A Practical Study of the Creation of a "Nationwide Model Area for Ethnic Unity and Progress" in Zhabu Hui Township, Hunan Province

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\textbf{Abstract:} The creation of ethnic unity and progress is the proper meaning of building the sense of community for the Chinese nation, and it is also an important starting point for comprehensively promoting the high-quality development of China's ethnic work. The creation of the "Nationwide Ethnic Unity and Progress Demonstration Zone" in Zhabu Hui Township has achieved positive results in grassroots party building, industrial development, infrastructure construction, publicity and education, social governance, and demonstration guidance. The summary of the experience and inspiration of the "creation" of Zhabu Hui Township has important theoretical and reference significance for the creation of ethnic unity demonstration zones in other regions.

1. Introduction

Creating a nationwide demonstration zone for ethnic unity and progress is a necessary step in promoting social progress and development in ethnic regions, an important path to enhance the level of ethnic unity and progress in China, and an inherent requirement for strengthening the sense of community among the Chinese nation. In 2021, the CPC Central Committee General Secretary pointed out at the Fifth Central Conference on Ethnic Work: we should deepen the creation of ethnic unity and progress, focus on deepening connotation, enriching forms, and innovating methods, and build a normalized mechanism for promoting and educating the Chinese nation's sense of community. This important directive provides fundamental guidance for promoting the construction of demonstration zones for ethnic unity and progress in China in the new era.

Since 2013, the State Ethnic Affairs Commission has successively selected ten batches of demonstration units for ethnic unity and progress. As one of the ethnic minority settlements in China, Hunan deeply implements the spirit of the Central and Provincial Ethnic Work Conference, adheres to the main line of strengthening the awareness of the sense of community for the Chinese nation, and effectively promotes the deepening and implementation of the work of creating ethnic unity and progress. At present, there are 48 regions (units) in Hunan Province that have won the Nationwide Demonstration Unit for Ethnic Unity and Progress. As the only ethnic minority township in Yiyang City, Hunan Province, Zhabu Hui Township has important theoretical and
practical significance in creating a demonstration of ethnic unity and progress. Taking advantage of the opportunity of creation a nationwide demonstration city of ethnic unity and progress, based on the field survey, this paper summarizes the main measures taken by Zhabu Hui Township to create a "ethnic unity and progress" demonstration area, analyzes the effectiveness of Zhabu Hui Township in creating ethnic unity and progress, and extracts the experience and Enlightenment of Zhabu Hui Township in creating a "ethnic unity and progress demonstration area", hoping to provide meaningful reference for other regions to carry out the creation of ethnic unity and progress.

2. The general situation of Zhabu Hui Township in Hunan Province and the effect of creation "nationwide demonstration area of ethnic unity and progress"

2.1 Overview of Zhabu Hui Township

Zhabu Hui Township is the only minority township in Yiyang City. It is located on the North Bank of Zijiang River in Taojiang County, with a total area of 581.88km2. It governs 18 villages and neighborhood committees, with a total population of 21780. The Hui and Han ethnic groups in the township have lived together for a long time. Since the founding of the township, the people of the two ethnic groups have respected each other and lived in harmony, working and living together on this land, and drawing a beautiful blueprint for Zhabu. For a long time, Zhabu Hui Township has vigorously promoted spirit of patriotism, and has won the titles of nationwide ethnic unity and progress demonstration unit, Hunan Provincial ethnic unity and progress demonstration site, Hunan Provincial ethnic unity and progress model collective, etc.

2.2 Zhabu Hui Township's achievements in creating "nationwide demonstration area for ethnic unity and progress"

Ethnic unity is the highest interest of all ethnic groups and the lifeline of the people of all ethnic groups in China. To do a good job in ethnic work, the most crucial thing is to promote ethnic unity. In recent years, the Party Committee and Government of Zhabu Hui Township have united and relied on the people of all ethnic groups in the township to put into practice the people-centred development idea. It has promoted the creation of ethnic unity and progress in five areas: strengthening grass-roots party building, promoting the development of ethnic industries, upgrading environmental infrastructure, deepening publicity and education, strengthening social governance and highlighting the leading role of the construction of demonstration zones.

