional knowledge and improve their practical ability and innovative thinking. In undergraduate vocational education, traditional culture can also cultivate students' sense of social responsibility and professional ethics, and enhance their international vision and cross-cultural communication ability. Therefore, it is of great practical significance and theoretical value to study the application of traditional culture in undergraduate vocational education. By studying the application of traditional culture in undergraduate vocational education, we can deeply discuss the relationship between traditional culture and undergraduate vocational education and their mutual influence, and provide useful reference and enlightenment for higher education.

With the development of society and economic globalization, vocational education plays an increasingly important role in undergraduate education. However, in undergraduate vocational education, we should not only pay attention to the cultivation of professional skills, but also pay attention to the all-round development of students, including cultural literacy, humanistic spirit, social responsibility, professional ethics and so on. As a rich educational resource, traditional culture can provide students with a more comprehensive educational experience and cultivate their cultural literacy and humanistic spirit.

1. Define the concepts and connotations of traditional culture and undergraduate vocational education

Traditional culture refers to various ideas, cultures, arts and customs that have been widely recognized and passed down in the course of historical development, and is the spiritual wealth and cultural treasure of the Chinese nation. The connotation of traditional culture is very rich, including philosophy, morality, literature, art, etiquette and other aspects. These cultural elements have been continuously developed and evolved from generation to generation, which has had a far-reaching impact on the social and cultural development of China[1].

Undergraduate vocational education refers to vocational education for undergraduate students,

aiming at cultivating students' vocational skills and professionalism, and improving their employability and career development potential. There is a close relationship between traditional culture and undergraduate vocational education, and they influence and promote each other. Traditional culture is an important foundation and cultural background of undergraduate vocational education, which provides rich educational resources and cultural connotations for undergraduate vocational education. At the same time, undergraduate vocational education is also an important way to inherit and innovate traditional culture. Through the practice of vocational education, we can better inherit and carry forward traditional culture and promote cultural innovation and development [2-3].

2. The value of traditional culture in undergraduate vocational education

First of all, traditional culture can improve students' cultural literacy and humanistic spirit and help them better understand and master professional knowledge. Secondly, traditional culture can cultivate students' sense of social responsibility and professional ethics, and enhance their professional quality and ethics. Therefore, traditional culture plays an important role in undergraduate vocational education.

2.1. To enhance students' cultural literacy and humanistic spirit

First of all, traditional culture can be used as a part of the course content, so that students can learn professional knowledge and master relevant traditional cultural knowledge through course learning, thus broadening their knowledge and horizons [4].

Secondly, traditional culture can be embodied and passed down through the construction of campus culture (Figure 1). Campus is an important place for students to study and live. Campus culture construction can create a rich cultural atmosphere through the embodiment of traditional culture, so that students can feel the charm and value of traditional culture.



Figure 1: Taiji enters the campus.

Finally, traditional culture can be embodied and passed down through the guidance and inheritance of teachers. Teachers are the guides of students, and their words and deeds, personality charm and so on will have a positive impact on students. Teachers can guide students to study and understand traditional culture deeply through their own traditional culture cultivation and inheritance, thus improving students' cultural literacy and humanistic spirit [5].

To sum up, traditional culture can improve students' cultural literacy and humanistic spirit in various ways in undergraduate vocational education, thus promoting students' all-round development.

2.2. Cultivate students' sense of social responsibility and professional ethics

Traditional culture can cultivate students' sense of social responsibility and professional ethics in

various ways in undergraduate vocational education.

First of all, traditional culture emphasizes personal cultivation and personality perfection, and advocates "self-cultivation, family management and world peace", which can guide students to realize their social responsibility and mission, thus cultivating their sense of social responsibility.

Secondly, traditional culture pays attention to moral qualities such as honesty, loyalty and integrity, which can guide students to establish correct professional ethics and thus abide by professional ethics in their future career. At the same time, traditional culture also emphasizes the idea of "people-oriented", which can guide students to pay attention to social vulnerable groups and people's livelihood issues, thus cultivating their sense of social care and social responsibility. Traditional culture also emphasizes the traditional cultural etiquette norms of "the state of etiquette", which can guide students to learn social etiquette and workplace etiquette, so as to better adapt to the workplace environment and social interaction in their future career [6].

