The Application Strategy of MOOC Teaching Mode in Japanese Teaching in Colleges and Universities

Qian Cheng
School of Xi'an Fanyi University, Xi'an 710105, China
lelehu2010@qq.com

Abstract. In order to meet the requirements of the new curriculum reform on the reform of Japanese teaching in colleges and universities, and to improve the quality of Japanese teaching in colleges and universities, this paper puts forward a novel application strategy of Japanese teaching in colleges and universities based on MOOC teaching mode. The application strategy is mainly based on the Internet platform, with the MOOC teaching model as the core, to build a new type of Japanese teaching model in colleges and universities. The results show that the application strategy can effectively improve the level and efficiency of Japanese teaching in colleges and universities, and promote the reform and innovation of Japanese teaching in colleges and universities.

Keywords: MOOC teaching; Teaching mode; Japanese teaching; University curriculum.

1. Introduction

With the acceleration of globalization, more and more people realize the importance of foreign language learning. At the same time, there is a "foreign language fever" around the world, and people begin to choose their favorite foreign language for in-depth learning, and then hope to be able to communicate smoothly with people in other countries [1]. At present, in China, facing the current situation, more and more colleges and universities have innovated and reformed the teaching mode of foreign language courses, and strengthened the training of foreign-related talents. With the continuous development of Internet technology, MOOC, as a course teaching model with the development of Internet technology and increasing Internet penetration, has been strongly pursued by people because of its multiple advantages.

2. The Definition and Main Contents of MOOC

MOOC, refers to a large-scale online open course, because it is the product of the development of Internet technology, it also carries the characteristics of Internet technology and Internet platform, and presents three significant characteristics, namely, large-scale, openness and network. First, MOOC has a huge scale, which is mainly due to the huge scale of the Internet platform, because MOOC relies on the Internet platform, which makes the Internet platform information can be used by MOOC, thus realizing the full use of network teaching resources. Second, MOOC has strong openness. MOOC relies on the Internet platform, therefore, it has a strong openness, it can give full play to the openness of the Internet platform and build an online education platform [2]. Third, MOOC based on the Internet platform has a strong network, it can achieve a global distance learning model, but also can make full use of a variety of rich resources on the Internet platform, and then develop MOOC courses corresponding to subject knowledge. At the same time, due to the huge amount of free resources on the Internet platform, MOOC teaching model can make full use of these resources, which not only saves the cost of purchasing teaching resources, but also realizes the richness of teaching content.
3. The Application Advantages of MOOC Teaching Mode in the Teaching of Japanese Courses in Colleges and Universities

At present, most colleges and universities in China have set up foreign language teaching courses, among which English and Japanese are the main foreign language teaching subjects in most colleges and universities. At present, most colleges and universities in China adopt the traditional Japanese teaching mode, which has exposed a series of problems in the actual teaching activities. With the advent of the Internet era, the emergence and application of MOOC has had a great impact on the Japanese teaching mode in colleges and universities in China, and to a certain extent, has continuously promoted the reform and innovation of Japanese courses in colleges and universities in China [3].

3.1 Realizing the Richness of Teaching Resources

Compared with Japanese teaching, most colleges and universities pay more attention to English teaching, which leads to a serious shortage of Japanese teaching resources in some colleges and universities. The lack of Japanese teaching resources is extremely disadvantageous for students learning Japanese courses, especially for students majoring in Japanese. Many Japanese students hope to travel or study abroad in the future. Therefore, rich teaching resources are what they yearn for. There is no doubt that the MOOC platform is based on the Internet platform, integrates the excellent teaching resources of the whole network, improves the richness of Japanese teaching resources, and can better solve the problem of lack of Japanese teaching resources in colleges and universities.