2.2.1 Strengthen the party building at the grass-roots level and consolidate the political foundation

Adhering to and strengthening the party's leadership is the fundamental guarantee of doing a good job in ethnic work, and also the fundamental political guarantee for the establishment of the nationwide ethnic unity demonstration area in Zhabu Hui Township. In recent years, Zhabu Hui Township has focused on "Hui and Han people are close to each other and develop together" to comprehensively strengthen the leadership and construction of the party. The first is to implement the responsibility of creating the subject. Zhabu Hui Township Party Committee adhere to a high degree of political consciousness to grasp the main responsibility for the creation of the establishment of a leading group for the creation of the township party secretary as the head. From the perspective of attaching great importance to ethnic work, promoting the development of economic and social undertakings in the township, and safeguarding ethnic unity and social stability, the creation of ethnic unity and progress has been integrated into the central work of the township. The second is to improve and consolidate the grass-roots party building system. The grass-roots party organization is an important fighting fortress to promote the implementation of the cause of
ethnic unity and progress. Zhabu Hui Township continuously strengthens the development and training of Hui Party members, selects Hui cadres to join the village branch committees, strengthens the weak areas of party building in non-public party organizations, and forms three non-public party organizations in 10 private enterprises throughout the township, effectively enhancing the appeal of grassroots party organizations and becoming a backbone force in maintaining ethnic unity. The last is to strengthen the construction of talent cadre team. The Party committee of Zhabu Hui Township focuses on the key points, insists on making a good reserve of minority cadres, and uses the provincial examination to recruit Hui cadres. At the same time, the township party committee has solidly carried out ideological and political education for cadres by inviting members of the county party committee's propaganda team to give on-site lectures, attend micro party classes, conduct micro lectures, conduct night schools for cadres, learn about building a strong country, and carry out practical activities.

2.2.2 Promote the development of ethnic industries and forge the cornerstone of ethnic unity and progress

Promoting the economic and social development of ethnic areas and promoting common prosperity in ethnic areas are the inherent meaning of realizing the common development and prosperity of all ethnic groups, and also the basis for consolidating ethnic unity. Zhabu Hui Township abandoned the development thinking of "waiting, relying, and wanting", strove to seize the once-in-a-century historical opportunity, actively strive for various economic development policies issued by the central government to provinces and cities, based on the local reality, polished the two business cards of "Blockboard and fresh beef", and constantly promoted the cause of ethnic unity and progress into the whole process of the construction of rich fresh port. First, it is relying on Blockboard to promote industrial development. Under the premise of adhering to the market leadership, the small board industry will be promoted step by step to take the road of agglomeration, cluster and intensive development, and the brand of "the largest Blockboard production base in southern China" will be deepened. The second is to do deep and practical characteristic industries. It has carefully created special catering for five-spice beef, and continued to promote the declaration of the nationwide geographical indication trademark of "Zhabu Beef". All-out efforts to promote Zhabu Beef and "whole cow feast" brand awareness and reputation. Taking the mosque, "provincial beautiful village" Jungongzui, beautiful house Nanjing Bay, characteristic farmhouse as the carrier, in-depth excavation of characteristic tourism resources. Continuously improve tourism facilities, and constantly improve the basic conditions for leisure tours, rural tours and weekend tours. Lastly, the vitality of tourism has been continuously activated. Relying on the profound ethnic cultural heritage and industrial resources, vigorously develop rural tourism, and actively explore the development mode of "ethnic customs + non-heritage culture + special industries + rural tourism". And by organising large-scale festivals such as non-heritage cultural festivals and rape flower festivals, and launching a number of special farms, special farms and special food according to local conditions, we will strive to make Zhabu a "beautiful hometown" integrating ethnic customs, leisure tourism, folklore experience and cultural education.

