Research on Building Community Aged Service System

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Abstract: The problem of aging in China is getting more and more serious. Under this background, the research on community pension service is undoubtedly of great significance to the development of the old-age cause. This paper first expounds the definition of community pension model, then analyzes the needs of the benefit population and the status quo of the service system, and finally builds the pension service system.

1. Introduction

By the end of 2018, the total number of elderly people aged 60 and over in China reached 220 million, accounting for 16.1% of China's total population. China is stepping into an aging society that is “not getting rich first”. Although China has incorporated the old-age service system construction plan into the “13th Five-Year Plan”, it is not realistic to rely solely on state investment to solve the problem of old-age care. For many families, the solution to the problem of old-age care has to resort to social institutions. However, the current shortage of social pension service resources has intensified the contradiction of the pension problem.

In order to develop the aged care service, in addition to liberalizing the old-age market, encouraging the society to set up old-age care institutions, increasing market supply through various means, and vigorously promoting community pension. Relying on community service, institutional support for the elderly, and building a community pension model of “supporting the elderly without leaving home” is one of the effective ways to solve the problem of old-age care.

2. Community pension model definition

This paper defines the community pension model as follows: the old-age care system established by the community provides the pension model for the elderly and the elderly who are living with the children. The elderly and their children live in the same family. While receiving family material support and spiritual support, the community undertakes the old-age work and the necessary old-age services. The service methods include on-site service and centralized care services. The services cover life care and housekeeping services. Health care, rehabilitation care, spiritual comfort, cultural entertainment and many other aspects.

Community pension is not a family pension, but a home-based pension model in the community. Compared with traditional family pensions, it has more open physical space and richer service projects. Community pension is not an institution pension, but a social institution. The service is introduced into the community, and community-based home-based care is provided. Compared with institutional pensions, it has a physical distance and psychological distance closer to the family. Compared with the establishment of institutions such as old care centers, community pensions use existing resources, and their capital investment may be more reasonable. They can improve the quality of old-age services more specifically and intensively, so that the elderly can receive more comprehensive and detailed care. It absorbs the advantages and operability of family pension and social pension methods. It is a new pension model for China's aging problem. It is generally believed that family pension is a basic way in various pension models, and community pension is the main support method, while institutional pension is the support method. As the population ages, the family pension has a tendency to shift to the community.
3. Status of community pension service system

At present, the demand for community aged care services in China is growing, but the construction of relevant systems is still not perfect. The following problems still need to be solved:

First, many established communities have insufficient space for the provision of old-age services and facilities, or lack of relevant planning arrangements. There are certain difficulties in introducing old-age services and adapting to aging.

Second, the government still lacks systematic policy measures for planning guidance, development support, and standardized management of community pension institutions.

Third, there is a lack of professional personnel for community pension care and management personnel with operational experience. It is difficult to form a service team.

Fourth, the participation of social forces is insufficient. The pension service has a large investment, the recovery cycle is long, and the operational risk is high. Under the condition of lack of policy guidance, the enthusiasm of enterprise investment is not high. At present, national policy support is biased towards public pensions, and there is limited incentive support for private institutions.

Fifth, the community pension service lacks standardized service standards. Community pension services provide fewer types of services, fewer innovative service products, and less service.

4. Community pension service system construction

Although the old-age community started late in China, it has developed rapidly and has strong market demand. However, there are still various bottlenecks in family pension and no perfect system has been established. Therefore, accelerating the construction of community pension service system is the only way to promote and realize community pension. This chapter discusses the idea of building a community pension service system from the aspects of service subject, service subject and external environment.

4.1 Guide the concept of healthy old-age care and enhance the community's pension identity

After the retirement of the elderly in China, the physical and psychological abilities of the individual to cope with the crisis and maintain balance are becoming weaker. The changes in lifestyle and social patterns are followed, and the sense of loss is continuous and irreversible. When the elderly encounter setbacks, they are prone to long-term negative emotions, especially when they are under the dual oppression of health and economic conditions. Therefore, the first step of community pension work should start from guiding the concept of the elderly themselves, changing the attitude of the elderly to community service, enhancing mutual understanding and trust, and laying a good ideological foundation for the development of community care services.

(1) Publicity and guidance

The development of community services is inseparable from the basic support of the elderly and family members. Through the news media and other channels, we can vigorously promote healthy and uplifting methods, guide the elderly to establish a positive concept of old-age care, and properly cope with life in order to improve their quality of life in their later years.

(2) Encourage communication

The interaction here refers to the behavior of the elderly participating in various social activities, including labor and employment, cultural studies, and cultural and sports activities. Older people can seek a new balance through various social interactions. The community should encourage the elderly to actively participate in social interaction, and provide assistance to the elderly on the basis of understanding the social interaction preferences of the elderly, while paying attention to the elderly themselves in various social interactions. The organization and management role of the activity allows the elderly to recognize their potential and live a more confident and positive attitude.