2.3. To promote students' innovative thinking and practical ability

First of all, traditional culture emphasizes "combination of learning and thinking" and "integration of knowledge and practice", which can guide students to combine what they have learned with practice, thus cultivating their practical ability and innovative thinking. Secondly, traditional culture pays attention to cultivating students' cultural literacy and humanistic spirit, which can guide students to look at problems from different angles, thus stimulating their innovative thinking and practical ability [7-8]. Traditional culture also emphasizes the idea of "keeping pace with the times", which can guide students to pay attention to the changes and development of the times, so as to constantly explore and innovate in practice.

2.4. Enhance students' international vision and cross-cultural communication skills.

Traditional culture is rich in history, philosophy, art and literature, which are not only the treasures of China culture, but also the common wealth of all mankind. By studying and understanding traditional culture, students can broaden their horizons and realize the differences and similarities between different cultures, thus enhancing their international vision. Under the background of globalization, cross-cultural communication and integration has become an inevitable trend. Traditional culture can provide students with opportunities and platforms for cross-cultural communication, so that they can understand the characteristics and values of different cultures and master the skills and methods of cross-cultural communication, thus enhancing their cross-cultural communication ability.

In addition, traditional culture also emphasizes the idea of "harmony but difference". This idea can guide students to respect and understand the differences and diversity between different cultures, so as to maintain an open and inclusive attitude in cross-cultural communication. At the same time, traditional culture also pays attention to "cultural self-confidence" and "cultural consciousness", which can guide students to better understand and inherit their own culture, so as to better display their cultural heritage and characteristics in cross-cultural communication [9].

3. The application of traditional culture in undergraduate vocational education

3.1. Curriculum Integration with Traditional Culture

In the course of Introduction to China Traditional Culture, History of China Culture, and Introduction to Chinese Cultural Classics, we can systematically introduce the knowledge about the connotation, characteristics and values of traditional culture, so as to help students fully understand

traditional culture.

Traditional cultural elements are integrated into other professional courses, such as adding relevant traditional cultural contents to English, history, art and other majors. This will enable students to learn professional knowledge, but also to understand the relevant content of traditional culture, thus broadening their knowledge.

In addition, we can hold lectures, exhibitions, performances and other activities of traditional culture, so that students can have a deeper understanding of the connotation and characteristics of traditional culture and feel the charm of traditional culture. At the same time, we can also carry out traditional cultural practice courses, such as traditional handicrafts, calligraphy (as shown in Figure 2) and Tai Ji Chuan, so that students can experience the charm of traditional culture personally, so as to better understand and master traditional culture.



Figure 2: Calligraphy into the campus

At the same time, we can carry out interdisciplinary research on traditional culture, such as literature and history, art and philosophy, Confucianism, Buddhism and Taoism, so that students can understand traditional culture from multiple angles, so as to better integrate traditional culture with undergraduate vocational education.

It can be seen that the curriculum of traditional culture in undergraduate vocational education can be integrated with traditional culture in many ways, so that students can better understand, learn and inherit traditional culture and improve their cultural literacy and humanistic spirit.

3.2. Teaching methods and traditional culture integration

3.2.1. Case Teaching and Traditional Culture Integration

Case teaching is a teaching method based on actual cases, which can introduce classic cases from traditional culture into teaching, such as ancient philosophical thoughts and deeds of cultural celebrities. By guiding students to analyze and discuss these cases, they can better understand the connotation and characteristics of traditional culture, and also cultivate their critical thinking ability and problem-solving ability [10].

3.2.2. Interactive Teaching and Traditional Culture Integration

Interactive teaching is a teaching method that pays attention to the interaction between teachers and students and students, and can integrate traditional cultural elements into interactive teaching. For example, students can be organized to discuss traditional cultural themes, role play, debate and other activities, so that students can actively participate in classroom interaction, so as to better understand traditional culture and improve their interest and participation in learning.