3.2 Experiencing the Teaching Methods of Famous Teachers

Compared with English subjects, colleges and universities pay less attention to Japanese subjects. At present, there is a large number of English teachers in China, but there is still a serious shortage of Japanese teachers. For Japanese learners, Japanese teachers with high quality can give them more help. In the face of the current shortage of Japanese teachers, MOOC platform provides a scientific and efficient solution. The MOOC platform is based on the Internet platform, which not only collects the rich high-quality teaching resources of the whole network, but also its keynote teachers are experts and research scholars with rich teaching experience at home and abroad.

3.3 Creating a Good Learning Environment

It is worth noting that in the process of learning a foreign language, there is always a phenomenon that we are unwilling to practice oral English boldly. This also shows that there are some problems in the interaction and communication between Chinese citizens and foreign language teachers in the process of learning a foreign language. However, China has a large population, and there are great difficulties in implementing one-to-one teaching or small class teaching, which makes it impossible for Japanese teachers to fully understand every student's mastery of Japanese in Japanese courses. It is also impossible to ask and communicate with every student [4]. However, the MOOC platform is different. Based on the Internet platform, it can
achieve a variety of teaching models, such as one-to-one teaching model, small class teaching model, interactive teaching model, etc., which not only greatly stimulate students' learning passion, but also build a good learning environment for students to learn Japanese.

Fig. 2 The application advantages of MOOC teaching mode in the teaching of Japanese courses in colleges and universities

4. The Present Situation of the Application of MOOC Teaching Mode in the Teaching of Japanese Courses in Colleges and Universities

4.1 Paying Little Attention to MOOC Teaching Mode

In recent years, as one of the products of the vigorous development of Internet technology, MOOC has become a new teaching model. At present, most teachers can understand the positive role of MOOC teaching, but in the real teaching activities, there are still few teachers who can take the initiative to use MOOC teaching. In many colleges and universities, most Japanese teachers have formed their own teaching model and teaching system. There is no doubt that such a relatively fixed teaching model is difficult to be broken in a short period of time. Therefore, in the actual teaching activities, most teachers still maintain the traditional teaching ideas, are still skeptical about this new teaching model, and many teachers still do not really implement the MOOC teaching model.

4.2 Lacking Quality MOOC Curriculum Resources

At the same time, more and more colleges and universities also began to introduce MOOC teaching model into the curriculum, and then achieved good results. However, it is worth noting that in China, compared with the English subject, people pay less attention to the Japanese subject. At the same time, as a small language, the internationalization level of Japanese is much lower than that of English, which makes the Japanese MOOC curriculum resources less. For Japanese teachers who want to adopt MOOC teaching model, they lack high-quality Japanese MOOC curriculum resources, so it is difficult to adopt MOOC teaching mode in Japanese classroom. Therefore, most Japanese teachers still choose the traditional Japanese teaching mode. For students who want to participate in Japanese classes based on MOOC teaching model, due to the lack of Japanese MOOC resources, it is difficult for them to choose the knowledge points they are interested in before and after class.

4.3 Neglecting the Dominant Position of Students in Teaching Activities

At present, with the continuous development of Internet technology, the Internet penetration rate is getting higher and higher. As a highly open online teaching platform, MOOC attracts students from all over the country and even all over the world. In other words, the MOOC teaching platform has a wide audience. On the MOOC online teaching platform, the teaching literacy of the keynote teacher has a direct impact on the quality of Japanese teaching. Therefore, many MOOC resource platforms will strengthen the construction of teachers. However, it is worth noting that while building a team of high-quality teachers, many MOOC platforms ignore the dominant position of students. In the MOOC curriculum teaching activities, the number of students is increasing, and it is difficult for teachers to take into account the learning ability and individual differences of each student. In addition, the large number of students also makes it difficult for teachers to answer the questions raised by each student.
4.4 Lacking MOOC Teaching Ability

There is no doubt that it is teachers' MOOC teaching ability that directly affects the teaching quality of MOOC teaching mode. In many colleges and universities, Japanese teachers are older, and many Japanese teachers are not familiar with the use of computers. Therefore, these Japanese teachers always adopt the traditional teaching mode and do not want to change the current teaching mode, let alone choose a new MOOC teaching model to carry out Japanese teaching activities. In addition, many colleges and universities also take the use of MOOC teaching model as one of the indicators of teacher assessment, and many colleges and universities do not attach importance to the application level of MOOC teaching model, and do not provide teachers with professional training in MOOC teaching.

