

The Integration of the Core Essence of the New Era into Daily Ideological and Political Education: A Case Study of the School of Mathematics and Statistics at YiLi Normal University

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Abstract: This article explores practical approaches to integrating the core values of the new era into daily ideological and political education for college students. By aligning these core values with counselors' fundamental responsibilities, academic departments' key initiatives, and students' career development goals, educators can implement three strategic frameworks: "Branch+" thematic seminars, "Theory+" competition-driven learning programs, and "Emotional Integration+" social practice activities. These coordinated efforts will ensure educational practices achieve deeper engagement and more tangible outcomes.

1. Introduction

Learning, publicizing, and implementing the core spirit of the new era is the primary political task for the present and the foreseeable future. Integrating the spirit of the new era into the daily ideological and political education of college students is an important way to promote the core spirit of the new era into their minds. Conducting daily ideological and political education in a down-to-earth manner is also a concrete manifestation of counselors fulfilling their mission of "cultivating talents for the country." How to transform the spirit of the new era into forms that students can easily understand and accept, based on the different ideological and cognitive characteristics of young people in the new era, and guide students to strengthen their faith in Marxism, their belief in socialism with Chinese characteristics, and their confidence in the great rejuvenation of China, is a practical issue for counselors in their educational work. Integrating the essence of the core spirit of the new era into the daily ideological and political education of college students can be achieved by fully combining it with the basic responsibilities of counselors, the key tasks of the college, and the goals of students' growth and talent development[1]. Activities such as "Branch+" thematic lectures, "Theory+" competitions to promote learning, and "Emotional Integration+" social practices can be carried out to continuously deepen and solidify educational practices.

2. Clarify the idea of the activity and accurately position the main line of the activity

Plan before you act. When organizing any event, clarifying the strategic direction and precisely defining the core theme are fundamental prerequisites[2]. It is absolutely essential to initiate the planning process with a thorough and detailed analysis of the event's primary objectives, the specific demographic of the target audience, and the anticipated outcomes that are desired. This foundational step is crucial to ensure that every aspect of the event is aligned with the broader goals. Following this comprehensive analysis, it is imperative to develop a robust and strategic framework that seamlessly integrates with the organization's overarching development plan. This framework will serve as a guiding structure to ensure that all efforts are cohesive and directed towards the same vision. In parallel with the establishment of this strategic framework, a meticulous and systematic evaluation of all pertinent aspects must be undertaken. This includes a detailed examination of resource allocation, ensuring that all necessary materials, personnel, and financial resources are optimally utilized. Additionally, a thorough assessment of potential risks should be conducted to identify any factors that could jeopardize the success of the event. By meticulously analyzing these elements, a clear and actionable logic can be formulated, providing a solid foundation for the planning and execution of the event. This approach ensures that every step is well-informed and strategically aligned, ultimately leading to a successful and impactful event. Accurately and meticulously positioning the core theme necessitates a concentrated effort on identifying and emphasizing the event's fundamental and central value, ensuring that all aspects of the event are aligned with this pivotal essence. This focused approach ensures that the core message is clearly articulated and remains the guiding principle throughout the event's planning and execution. To initiate the process, embark on an in-depth investigation into the specific requirements and preferences of both the faculty and student body, with the aim of pinpointing the most engaging and resonant theme that will captivate their interest. This central theme should serve as the foundational thread that intricately weaves through and directs all stages of the subsequent planning and organizational activities. Following this, meticulously design and arrange a series of thoughtfully curated elements and activities that are strategically crafted to allow participants to effortlessly and intuitively immerse themselves in the event. This should be done in such a way that they can seamlessly appreciate and experience the event's standout characteristics, its distinctive attributes, and the unique allure that sets it apart from other similar gatherings. By doing so, you ensure that every aspect of the event is aligned with the identified core theme, thereby enhancing the overall impact and leaving a lasting impression on all attendees. This particular approach significantly strengthens the overall cohesion and amplifies the collective influence, thereby ensuring that the event's effectiveness is not only heightened but also optimized to its fullest potential, ultimately leading to a maximized impact and successful outcome.

(1) Integrating educational practice with counselors' core responsibilities. The "Regulations on the Development of Counselor Teams in Higher Education Institutions" identifies "ideological and theoretical education with value guidance" as the top priority in counselors' duties, underscoring the significance of ideological education. To effectively implement daily ideological and political education, counselors must anchor their efforts in studying and promoting the spirit of the new era. This approach provides a practical framework for counselors to conduct targeted research within their professional responsibilities.