2.2.3 Improve the construction of environmental infrastructure, and help the creation of ethnic unity and progress demonstration

A good ecological environment is the inherent requirement of realizing the sustainable development of the Chinese nation and the priority area of improving people's livelihood and well-being. In recent years, Zhabu Hui Township has firmly established and practiced the concept that green waters and green mountains are golden mountains and silver mountains. By adhering to the priority of protection and strengthening infrastructure construction, it has helped create a demonstration of ethnic unity and progress to show a new atmosphere. Firstly, to effectively optimise the protection of the ecological environment. In 2022, Zhabu Hui Township will complete
the installation of environmental protection facilities such as organic waste gas and boiler flue gas collection devices of 22 enterprises; Continuously deepen the special rectification of agricultural surface pollution, black-smelling water, livestock and poultry manure, straw burning and other special rectification. Fully implement the "river chief system", "forest chief system", "field chief system", the Yangtze River Basin "ten-year ban on fishing" decision-making and deployment. It continuously promotes the mutual promotion and integration of Zhabu's ecological civilisation construction and the creation of ethnic unity and progress, and the win-win situation of "green" and "rich". Secondly, upgrading the living environment. Zhabu Hui Township continuously deepens the "Party building guidance+grid management+volunteer service" living environment optimization model, explores the "public morality • love points system" management mechanism, and further stimulates the endogenous motivation of the people. It has also continued to promote the construction of "six ones" clean demonstration villages and sanitary toilets, paid special attention to the rectification of weak current lines, advertising signs, disorderly parking and leaning, demolition of illegal buildings, and implemented greening and quality improvement projects. Finally, to improve infrastructure construction. Zhabu Hui Township has increased its efforts to build a rural medical and health service system, and has endeavoured to solve the problem of access to medical care for the masses. It implements the project of cultural benefit to the people, organises activities such as square dance for ethnic fitness and ethnic games to enrich the spiritual and cultural life of the masses.

2.2.4 Deepen publicity and education and build a solid ideological foundation for ethnic unity and progress

The publicity and education of ethnic unity and progress is not only an important starting point to promote exchanges and exchanges among all ethnic groups, but also an important way to build a strong sense of community for the Chinese nation. In recent years, Zhabu Hui Township has taken the building of a strong sense of the community of the Chinese nation as the main line, and the ethnic unity education month activity and the theme education activity of "the Chinese nation is close to each other and build the Chinese dream together" as an important starting point, so as to consolidate the ideological foundation of the Hui and Han ethnic group joint unity and struggle, common prosperity and development. Firstly, Zhabu Hui Township promotes the mutual integration and promotion of publicity and education on ethnic unity and progress with the work of the entire township. It has incorporated the Party's ethnic and religious policies, and the traditional virtues of the Chinese nation into the studies of the central group of the Party Committee of the township, the theme party day, and the evening school for cadres. The use of emerging media and literary works to promote ethnic unity and progress in an all-round, three-dimensional manner. It has actively created a strong atmosphere of ethnic unity in which "the Chinese nation is one family, building the Chinese dream with one heart", and has helped to make the work of creating ethnic unity and progress a household name. The next step is to promote the creation of a civilised Zhabu. It carries out activities such as selecting "the most beautiful Zhabu people", "moral models", and good people around them, and drives and guides the masses to think of good people and respect virtue and goodness. Actively organise the "Learning the Golden Sentence, Showing Achievements, Welcoming the 20th Party Congress" theoretical micro-presentation, and the "Endeavouring to a New Era - Concentric New Zhabu" Ethnic Fitness Square Dance Competition. Promoting high-quality development - building concentric new Zhabu" research and discussion, advocating scientific, civilised, healthy new style. The last is to protect and inherit intangible cultural heritage. Carrying out activities to introduce various intangible cultural heritage projects into schools and villages, protecting and passing on Hui people's martial arts, three-stick drums and other special ethnic cultures, and carrying out the declaration of intangible cultural heritage. At the same time, the township has deeply excavated Hui culture, traditional costumes, legends and stories, and historical testimonies. By the end of 2022, the township had 1 provincial non-legacy, 4 municipal non-legacy.
1 county non-legacy, and was awarded "the first batch of municipal non-legacy village and town demonstration sites in Yiyang city".

