An analysis on the construction of "online + offline" mixed teaching mode of college English Teaching

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Keywords: College English; blended learning; "online + offline"

Abstract: With the rapid development of the "Internet + " era, its application in the education industry has become increasingly widespread. College English teaching in China follows the trend of the times. In the context of "internet plus" and big data, the combination of high-quality teaching resources and advanced information technology, and the establishment of "online + offline" hybrid learning model improve students' interest in English learning, and at the same time enrich the teaching content.

With the development of information technology and the abundance of online educational resources, the innovation of college English classroom has been integrated into the vision of the public, and the innovation of English teaching has been paid more attention in the new era. In addition, the traditional foreign language classroom teaching mode is basically teacher-centered. The teacher has absolute initiative in the teaching process, and the student studies passively accepts the knowledge under the teacher's guidance. So, there are strong limitations in learning and it is difficult to have creative thinking. While the "online + offline" hybrid English classroom overturns the previous learning process. Through online education, students can learn the key and difficult points of basic knowledge independently. Teachers simplify the explanation of the concept of knowledge and internalize knowledge through various organizational activities. Therefore, this paper explores the reform of college English classroom teaching under the "online + offline" hybrid English teaching mode.

1. Current Situation of College English Teaching

The Traditional College English classroom teaching is facing many difficulties and challenges, such as large class teaching, large teacher-student ratio. A teacher is often required to teach 50 to 60 people in the classroom. This will inevitably lead to heavy teaching tasks for teachers. In the classroom, students have less opportunities to speak, less interactive time between teachers and students, and the teaching effect is not ideal. Students' learning attitude is passive and passive. Due to the restriction and influence of the traditional English classroom teaching mode, some students are afraid to express their own views and opinions in English class, for fear that their English pronunciation is not accurate or there are grammatical errors. Under the influence of this kind of anxiety, they gradually have a resistance to English learning, and unwilling to learn English actively, so that their English level does not improve with the passage of time on the contrary worse.
Information-based teaching not only requires teachers to change the traditional teaching of teachers, teaching materials, classroom-centered concept, re-positioning the role of teachers, but also the development of teaching information has a clear understanding.

2. Blended learning and blended teaching model

In the current situation of the emergence of various new ideas and new models, blended teaching model will be a period of time in the future college English teaching reform to try. Mixed in English is "blended", that is, the two forms of common presentation, cross-application, and mutual support. To put it simply, blended learning is a mixture of two forms of teaching, traditional in-class teaching and Internet teaching to encourage students to learn in a blended way.

For blended learning, experts at home and abroad have a slightly different interpretation. Singh & Reed, experts at the American Development Association (Astd), say blended learning combines "appropriate" learning techniques with "appropriate" learning styles at "appropriate" times and transfer "appropriate" abilities to "appropriate" learners in order to achieve the best learning results. This definition is the famous 5R definition, that is, "five appropriate" definitions. In this definition, "appropriate" is a relative ambiguity. In other words, what is appropriate is uncertain and diverse, involving elements of time, technology, style, learners, ability and other elements.

Professor He Kekang and Professor Li Jiahou are the most representative in China. "The so-called B-learning (blended learning) is to combine the advantages of traditional learning methods with the advantages of E-learning," professor he Kekang, from the Beijing Normal University, said at the Global Chinese conference on Computer Education Applications. In other words, we should not only play a leading role in guiding, inspiring and monitoring the teaching process, but also fully embody the initiative, enthusiasm and creativity of students as the main body of the learning process." His definition emphasizes the combination of traditional learning style and digital network learning style to complement each other. "B-learning," said Li Jiahou, a professor at Shanghai Normal University, "refers to the optimization and combination of all teaching elements in order to achieve teaching goals. In their teaching activities, teachers and students skillfully use various teaching methods, models, strategies, media and techniques according to the needs of teaching to achieve an artistic state. His definition is more inclined to integrated learning, that is, the comprehensive application and optimal combination of different elements such as teaching methods, modes, strategies, media, technology, etc. in the teaching process.