(2) Integrating educational practices with the college's key initiatives. Studying and implementing the core values of the new era stands as both the foremost political priority and a central focus for the college in the current and upcoming period. By aligning this project with the college's strategic priorities, we can secure comprehensive support from all departments, creating a cohesive team effort that systematically advances educational activities with concrete results.

(3) Integrating educational practices with students' growth and talent development goals. Cultivating a new generation capable of shouldering the great mission of rejuvenating China provides clear guidance for counselors in conducting daily ideological and political education for college students. The integration of the core values of the new era into practical educational activities represents both an expansion of existing work experience and a concrete exploration of aligning with student development objectives.

(4) Integrate project implementation with the development of student branches. As the backbone of ideological and political education for college students, Student Council should fully leverage the exemplary role of branches in integrating the core values of the new era into daily educational practices. This approach not only enhances activity effectiveness but also strengthens the vanguard role of student branches while consolidating their ideological foundation.

3. Enrich the content of activities and carry out educational practice in an immersive way

Enriching activity content and implementing immersive educational practices are crucial pathways to enhance educational effectiveness and deepen learning outcomes. During the preparation phase, we should break away from traditional single-mode education by integrating diverse approaches such as theoretical learning, scenario simulations, and hands-on experiences, tailored to educational objectives and audience characteristics. For instance, theoretical learning can incorporate case studies and debate exchanges; scenario simulations recreate authentic environments to help participants empathize; hands-on experiences take them to red education bases, frontline production facilities, and rural revitalization sites to broaden their horizons. Immersive educational practices emphasize breaking the limitations of traditional spoon-feeding education through "immersive" experiences. By creating a vibrant learning atmosphere, educational elements are skillfully integrated into all activity stages—such as using multimedia technology to create audio-visual spectacles, leveraging interactive games and role-playing to spark enthusiasm, allowing participants to absorb knowledge, inspire thinking, and hone skills through subtle immersion. In this process, education transcends passive knowledge transfer. Through diverse content and immersive experiences, participants become fully engaged, achieving profound transformation from cognition to practice and ultimately realizing the educational goal of integrating knowledge with action.

(1) Launching the "Branch+" Special Lecture Series. The "Branch+" initiative centers on student party branches, inviting experts from the university's lecture team to cultivate core lecturers. These leaders organize offline lectures in classrooms and dormitories, while outstanding members create online videos for broader reach. Through coordinated efforts across levels, the program has expanded its impact. Since the new era began, the college's branches have conducted over 10 specialized lectures through a hybrid "online + offline" approach, reaching more than 2,000 participants. This integrated model ensures consistent delivery of educational content to both academic and residential spaces.

(2) Implementing "Theory+" Learning Enhancement Programs. The "Theory+" initiative involves organizing knowledge quizzes and handmade newspaper competitions based on comprehensive study of the New Era Report, helping students consolidate learning outcomes and improve academic effectiveness. Since the New Era began, the college has transformed original text studies into engaging formats like contests and creative design challenges. By adopting these student-friendly approaches, the program effectively reinforces learning content and helps both faculty and students better grasp the core values of the new era.

(3) Implementing "Rongqing+" Social Practice Initiatives. The "Rongqing+" program builds upon extensive academic engagement by organizing community outreach, volunteer services, and

other social practice activities. These initiatives help students cultivate a sense of civic responsibility and embody the spirit of the new era through public service. Social practice serves as an effective platform for students to apply their knowledge. By engaging with local communities to discuss contemporary values and learning from working-class individuals, students achieve a meaningful transition from passive knowledge absorption to active knowledge dissemination. Through youth volunteer programs, they fulfill their social missions and contribute their youthful energy to societal progress.

Third, consolidate the effectiveness of activities and promote the construction of a regular mechanism

Consolidating the effectiveness of activities and establishing a regular mechanism for promoting the spirit of the new era constitutes the core initiative to ensure innovative theories continue to "fly into ordinary people's homes." On one hand, a dynamic consolidation system should be established. Through "look-back" reviews, we should comprehensively analyze the highlights and shortcomings of existing promotional activities, summarize and refine popular forms and content that resonate with the public, and develop standardized promotional templates. Weak links should be optimized and improved to address deficiencies, ensuring steady quality enhancement. On the other hand, efforts should focus on building a regular promotion mechanism. Organizationally, a diversified promotional team composed of leaders, experts, scholars, and exemplary role models should be formed, with regular training to enhance promotional capabilities. In terms of scheduling, we should combine concentrated promotional campaigns with daily activities, leveraging opportunities like college students' social practice to conduct sustained initiatives. Additionally, feedback can be collected through online surveys and offline discussions to dynamically adjust promotional strategies, making the promotion of the new era spirit "fresh and vibrant." This will effectively facilitate the implementation and fruitful outcomes of innovative theories in the new era's spiritual civilization.