3. Reflection and inspiration on creating a "Nationwide Ethnic Unity and Progress Demonstration Zone" based on Zhabu Hui Township

3.1 Adhere to the leadership of the Party and provide fundamental guarantees for the creation of ethnic unity and progress

The fundamental question of whether ethnic work can be done well is whether the leadership of the Party is strong and effective. The creation of ethnic unity and progress is a social system engineering under the leadership of the Party, with the masses of all ethnic groups as the main body, and guaranteed by the power of the state. First of all, the Party's leadership should be integrated into all efforts to create ethnic unity and progress. The effective play of the leading role of party building cannot be achieved without strong grassroots party organizations. Grassroots party organizations in ethnic areas are the "main force" and "leader" in implementing the creation of ethnic unity and progress. It is important to continue to promote grass-roots governance led by Party building, strengthen the political leadership function of trust, and effectively fulfill the main responsibility and the first responsibility of Party committees and governments. Guided by the important ideas of the CPC Central Committee on strengthening and improving ethnic work, the creation of ethnic unity and progress will be incorporated into the publicity and education on ethnic unity and progress, interaction and exchanges between various ethnic groups, and the deepening and expansion of the creation of work. So as to prompt the construction of the model area for the progress of ethnic unity and the economic and social development of the ethnic regions to be mutually integrated and mutually reinforcing, and to resonate at the same frequency. Secondly, it is necessary to improve the institutional mechanism for the creation of ethnic unity and progress. A strong institutional framework is an important link and guarantee for promoting ethnic unity and progress. It is necessary to strengthen organizational leadership mechanisms such as "leaders" and "party committee secretaries" to provide fundamental guidance and direction for demonstration creation; Actively exploring the establishment of institutional mechanisms with the participation of the whole society, establishing alliances for creation, and strengthening the linkage of creation in various ethnic regions; Building a long-term mechanism for ethnic unity and progress, and grasping the "relay baton" to stabilize ethnic unity; At the same time, At the same time, it is necessary to establish and improve mechanisms for coordinating and promoting the creation of ethnic unity and progress, as well as for assessment and supervision, so as to create a favourable external environment and provide a solid guarantee for the creation of ethnic unity and progress. It is necessary to promote the formation of a new-era pattern of the Party's ethnic work under the unified leadership of the Party committee, managed by the government in accordance with the law, led and coordinated by the United Front Work Department, with the ethnic work departments fulfilling their duties and responsibilities, full cooperation among all departments, and joint participation by the whole society. Finally, it is important to focus on building a talent pool in ethnic areas. In accordance with the "four special" requirements put forward by the CPC Central Committee for cadres in ethnic areas in the new period, efforts are being made to build a high-quality, professional team that is loyal, clean and responsible for ethnic unity and progress. A mechanism has been set up for the cultivation and introduction of talents in ethnic areas, and the sources of talents have been broadened. Attention should be paid to the training, use, exchange and practice of ethnic minority cadres and talents, giving full play to the important role of ethnic minority cadres and talents in ethnic unity, and providing a steady stream of impetus and vitality for the creation of ethnic unity and progress.
3.2. Strengthening the sense of community among the Chinese nation and creating a focused mainline for ethnic unity and progress

