Research on Teaching Strategies of Immersive Experiential Teaching for Collaborative Learning in Elementary and Middle Schools Based on AI and VR

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Abstract: In modern education, Artificial Intelligence (AI) and Virtual Reality (VR) are becoming key technologies to enhance teaching and learning. The purpose of this paper is to explore the teaching strategy of immersive experience for collaborative learning in primary and secondary schools based on AI and VR. First, this paper reviews the development and current state of educational technology, focusing on the application of AI and VR in collaborative learning. Then, a case study is analyzed to show how to design and implement AI and VR-based learning environments. It is found that these technologies not only increase student engagement and motivation, but also significantly improve learning outcomes. However, the implementation process faces many challenges, such as the high cost of technical equipment and the need for teacher training. To this end, the paper proposes appropriate solutions and best practice recommendations. Finally, it looks at future technology trends and emphasizes the importance of educational policy and curriculum development. The paper concludes that despite the challenges, the application of AI and VR in collaborative learning in primary and secondary schools is promising and deserves further research and promotion.

1. Introduction

With the rapid development of science and technology, Artificial Intelligence (AI) and Virtual Reality (VR) technologies have been widely used in various fields, and the field of education is no exception[1]. As an important part of basic education, the innovation and improvement of the teaching mode and strategy of primary and secondary education is of great significance to cultivate the comprehensive quality and innovation ability of students[2]. In this context, AI and VR technologies provide brand-new tools and methods for education, especially in collaborative learning and immersive experiential teaching, showing great potential.

Collaborative learning is a way of learning through group interaction and working together to complete tasks, emphasizing interaction and cooperation among students[3]. Studies have shown that collaborative learning not only helps to improve students’ academic performance, but also promotes their social interaction skills and teamwork[4]. At the same time, immersive experiential teaching can enhance the fun and effectiveness of learning by simulating real-life situations and immersing
students in learning activities. The combination of AI technology, which can provide students with personalized learning paths and feedback, and VR technology, which can create realistic virtual environments, can greatly enhance the effectiveness of collaborative learning and immersive experiential teaching.

Despite the promising application of AI and VR in education, their practical application in collaborative learning in primary and secondary schools still faces many challenges, such as the high cost of technical equipment, the lack of teachers' professional skills, and the adaptation of teaching content. Therefore, it is of great practical significance to explore the immersive experiential teaching strategies for collaborative learning in primary and secondary schools based on AI and VR[5].

The purpose of this paper is to explore the application strategies of AI and VR in collaborative learning in primary and secondary schools through literature review and case study[6]. First, it reviews the development history of educational technology and analyzes the theoretical foundation of collaborative learning and immersive experiential teaching; then, it explores how to design and implement collaborative learning environments based on AI and VR and summarizes the successful cases and best practices; finally, it looks forward to the future development trend of the technology and puts forward the corresponding policy and training recommendations. It is hoped that the research in this paper can provide new ideas and references for the innovative development of primary and secondary education.

2. Theoretical Framework and Literature Review

Educational technology has gone through a huge change from the traditional blackboard and chalk to modern multimedia and intelligent devices. At the end of the 20th century, the popularization of computers and the Internet began to change the way of classroom teaching. After entering the 21st century, with the rapid development of Artificial Intelligence (AI) and Virtual Reality (VR) technologies, education technology has ushered in a new peak[7]. Tutoring systems, personalized learning path recommendations and automated assessment, while VR technology provides students with a sense of realism and highly interactive learning experience by creating an immersive virtual learning environment[8]. The application of these technologies has not only changed the way teachers teach, but also profoundly affected the way students learn.

Collaborative learning is a pedagogical approach to achieving common learning goals through interaction and cooperation among group members[9]. Its theoretical basis can be traced back to Vygotsky's theory of social constructivism, which emphasizes that learning is a socialization process that requires the construction of knowledge in interaction[10]. The core concept of collaborative learning is that through teamwork, students can support and inspire each other to achieve better learning outcomes. Studies have shown that collaborative learning not only improves students' academic performance, but also enhances their communication skills, problem solving abilities and teamwork. With the support of AI and VR technologies, collaborative learning can break through the limitations of time and space, providing a more flexible and diverse way of learning.

Immersive learning experiences refer to teaching methods that fully immerse the learner in the learning environment through a high degree of interaction and sensory engagement. Virtual Reality (VR) technology provides a powerful tool for realizing immersive learning. With VR, students can enter a completely virtual world, explore and practice, and gain hands-on experience. For example, students can conduct virtual experiments, recreate historical scenes, or go on scientific expeditions through VR, thus stimulating their interest and motivation in learning. Research has shown that immersive learning not only increases students' engagement in learning, but also enhances their memorization effects and depth of understanding.