5. The Application Strategy of MOOC Teaching Mode in the Teaching of Japanese Course in Colleges and Universities

5.1 Attaching Importance to MOOC Teaching Mode

It is worth noting that many teachers still do not attach importance to the MOOC teaching model, but have always chosen to adopt the traditional teaching model. Therefore, if we want to realize the wide application of MOOC teaching mode in college Japanese teaching and improve the quality of MOOC Japanese teaching, we must make teachers and students set up the consciousness of adopting MOOC teaching, and make teachers and students deeply aware of the advantages of adopting MOOC teaching mode. In other words, improving the attention of teachers and students to MOOC teaching model is the first step to realize the wide application of MOOC teaching model in Japanese teaching in colleges and universities.

5.2 Constructing Japanese MOOC Curriculum Resource Platform

With the acceleration of the process of internationalization, the communication between China and Japan is also closer. At the same time, more and more colleges and universities are offering Japanese courses. Therefore, the author believes that Chinese colleges and universities should build a close teaching cooperative relationship with Japanese universities. At the same time, the construction of a Japanese MOOC curriculum resource platform with rich teaching resources can better realize the integration and development of online teaching and offline teaching, and enable Japanese majors in Chinese colleges and universities to accept high-quality and international Japanese teaching quality, so as to ensure that Chinese colleges and universities can build a good Japanese learning environment and promote the reform and innovation of Japanese teaching in our country [5].

5.3 Attaching Importance to the Dominant Position of Students

At present, with the continuous development of the MOOC platform, in addition to building a team of experienced teachers, we should also pay attention to the dominant position of students in the MOOC teaching classroom. To attach importance to the dominant position of students in teaching activities is to fully consider the learning ability of each student, and give students full choice, so that students can choose MOOC courses according to their own interests in class, which not only stimulates students' interest in learning, but also improves their dominant position in teaching activities. In addition, in the process of Japanese teaching, teachers should also make use of the MOOC teaching platform as much as possible to carry out rich teaching activities, such as strengthening students' communication and interaction in Japanese class, realizing the function of completing homework and exams online, and asking students questions according to their learning progress.
5.4 Improving the MOOC Teaching Level of Teachers

At present, in the curriculum of colleges and universities in China, MOOC teaching mode is still a brand-new teaching model, and it has attracted much attention because of its unique advantages. However, it is worth noting that many Japanese teachers are still unable to make full use of Japanese MOOC resources, nor do they have a high level of MOOC teaching. Therefore, the author believes that in order to promote the application and development of MOOC teaching mode in Japanese teaching in colleges and universities, it is necessary to strengthen the training of MOOC teaching level of teachers, so that more Japanese teachers can make full use of MOOC teaching resources, and skillfully master all kinds of computer operations, and skillfully use software such as Power Point and Camtasia for teaching.

Fig.3 The application strategy of MOOC teaching mode in the teaching of Japanese course in colleges and universities

6. Conclusion

To sum up, with the advent of the era of "Internet + Education", MOOC teaching model has been applied to the teaching field of colleges and universities as a brand-new Internet product. In addition, this paper studies the current application of MOOC teaching model in Japanese teaching in colleges and universities in China, and puts forward its unique advantages, and then points out its application strategies. The research shows that the application of MOOC teaching model to Japanese teaching in colleges and universities can not only promote the integration and utilization of Japanese curriculum resources, but also comprehensively change the traditional Japanese teaching mode and improve the quality of Japanese teaching.

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