The cause of ethnic unity progress is a foundational cause for forging a sense of community for the Chinese Nation. The sense of community for the Chinese nation is the foundation of ethnic unity, which requires that the forging of a firm sense of community for the Chinese nation be carried out throughout the entire process of creating ethnic unity and progress. Firstly, there is a need to strengthen the interaction, exchange and integration of all ethnic groups. Promoting ethnic communication, exchange, and integration requires creating social conditions for co construction, learning, and sharing among all ethnic groups in the economy, culture, and language, and the creation of ethnic unity and progress is a concentrated reflection of these social conditions. Promoting extensive communication, exchange, and integration among all ethnic groups is an important way to promote the creation of ethnic unity and progress, and promoting extensive communication, exchange, and integration among all ethnic groups is also one of the goals aimed at promoting ethnic unity and progress. Strengthening interaction, exchanges and integration among ethnic groups requires the promotion of the establishment of mutually embedded social structures and community environments, and the gradual expansion of spatial embeddedness to economic, cultural, social and psychological embeddedness in a comprehensive manner. We must do a good job of managing and servicing urban ethnic minority migrants, and actively create social conditions and environments in which all ethnic groups can live together, learn together, work together and have fun, starting with everyday aspects of their lives, such as living and living, medical care and schooling, work and learning, and cultural and recreational activities. In this way, we can provide a wide range of stage for the wide range of interactions and exchanges between the various ethnic groups, and create a strong atmosphere for the creation of ethnic unity and progress. Secondly, a common spiritual home for all ethnic groups should be constructed. It is necessary to actively guide the people of all ethnic groups to firmly establish the community concept of "Shared weal and woe, honor and disgrace, life and death, and destiny", take strengthening identity as the goal, take socialist core values as the guide, and strengthen the education of the Chinese nation community and "Four History". To promote the promotion, popularization, and use of nationwide common language and writing in ethnic regions, we should use new media and technologies to gather consensus and promote the Internet to become the largest increment in building a shared spiritual home for the Chinese nation and forging a sense of community for the Chinese nation. Finally, it is necessary to deeply excavate and pass on the development of the outstanding traditional culture of the nation. Cultural identity is the deepest level of identity, and the excellent traditional culture of all ethnic groups is an integral part of Chinese culture. Language and writing, festivals, art and other forms should be used to establish and highlight the symbols of Chinese culture and the image of the Chinese nation shared by all ethnic groups. To promote the creative transformation and innovative development of the outstanding traditional cultures of all ethnic groups. Dig deeper into and highlight the contents of the cultures of all ethnic groups that are conducive to forging a firm sense of community for the Chinese nation and strengthening ethnic unity and progress. At the same time, it is necessary to inherit, protect and develop ethnic minority cultures through platforms such as ethnic minority cultural performances, sports competitions, and intangible cultural heritage, continuously enhance cultural integration and convergence among ethnic groups, enhance Chinese cultural identity, and consolidate the ideological foundation of ethnic unity and progress.

3.3 Consolidate the foundation of development and lay a solid material foundation for the creation of ethnic unity and progress

The development, power of the nation is in harmony with the national unity. In the new journey towards the great rejuvenation of the Chinese nation, the realisation of the common prosperity and
development of all ethnic groups is the starting and ending point of the Party's ethnic work. Promoting the development of ethnic regions is not only the overall key to solving various problems in ethnic regions, but also a solid foundation for the creation of ethnic unity and progress. Promoting the creation of ethnic unity and progress is an important way to implement the theme of ethnic work in the new era - the common unity, struggle, and prosperity of all ethnic groups. Firstly, promote the creation of ethnic unity and progress around development. Adhering to the belief that "all ethnic groups are one family, and all families must lead a good life", the Government has placed a more prominent strategic position on accelerating the development of ethnic minorities and ethnic regions. It is necessary to closely integrate the creation of ethnic unity and progress with development, and to effectively link the consolidation of poverty alleviation in ethnic areas with rural revitalisation. Relying on local resource endowments and adhering to the concept of green development, we will actively explore the construction of a number of research, education and training bases for the creation of ethnic unity and progress, as well as demonstration sites for ethnic unity and progress in urban communities. Explore new modes of promoting the development of ethnic villages through the integration of agriculture, culture and tourism, so as to promote sound and rapid economic development. In addition, while emphasizing the development of material civilization, emphasis is placed on the improvement of spiritual civilization, and the two work together to form a collaborative force. Secondly, continuously improving people's livelihoods and enhancing their well-being. We should take measures such as the border revitalization project and the rural revitalization strategy as important measures, use domestic and foreign resources and high-tech to promote the development of ethnic areas, strengthen the public service capacity and infrastructure construction of ethnic areas, continuously improve the level of social security, and continuously improve the rural living environment. Effectively addressing the most concerning issues of all ethnic groups, such as education, employment, and healthcare, implementing development to improve people's livelihoods, benefit the local community, and enhance ethnic unity, continuously enhancing the sense of gain, happiness, and security of all ethnic groups, and realizing their aspirations for a better life. Finally, promote industrial development based on local conditions. Industry is the foundation for promoting the development of ethnic areas, and it is necessary to cultivate and strengthen the advantageous characteristic industries based on the actual situation of ethnic areas, actively strive for and make good use of the new policies, funds and projects tilted by the Party and the State towards the ethnic areas to boost the development of the industries, set up a new concept of development, promote the upgrading of the industries with reforms and innovations, optimise the industrial structure and the mode of development, enhance the modernised quality of the tertiary industry while reforming the secondary industry, consolidate the fundamental position of the primary industry, promote the high-quality development of the industries, and consolidate the material basis of creation of the progress and solidarity of the ethnic unity.