(3) Get approval

The identity of the elderly and their children to community care services and the autonomy of service resource utilization should be fostered. The smooth development of the services of the aged community needs to be recognized by the elderly groups. Community workers should often
communicate with the elderly and their children or even simple training to help their children to better understand the characteristics and needs of the elderly, and to master the basic knowledge of the elderly, so that they can do their best to care for the elderly in their homes. Daily life, physical and mental health, and actively support the elderly to make good use of community care services.

4.2 Strive to obtain diverse support and build a solid development platform

It is necessary for the government to pay attention to the work of community aged care services, and to implement the aged care service as a major project in the local economic and social development plan. First, in the service, it is necessary to take the satisfaction level of the elderly and the effective degree of service supply as the measurement indicators. Do not forget to be people-oriented. Then make full use of policy preferences and pay attention to the use of multi-party cooperation mechanisms of society, government and market. Integrate government resources, enterprise resources and family resources, rationally plan community pension service industries, and create export brands in the market through open and fair competition to highlight the brand.

4.3 Strengthen human resource construction and build a professional service team

Human resources are the basic factors driving the development of the elderly. A complete and substantial pension community service team should be a comprehensive service of professional care staff and support staff, under the guidance of professional management personnel. Due to the short-term development of China's old-age care services, professional caregivers are in short supply. Most of the care workers in the aged care service are non-professionals with simple training. At the same time, the level of management personnel is uneven and the professional management experience is less. All the above have greatly affected the development of community care services.

(1) Improve the professional level of community aged care service management and service workers

Excellent professionals should be selected from professional social workers to lead the community's old-age work, and other people in various industries should be introduced to engage in community senior management. At the same time, we will attract more people who love the service of the elderly to enter the community as an old service industry, carry out regular professional training for them, cultivate their correct attitude towards the old service, and strengthen the understanding of the characteristics of the elderly, theoretical and physical operations. After being qualified, they will be issued to the old service professional qualification certificate.

(2) Play a platform role and introduce volunteer service and mutual assistance services

Community pension is also a good platform. In addition to professional care workers, there should be a corresponding volunteer service team as a supplement to organize community-based adult service teams and senior service teams to introduce society. The Volunteer Service provides more services to families in need. It is also possible to encourage healthy young people to form their own volunteer teams to help older people, elderly people who are lonely, and other elderly people with difficulties, and to promote exchanges and mutual assistance among the elderly in the community.

4.4 Emphasis on rational allocation of resources and enrichment of community service types

(1) Providing diverse community care services

As a special group of the society, the elderly has different characteristics from other people. At the same time, because each elderly has differences in health, family, and economy, their pension needs are different. In addition, different seniors also have different willingness to care for the elderly due to gender differences and differences in personal preferences. Therefore, community pensions should be based on the individual needs of the family, and set up a variety of service items for selection, such as community care services, daily life care services, cultural and recreational activities, companionship, accompanying chat, purchasing, and old-age education, the rights and interests of the elderly, and so on. According to the characteristics of the community, we promote
various forms of community pensions such as retirement homes, care centers, mutual support and old-age services.

(2) Strengthening the health care services for the elderly

Physical health is an important prerequisite for the elderly to enjoy their old age. Community old-age services should strengthen the construction of elderly medical and health facilities and medical and health teams with community health care services as the main body, actively promote social health care services to the community, and establish community health services. Service-based elderly health care service system, strengthen the connection between community health service and medical insurance system, encourage social organizations such as organizations, enterprises, institutions and individuals to participate in the establishment of community health service institutions, and introduce large and medium-sized medical institutions to set up sites in the community. Health agencies and encourage their health technicians to work part-time or full-time in the community. Promote the combination of medical care and old-age resources, and build a service model that connects the old-age care, care, rehabilitation, and hospice care services.

(3) Rational design and configuration of community pension service resources

It is necessary to strengthen the integration of social resources, especially civil affairs, education and health resources, and make full use of existing social resources to transform decentralized, spontaneous and potential old-age resources into adaptive and mobilizable resources. Reasonable resource allocation can not only meet the functional needs, but also provide psychological security and spiritual comfort for the elderly.

5. Conclusion

The problem of old-age care brought about by the deepening of the aging population has been widely concerned by the government and the community. The community pension model has also been gradually implemented in cities around the world. However, due to various objective reasons, the community pension service has yet to be reformed and improved. The author believes that the practical consideration of the different needs of the elderly and their families and the provision of diverse professional services should be the direction of community pension services. It is necessary to further reform and improve the current home-based community service in China's cities from the aspects of social identity, policy inclination, organizational structure, resource allocation, and service types. With the improvement of China's productivity level, people's ideological concepts and lifestyle changes, the community pension model will inevitably continue to improve, and propose more reasonable solutions for the pension problem brought about by the aging of the population.

References