3. The importance of "online + offline" English teaching mode

In the constantly developing network environment, the new mode of English teaching mode emerge one after another, teaching idea also has a certain update and progress. The reform of teaching mode brought about by network-based autonomous learning and mobile learning has inspired the traditional English teaching mode. The "online + offline" college English teaching mode is based on the network environment, which combines the on-the-spot teaching activities with the network platform activities to realize the efficient use of online and offline resources. Finally, it forms an efficient and individual mixed teaching mode. In the "online + offline" hybrid network teaching, teachers and students can interact and communicate through the network. It can also carry out timely discussion of problems and feedback of teaching through the network platform, which makes the communication between information more timely and the knowledge more internalized. It has greatly improved the quality of college English teaching and the efficiency of students' learning.
4. The advantages of introducing "on-line + off-line" blended English teaching into college English Teaching

4.1. There is no time or place restriction on the study of the course.

In the current college teaching, the application of modern equipment, and audio-visual and oral teaching courses will improve the timeliness and applicability of English learning from all aspects. In addition, with the continuous development of the Information Age, the emergence of various short videos on the Internet has also brought great convenience to teaching. The English teaching video has the advantages of high coverage on the network, special topic explanation and fragmented video learning, which can realize the maximum application of time, and is not limited by time and place. Let English teaching become an important aspect of learning fashion, so that bilinear teaching methods are successfully integrated into college teaching courses.

In the process of network development, diversified teaching resources apply students' access to knowledge is not restricted, which greatly facilitates students' learning from all aspects. In the operation of the bilinear teaching method, teachers can also participate in it by searching for advanced resources on the independent network. The way of preparing lessons based on network Informatization can improve the shortage of handwritten teaching plans and their own teaching quality, and let the teaching content of the course get rid of the limitation of teaching materials in the past. The "on-line + off-line" English teaching mode allows teachers and students to experience the latest English courses by staying at home, forming the trend of teaching and international integration, and training practical compound talents for the society.

4.2. Change teaching mode and introduce advanced teaching methods

Introducing "online + offline" into college English teaching can obviously improve teaching quality and level. The bilinear teaching mode changes the students' previous learning mode. The model of "teachers speaking" and students practicing has been improved in detail. It integrates inquiry and autonomous learning into daily life. Bilinear teaching makes the teaching process more interesting and full of fashionable teaching ideas, and students absorb knowledge more quickly.

After teachers introduce bilinear teaching mode in the teaching process, the new teaching method can help students learn new curriculum knowledge and review past knowledge. This can enable students to change the previous learning mode, arouse interest in English curriculum, blend the classroom atmosphere, and provide power for the development of mutual follow-up courses. The bilinear teaching mode can improve teachers' cognition to students. Students with weak professional foundation can communicate with each other through the network, and can improve their self-value through the explanation of famous online teachers. Bilinear teaching method allows students to use network course resources to digest some difficult-to-understand knowledge in class after class, so that most students can keep up with the teacher's teaching rhythm during class time, making the best use of class time.

4.3. Innovate the teaching mode and change the teaching concept

In College English teaching, we should grasp the situation of the profession, let the students study the professional courses well, and grasp the course trend in the professional field.

College English teaching resources are very abundant on the Internet, which brings convenience to students as well as difficulties in their choice. Teachers and students can judge the selection of web-based English teaching video content according to the number of clicks on the web-based course, or they can judge the selection through the explanation of famous teachers. Teachers can
search some higher click-through teaching content and production of more sophisticated course content to effectively meet the needs of students.

5. Conclusion

As a brand-new teaching mode in the Information Age, internet-based English teaching, combined with micro-class, provides guidance for teachers and students. Internet-based classroom teaching is a step forward in the informationization of English teaching, provides a new teaching platform for English learning and lays a good foundation for the future development of the subject. However, all abilities are not developed overnight. They all have their own continuity and inertia. Therefore, teachers should study and use the bilinear teaching model in the learning of various subjects as far as possible, and adjust and reform the teaching method model in the range they can reach, letting "on-line + off-line" mixed mode can be mutual penetration in various disciplines. In addition, "on-line + off-line" mixed teaching idea conforms to our country education informationization reform tide, and has injected the new vigor for the present education to enter the informationization.

Acknowledgements

Key Project of Teaching Reform in Shaanxi Province (Shaanxi Education Department) "Construction and Practice of College English MACMAS Teaching System in Application-oriented Local Universities under Demand Guidance" (Project No.: 17BZ042); China Foreign Language Education Fund Project (China Foreign Language Education Research Center) "Construction and Practice of College English Mixed Teaching Model Based on" U Campus "-Taking Shaanxi University of Technology as an Example" (Project No.: ZGWYJYJJ2018A22)

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