3.4 Deepen publicity and education to create a cohesive force for ethnic unity and progress

China is a multi-ethnic country. Education for ethnic unity and progress is a long-term strategy to unite all ethnic groups and the country in harmony and stability\(^{(4)}\). It is also the core content and an important part of the in-depth construction of ethnic unity and progress. Firstly, Strengthening education on the sense of community of the Chinese nation. To make people of all ethnic groups realize that they are a member of the Chinese nation, and to educate and guide them to firmly establish the concept of "Shared weal and woe, honor and disgrace, life and death, and destiny"; Guided by socialist core values, promote ideological and political education for young people; Effectively enhance the "five identifications" of people of all ethnic groups through popular propaganda and education methods, and guide them to establish the correct "five views"; To excavate the excellent culture and common history of all ethnic groups, promote Chinese cultural identity, consolidate the correct historical view of "four commonalities", enhance the awareness of the sense of community for the Chinese nation of all ethnic groups, promote the common breathing
and destiny of all ethnic groups, and consolidate wisdom and strength to promote ethnic unity and build a beautiful home together. Secondly, innovate the carriers and methods of promoting ethnic unity and progress in education. We need to establish a normalized mechanism for ethnic unity and progress education, increase the emphasis on propaganda and education, incorporate ethnic unity education into the entire process of nationwide education, cadre education, and social education, and build an educational platform that integrates classroom teaching, social practice, and theme education; On the one hand, traditional ethnic festivals and activities can be used to promote the achievements of ethnic unity and progress. On the other hand, new media and technologies such as the Internet and integrated media can be used to create tangible new carriers and methods, allowing the people to continuously internalize and consciously practice the concept of ethnic unity and progress in their daily work and life atmosphere. We should take the creation of grassroots units as a prerequisite, summarize the experience of creation, and continuously expand the scope of creation from point to surface. Finally, establish advanced models and highlight demonstration and leadership. The creation of ethnic unity and progress is based on the concept and model of ethnic unity and progress, and the establishment is based on the mechanism of sustainable development, rather than the end of creation. We should give full play to the exemplary and leading role of ethnic unity and progress in creating exemplary organization and individuals, enhance the awareness of the masses of the people to create, form a joint force to create, and constantly promote ethnic unity and progress to create a solid sense of community for the Chinese nation.

4. Conclusion

The construction of the Ethnic Unity and Progress Demonstration Zone is a mission entrusted to it by the new era, and its fundamental direction is to adhere to the correct path of resolving ethnic problems with Chinese characteristics. The Zhabu Hui Township's practice of creating a "nationwide model area for ethnic unity and progress" can provide some experience for the construction of other areas. But at the same time, Zhabu Hui Township in the new era of the new journey in the construction, but also to adhere to the leadership of the party, improve the system of laws and regulations, casting the sense of community of the Chinese nation, consolidate the foundation of development, and deepen the publicity and education, to write a new chapter in the cause of ethnic unity and progress.

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