(1) Advancing the Transformation of Achievements. Promoting the transformation of outcomes from the new era's spiritual education initiatives is crucial for ensuring that theoretical learning truly resonates and delivers tangible results. First, we must establish a systematic mechanism for organizing achievements. Through methods like questionnaires, seminars, and data analysis, we should comprehensively summarize theoretical insights, practical experiences, and innovative approaches developed during educational practices, identifying representative and replicable case studies and operational models. Second, we need to create diversified transformation platforms that integrate the new era's spirit with practical work. In daily student management, we should apply the new era's spirit to address students' urgent needs and concerns. In academic development, we should leverage new development concepts to drive content upgrades and transformations. Simultaneously, establishing a dynamic tracking and evaluation system will enable regular assessment of transformation effectiveness, allowing timely adjustments to strategies. This ensures the new era's spirit transitions from "paper" to "practice," transforming theoretical learning outcomes into powerful momentum for high-quality institutional development. Ultimately, we must translate learning achievements into vivid practices that propel progress on the new journey and contribute to the new era.

(2) Establishing Sustainable Mechanisms. Developing a long-term framework for the New Era Spirit education initiative serves as a crucial safeguard for continuously advancing theoretical innovation, internalizing concepts, and facilitating practical application. First, it is essential to establish a comprehensive institutional system that integrates New Era Spirit education into daily operations at all organizational levels. This includes creating standardized learning protocols, thematic discussion frameworks, and performance evaluation mechanisms with clearly defined objectives, content, and requirements to ensure systematic implementation. Second, resource

allocation mechanisms must be optimized. By integrating online and offline learning resources, we should develop a dual-platform approach combining "cloud-based classrooms" with physical venues. This involves building digital learning platforms, creating thematic exhibition halls, and cultivating dedicated education teams to expand learning channels and enhance educational effectiveness. Simultaneously, supervision and assessment mechanisms should be strengthened. The effectiveness of New Era Spirit education should be incorporated into leadership evaluation systems, with regular inspections and quantitative assessments of educational activities. These results should be linked to merit-based awards and career advancement opportunities. Additionally, a dynamic feedback and optimization mechanism should be established. Educational content and formats should be regularly updated to align with evolving societal needs and practical demands, ensuring the New Era Spirit education initiative remains relevant and continuously refreshed. This approach will help innovative theories of the New Era Spirit truly take root at grassroots levels and resonate deeply with the public.

4. Conclusion

Research demonstrates that integrating the spirit of this epoch-making programmatic document into educational practice transcends mere policy promotion or knowledge dissemination. It constitutes a strategic and systematic endeavor concerning the fundamental mission of "cultivating talents for the nation." This requires us to deeply comprehend its ideological essence and core principles, serving as the fundamental guideline for guiding young students to consolidate their faith, replenish their spiritual calcium, and maintain ideological stability. Through practical implementation, we have realized that effective integration must transcend traditional classroom boundaries to achieve comprehensive permeation. By establishing a "comprehensive ideological education" framework, we organically embed the new ideas, propositions, and requirements inherent in the spirit of the new era into three key domains: classroom teaching, campus culture, social practice, and digital education spaces. This demands educators to not only impart theories but also guide students' growth. Through emotional resonance, role modeling, and experiential learning, we transform grand national narratives into relatable stories and actionable guides that students can perceive, understand, and participate in. This approach helps them deeply comprehend the grand blueprint of Chinese-style modernization and their historical responsibilities, ultimately inspiring them to actively integrate personal aspirations into the historical tide of national development.

Of course, the exploration in this study remains preliminary. Integrating the spirit of the new era is a task that requires constant renewal, and enhancing its depth and effectiveness still depends on sustained theoretical innovation and practical exploration. Moving forward, we need to focus on refining integration mechanisms with greater precision and attention to the ideological characteristics and learning habits of different student groups, exploring more targeted, interactive, and approachable educational models. At the same time, we should establish a scientific evaluation and feedback system to assess integration outcomes, continuously optimize practical strategies based on these insights, inject inexhaustible intellectual momentum into cultivating the new generation capable of shouldering the great mission of national rejuvenation, and pool tremendous youthful energy to achieve the great rejuvenation of the Chinese.

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