3.2.3. Integration of Practice Teaching and Traditional Culture

Practice teaching is a teaching method that pays attention to practical operation and can integrate traditional cultural practice into teaching. For example, students can be organized to participate in traditional handicraft production, calligraphy practice, Tai Ji Chuan study and other activities, so that students can experience the charm of traditional culture personally, so as to better understand and master traditional culture [11].

3.2.4. Integration of student activities and traditional culture

The integration of traditional culture with students' activities in undergraduate vocational education can be achieved in the following ways:

(1) Student associations and traditional culture integration

Student associations are an important platform for students' activities in undergraduate vocational education, which can integrate traditional cultural elements into student associations. For example, traditional culture research societies, Chinese learning societies, calligraphy societies, etc. can be established so that students can understand and learn traditional culture by participating in community activities. At the same time, students can have a deeper understanding of the connotation and characteristics of traditional culture by holding activities such as community exhibitions, lectures and exhibitions with traditional cultural themes.

(2) The integration of campus cultural activities and traditional culture

Campus cultural activities are an important form of students' activities in undergraduate vocational education, which can integrate traditional cultural elements into campus cultural activities. For example, we can hold cultural performances, cultural festivals, knowledge contests and other activities on the theme of traditional culture, so that students can understand and learn traditional culture through participating in activities. At the same time, students can better understand the value and significance of traditional culture by carrying out publicity and education activities on traditional cultural themes, such as traditional etiquette education and traditional virtue education [12-13].

(3) The integration of social practice and traditional culture

Social practice is an important part of students' activities in undergraduate vocational education, and traditional cultural elements can be integrated into social practice. For example, students can be organized to visit historical and cultural sites, museums, etc., so that students can understand the history and characteristics of traditional culture through field visits. At the same time, we can also carry out social service activities on traditional cultural themes, such as the popularization of traditional culture, the production and promotion of traditional handicrafts, etc., so that students can better inherit and carry forward traditional culture.

4. Specific case analysis

4.1. Jiangsu colleges and universities in the application of traditional culture in undergraduate vocational education case

(1) Nanjing Normal University: Nanjing Normal University (as shown in Figure 3) pays attention to traditional culture education in undergraduate vocational education, and has set up many courses on traditional culture, such as "Introduction to China's traditional culture" and "China's ancient literary classics". At the same time, the school also organized a variety of traditional cultural activities, such as traditional handicraft production, calligraphy competition, traditional cultural knowledge competition, etc., to enhance students' interest and understanding of traditional culture [14].



Figure 3: Traditional style architecture of Nanjing Normal University

(2) Suzhou University: Suzhou University (as shown in Figure 4) pays attention to the combination of traditional culture and modern science and technology in undergraduate vocational education, and has opened many modern science and technology courses on traditional culture, such as "Traditional Handicraft and Modern Design" and "China Traditional Culture and Contemporary Art". At the same time, the school also organized a variety of traditional cultural practice activities, such as traditional handicraft production and traditional cultural publicity, to enhance students' understanding and experience of traditional culture.



Figure 4: Traditional architecture of Suzhou University

The above cases show that Jiangsu colleges and universities pay attention to the application of traditional culture in undergraduate vocational education, and enhance students' knowledge and understanding of traditional culture and improve their cultural literacy and humanistic spirit by offering relevant courses and organizing practical activities. At the same time, these universities also pay attention to the combination of traditional culture with modern science and technology and social practice in order to better inherit and carry forward traditional culture.

4.2. Summarize the experience and shortcomings of the case

The successful experiences and shortcomings of the cases of Jiangsu universities applying traditional culture in undergraduate vocational education can be summarized as follows (Table 1):

Therefore, colleges and universities should strengthen interdisciplinary cooperation, apply traditional culture to multiple disciplines and promote the diversified development of traditional culture. At the same time, we can also cooperate with other universities to jointly carry out traditional culture research, teaching and other activities to improve the overall level of traditional culture education [15] (Table 2).