At present, the application of AI and VR technologies in education has achieved certain results.
For example, AI technology is widely used in intelligent tutoring systems to provide personalized learning advice and feedback by analyzing students' learning data, while VR technology is used in virtual labs and virtual classrooms to provide an immersive learning experience. However, the popularization of these technologies in primary and secondary education still faces many challenges, such as high equipment costs, teachers' lack of relevant skills, and insufficient development of teaching content. Therefore, further research and exploration of specific application strategies of AI and VR technologies in collaborative learning in primary and secondary schools are needed to fully utilize their potentials and enhance teaching and learning outcomes.

3. Implementation Strategies for AI and VR in Collaborative Learning

Instructional strategies for implementing AI and VR technologies for collaborative learning in elementary and secondary schools require a combination of designing effective learning environments, summarizing success stories and best practices, addressing challenges encountered in the application of the technologies, and evaluating their impact on student engagement and learning outcomes. Specific strategies and approaches in each of these areas will be explored in detail in the following three sections.

3.1. Designing AI and VR based learning environments

Designing an effective learning environment based on AI and VR requires first considering the organic combination of technology and pedagogy. The introduction of AI technology enables the design of personalized learning paths, which analyze students' learning data to understand their interests and weaknesses, and provide tailored learning suggestions and instant feedback. This personalized learning approach not only improves students' learning efficiency, but also enhances their motivation and self-confidence. For example, the AI tutoring system can dynamically adjust the difficulty and type of questions based on students' answers, helping them to progress through appropriate challenges.

VR technology, on the other hand, can create an immersive learning environment for students, enabling them to interact and explore in the virtual world. This immersive learning experience can greatly stimulate students' learning interest and motivation. For example, in history class, students can "travel" to the ancient civilization through VR technology to experience the process of historical events; in science class, students can enter the virtual laboratory to conduct various experimental operations and observations, thus deepening their understanding and mastery of scientific principles. The application of VR technology can not only make abstract knowledge become concrete and perceptible, but also cultivate students' innovative thinking and problem-solving ability.

The role of the teacher also needs to be redefined when designing AI and VR learning environments. Teachers are not only the transmitters of knowledge, but also the guides and supporters of learning. Teachers need to have a certain degree of technical literacy, be able to skillfully operate and use AI and VR equipment, and reasonably select and design teaching activities according to teaching objectives and student needs. For example, teachers can use AI technology for classroom management and student assessment, and VR technology for interactive teaching and project-based learning. In addition, teachers need to continuously learn and update their knowledge and skills to adapt to the rapidly changing educational technology environment.

Designing a successful AI and VR learning environment also requires consideration of the technical equipment and resources available. Schools need to invest in purchasing and maintaining the necessary AI and VR equipment and provide appropriate technical support and security. It also needs to develop and introduce high-quality teaching and learning content and resources to ensure the effectiveness and sustainability of technology adoption. Schools can collaborate with technology providers and community members to create a learning community and promote the application of AI and VR technologies in education.
companies and educational institutions to obtain the latest technology information and teaching resources, and conduct teacher training and professional development activities to improve teachers' technology application skills and teaching standards. Through these efforts, schools can provide students with a vibrant and innovative learning environment for their holistic development and growth.

3.2. Case Studies and Best Practices

Through the study of successful cases, we can have a clearer understanding of the actual application effects and specific operation methods of AI and VR technologies in collaborative learning in primary and secondary schools. For example, an elementary school in the U.S. introduced VR technology in the science class, and by creating a virtual laboratory, students can conduct various scientific experiments without the limitation of experimental equipment. This kind of virtual experiment not only improves students' hands-on ability, but also stimulates their strong interest in science. Teachers monitor the students' experimental process in real time through VR equipment and give instant feedback and guidance based on students' performance, which significantly improves the teaching effect, showed in Figure 1:

![Figure 1: Total Costs (Equipment + Maintenance) by School](image)

Another success story is the introduction of an AI tutoring system at a secondary school in the UK to help students receive personalized support in their math studies. The system analyzes each student's learning data, identifies their weak areas, and provides targeted practice and guidance. Studies have shown that the system not only improves students' math scores, but also boosts their self-confidence and motivation to learn. Through AI technology, teachers can reduce their repetitive workload and pay more attention to students' individual needs and development, a successful practice that provides valuable lessons for other schools.

