

Analysis and Thinking on the Current Situation of Business Administration in China

Zhenghui Li ^{1,a,*}, Xiaoyi Cao ^{2,b}

¹ Department of Business Administration, China University of Geosciences, Kunming City, China

² Department of Business Administration, China University of Geosciences, Guiling City, China

^a 1652911868@qq.com, ^b xixieshengwuxiaoyu@126.com

*corresponding author

ABSTRACT. Under the background of new economic situation, with the deepening of China's market system reform, the market environment is in dynamic changes with more and more fierce competition, and the development of enterprises is facing many challenges. In this situation, we should strengthen business administration, do a good job in market supervision, give full play to the function of administrative enforcement of law, promote economic development, and provide strong guarantee for the development of enterprises. However, at present, the effect of China's business administration is not ideal and there are many problems to be solved. The lack of law enforcement has affected the trend of national economy. This paper mainly analyzes the current economic situation and the current situation of business administration, and puts forward some effective strengthening measures to provide reference for the development of business administration.

KEYWORDS: Business administration, Current situation analysis, Thinking

1. Introduction

At present, China's business administration system is still in the transformation stage, and many problems have not been solved. Under the new economic situation, China has increasing international trade, more frequent exchanges with the world economy, and expanding market space. In order to ensure the sustainable and stable development of China's market, it is necessary to have strong business administration to maintain the stable operation of the market economy. Therefore, in order to eliminate the impact of business administration problems on the development of China's market economy, the state and the government need to pay more attention, improve the business administration system and relevant laws and regulations, divide powers and responsibilities in detail, implement the work in place, improve the ability and level of law enforcement team, crack down on crimes and other illegal acts, and maintain the fairness and stability of the market.

2. Analysis on Current Economic Situation

Under the influence of the Belt and Road, China's socialist market economy presents a new situation of rapid development, and the increase in trade with other countries has widened the international market. Therefore, cross-border e-commerce develops rapidly with a relatively broad market prospect, and their scale is constantly expanding, which has driven the development of international trade. With the increasingly fierce competition in the international market, China's enterprises are also facing many challenges and opportunities in the international market. Only by doing a good job in business administration and formulating targeted management measures according to the new situation, can we improve the overall strength of China's market and obtain more opportunities. In the domestic market environment, with the development of economy, the internal demand is increasing, which effectively stimulates the economic potential of China's internal market. The market environment has been in dynamic changes. With the increase of domestic demand and the rise of enterprises, the competition among enterprises is becoming more and more fierce. Only by strengthening the construction of business administration, adjusting and innovating the related work of business administration, can we provide a strong guarantee for the market economic environment, ensure that the market development can better adapt to the economic situation at present, so as to promote the development of domestic economy.

3. Analysis on the Current Situation of Business Administration

3.1 Uneven Quality of Administration Teams

Most of the work teams set up for business administration are junior talents, which meet the needs of grass-roots personnel of business administration. However, lacking a large number of intermediate and senior talents, the introduction of new ideas and new concepts and the innovation of the form of business administration leads to the uneven quality of the overall administration team, unable to meet the needs of business administration personnel. In the teams, some of the older staff have rich work experience, but they lack advanced ideas and mind. The young staff own advanced ideas, but they lack experience, which affects the quality of business administration. In addition, under the new economic situation, more and more strict requirements are put forward for business administration talents. When they have certain business administration knowledge, they also need to have international comprehensive thinking. However, it is very difficult to recruit and introduce comprehensive talents, which can't meet the needs of business administration.

3.2 Insufficient Law Enforcement

China has paid more attention to business administration, issued relevant laws and regulations, and constantly improved the construction. The law enforcement of business administration has gradually become specialized and standardized, from the original first level law enforcement agencies to the second level law enforcement agencies. In the management work, the business administrative departments are only responsible for the investigation work, and the punishment work is handed over to the People's Court for ruling. If law enforcement personnel find market illegal operators, they need to collect evidence for investigation and don't have the power to punish. The People's Court has not paid enough attention to the cases of illegal market operation, resulting in the accumulation of illegal market cases year by year, which can't be effectively handled and solved. The low case filing rate leaves an opportunity for those who have the intention to take advantage of it, resulting in the lasting existence of illegal operation in the market, which is not conducive to the efficient management, restriction and regulation of the business administrative departments.