Table 1: Successful experience

way	Successful experience
Pay attention to traditional culture education	Jiangsu colleges and universities pay attention to traditional culture education in undergraduate vocational education, offering many courses about traditional culture and organizing a variety of traditional cultural activities to enhance students' interest and understanding of traditional culture.
Pay attention to the combination of traditional culture with modern science and technology and social practice.	Jiangsu colleges and universities pay attention to the combination of traditional culture with modern science and technology and social practice, offer many courses on modern science and technology and social practice of traditional culture, and organize a variety of traditional cultural practice activities to enhance students' understanding and experience of traditional culture.
Use traditional culture according to local conditions	Colleges and universities in Jiangsu pay attention to the use of traditional culture according to local conditions, and combine the cultural characteristics and advantages of the region to carry out traditional cultural education and practical activities with local characteristics.

Table 2: Deficiencies

Lack	Insufficient effect
Lack of systematicness and coherence	Some colleges and universities lack systematicness and coherence in the application of traditional culture in undergraduate vocational education, and the arrangement of curriculum and practical activities is not reasonable and scientific enough.
Lack of professional teachers	Some colleges and universities lack professional traditional culture teachers, which leads to low teaching quality and affects students' learning effect.
Lack of innovation	Some colleges and universities lack innovation when using traditional culture in undergraduate vocational education, and simply combine traditional culture with modern science and technology and social practice, without discovering the deeper connotation and value of traditional culture.

5. Future development trends and challenges of traditional culture in undergraduate vocational education.

5.1. Development trend

5.1.1. Traditional culture will become an important part of undergraduate vocational education.

With the national emphasis on traditional culture and the enhancement of national self-confidence, traditional culture will occupy a more important position in undergraduate vocational education. The school will pay more attention to the education and inheritance of traditional culture, and help students deeply understand the connotation and value of traditional culture through systematic teaching and rich practical activities.

5.1.2. The combination of traditional culture and modern science and technology will be closer.

With the rapid development of science and technology, the combination of traditional culture and

modern science and technology will be closer. For example, digital technology and virtual reality technology will be widely used in the teaching and inheritance of traditional culture to provide students with a more vivid and vivid learning experience.

5.1.3. Traditional culture education will focus on practicality and innovation.

In the future, traditional culture education will pay more attention to practicality and innovation. The school will let students participate in traditional culture and enhance their practical ability and innovative thinking through rich practical activities, such as traditional handicraft production, calligraphy competition and traditional cultural knowledge competition.

5.2. Challenges

5.2.1. The balanced distribution of educational resources

Although the importance of traditional culture in undergraduate vocational education is gradually increasing, the distribution of educational resources is still unbalanced. Some schools may not be able to provide sufficient traditional cultural and educational resources due to reasons such as funds and teachers.

5.2.2. Updating and optimizing teaching materials

The teaching materials of traditional culture are relatively fixed, but with the changes of the times and the development of society, the connotation and value of some traditional cultures need to be constantly updated and optimized. Therefore, it is a challenge to compile traditional culture textbooks with the characteristics of the times and suitable for undergraduate vocational education.

5.2.3. Students' interest and participation.

The teaching of traditional culture needs students' active participation and interest support. However, some students are not interested in traditional culture and their participation is low, which will affect the teaching effect of traditional culture. Therefore, how to stimulate students' interest and participation in learning is a challenge.

6. Conclusion

Traditional culture plays a vital role in undergraduate vocational education. It is not only the embodiment of the national spirit, but also an important way to cultivate students' comprehensive quality and cultural self-confidence. Through the education of traditional culture, students can better understand and inherit the essence of Chinese culture and cultivate patriotism and social responsibility. Therefore, relevant units should further strengthen their attention and support for traditional culture, and promote the inheritance and development of traditional culture by improving the curriculum system, strengthening the construction of teachers, and carrying out practical activities, so as to contribute to the cultivation of high-quality talents.

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