In an elementary school in South Korea, teachers use VR technology to teach history classes, recreating historical events through virtual reality and allowing students to experience history immersively. This immersive teaching method not only allows students to understand historical events more intuitively, but also develops their critical thinking and historical awareness. Students can interact with historical figures and explore the background and significance of historical events in the virtual environment, which greatly enhances classroom participation and interaction. Teachers' feedback shows that this teaching method has generated a strong interest in history learning among students, and the learning effect has been significantly enhanced, showed in Figure 2:
Summarizing these successful cases, several key factors can be found: first, the application of technology should be closely integrated with the teaching objectives to ensure that the technology truly serves teaching; second, teachers need to have strong technology application skills and be able to skillfully operate and integrate AI and VR technologies; and lastly, the school needs to provide sufficient technical support and resource guarantee to ensure the smooth implementation and sustainable development of the technology. These best practices show that the application of AI and VR technologies in collaborative learning in primary and secondary schools has great potential, and through rational design and implementation, it can significantly enhance teaching effectiveness and students' learning experience.

3.3. Challenges and solutions

Despite the huge potential of AI and VR technologies for collaborative learning, their practical application still faces many challenges. First, the high cost of equipment and maintenance is a burden that many schools can hardly bear. Purchasing AI and VR equipment requires a large amount of capital investment, while the maintenance and updating of such equipment also requires continuous financial support. In this regard, schools can raise funds by seeking government funding, seeking corporate partnerships and social donations. For example, partnering with technology companies not only provides equipment support, but also access to the latest technology information and training resources, thus reducing cost pressures.

Teachers' lack of relevant technology skills and teaching experience is also a major challenge. Many teachers are experienced in traditional teaching methods but are relatively unfamiliar with emerging AI and VR technologies and lack the self-confidence to operate and apply them. To address this issue, schools should conduct regular teacher training and professional development activities to help teachers master the use of new technologies and instructional design. For example, technology experts can be invited to provide on-site guidance, or systematic technology training can be provided through online courses and workshops. At the same time, experience sharing and cooperative exchanges among teachers are encouraged to jointly enhance their technology application skills. The effectiveness of teacher skill improvement can be evaluated with the following formula:

$$SI - R = \frac{NoTAT}{TNAT} \times 100\%$$

(1)
Adaptation of pedagogical content is also a major challenge. Existing curricula and instructional content are often not directly applicable to AI and VR environments and need to be developed and adapted accordingly. Developing quality content that meets educational goals and student needs takes a lot of time and effort. To address this challenge, schools can collaborate with educational research institutes and content development companies to develop and optimize teaching content. In addition, teachers are encouraged to actively participate in the development and improvement of content based on their own teaching practices, and to continuously improve teaching resources through feedback and evaluation to ensure their applicability and effectiveness. The effectiveness of content development can be measured using the following formula:

\[ \text{COR} = \frac{SS - S}{TP_S} \times 100\% \]  

(2)

Individual differences in students and their ability to adapt to technology also require special attention. There are differences in the acceptance of new technologies and the ability to operate them among different students, which may affect their learning outcomes. Schools need to pay attention to each student's adaptation and provide personalized support and guidance in the process of technology application. For example, students' learning data can be analyzed through the AI system to understand their adaptation and needs, and teaching strategies can be adjusted in a timely manner; in VR teaching, tasks and activities with different levels of difficulty can be provided through hierarchical teaching to ensure that every student can participate and benefit from them. Through these measures, barriers in the application of technology can be gradually overcome to enhance teaching effectiveness and students' learning experience.

4. Conclusion

The research in this paper shows that the application of artificial intelligence (AI) and virtual reality (VR) technologies in collaborative learning in primary and secondary schools has great potential. These technologies can not only provide personalized learning paths and instant feedback, but also create immersive learning environments that greatly stimulate students’ interest and motivation in learning. However, in practical applications, they still face challenges such as high equipment costs, insufficient technical skills of teachers, and difficulties in adapting teaching content.

To overcome these challenges, schools and the education sector need to take multifaceted measures. For example, they should solve the funding problem by increasing the education budget, seeking corporate partnerships and social donations; conducting regular teacher training and professional development activities to improve teachers' technology application skills; and collaborating with educational research institutes and content development companies to develop high-quality teaching and learning resources. At the same time, there is a need to pay attention to individual differences in the process of technology application and to provide personalized support and guidance to ensure that every student can benefit.

In the future, the application of AI and VR technologies in primary and secondary education will become even more widespread and in-depth as technology continues to advance and educational research deepens. Policy makers, educators and technology developers need to work closely together to promote the development of education technology and the quality of education. In particular, it is important to strengthen innovation in education policy and curriculum development to ensure the effective integration and application of new technologies in education.

AI and VR technologies provide new tools and methods for collaborative learning in primary and secondary schools, and their application not only helps to improve teaching effectiveness, but also develops students' innovative ability and teamwork spirit. Despite the many challenges, the application of these technologies is promising through rational design and implementation strategies.
It is hoped that the research in this paper can provide new ideas and references for the innovative development of primary and secondary education and promote the effective application of educational technology in actual teaching.

References