3.3 Imperfect Internal Control of Business Administration

An efficient internal control mechanism can ensure the business administration, ensure the smooth progress of internal work and improve the quality of work. However, in recent years, the business administrative departments have been in the process of reform and innovation, and the internal relevant mechanisms have been constantly innovating with the reform. In the construction of financial management system, the content is relatively extensive, and the consideration of the actual development of business administration is ignored, so it is not perfect. In the process of development, enterprises ignore the formulation of internal control management objectives, which leads to unclear objectives and rough related work content. Moreover, due to the lack of an effective internal control mechanism within the business administration, the audit link is not perfect, and it is difficult to effectively carry out the supervision and management of financial accounting.

3.4 Lack of a Perfect Administration System

In the context of the new economic situation, China's business administration departments still adopt the traditional working mechanism, and the relevant management system are not perfect, ignoring the consideration of practical work. Due to the characteristics of business administration, different administrative regions have their own implementation standards, so they have implemented independent management, lacking a complete set of complete and perfect management system. In addition, in the Internet era, people often use the network for mobile transactions or virtual transactions. But there are certain transaction risks and network fraud is common. However, the lack of a comprehensive and brand-new management system in the network market environment leads to many loopholes in the work, which also provides opportunities for lawbreakers and affects the security and stability of the market environment.

4. Effective Strategies to Strengthen China's Business Administration

4.1 Introduce Business Management Talents and Strengthen Training

In order to strengthen the efficiency of China's business administration, better adapt to the new economic situation

and eliminate the existing problems, it is necessary to introduce business administration talents, strengthen the training of existing staff, improve the comprehensive quality of business administration personnel, and provide strength support for the efficient development of work. In terms of talent introduction, we should pay attention to the introduction of comprehensive talents, strengthen the communication with colleges and universities, build a school enterprise cooperation mode, improve the talent training mode according to the talent demand of business administration, improve the comprehensive quality of students, so as to provide more excellent comprehensive talents for the business administrative departments. In the training work, it is necessary to formulate a perfect training plan according to the cognitive level of the existing staff, employ professional teachers or experts to carry out on-the-job training and education work for business administration personnel, guide the business administration staff to actively participate in the training to update professional knowledge reserve and learn some new ideas, improve the comprehensive quality of staff, pay attention to the innovation of working mechanism and working mode, flexibly carry out business administration work, and improve the efficiency of business administration.

4.2 Strengthen the Law Enforcement of Business Administration

To strengthen the law enforcement of business administration, first of all, we need to improve the relevant laws and regulations and build a perfect legal system to ensure that the business administration personnel have laws to abide by. When illegal business activities occur, they can be severely punished and cracked down with legal weapons. Second, it is necessary to clearly define the rights and responsibilities of business administrative staff in laws and regulations, so as to avoid the impact of unclear law enforcement basis. Third, it is necessary to establish relevant regulatory mechanism, strengthen the supervision of law enforcement, restrict the behavior of law enforcement personnel, and ensure that law enforcement personnel effectively implement the relevant provisions of the state and ensure law enforcement. In addition, we also need to do a good job in the publicity of laws and regulations, guide market operators to realize the serious consequences of illegal operation, enhance vigilance, abide by discipline and law, and give certain support to the business administrative departments.

4.3 Strengthen the Internal Control of Business Administration

The business administrative departments should improve the construction of internal control mechanism according to the specific situation and work content of their own development. First of all, it's necessary to improve the financial management mechanism, refine the work content of financial management, and strengthen supervision and management. Second, the internal audit department should be improved according to the needs of work to strengthen the internal control and supervision of business administration, ensure the efficient operation of the financial management mechanism and find the problems in time.

4.4 Build a Perfect Administration System

In the aspect of administration system construction, executive levels need to pay more attention and improve the management system by combining the work contents of business administration. In the management system, it is necessary to divide the rights and responsibilities in detail, correct the working attitude of law enforcement personnel, avoid cross work, which affects the quality of business administration. At the same time, it is also necessary to set up targeted business administration posts and optimize the allocation of human resources in combination with the relevant laws and regulations issued by the state. In addition, it is necessary to innovate some existing management methods and ideas and standardize the work process, forming a certain binding force on the work of law enforcement personnel. What's more, it is also necessary to pay attention to the introduction of information technology and build a perfect information system, which can realize internal resource sharing, carry out efficient management work. A service system also can be provided to improve service quality and build a perfect management mechanism with the help of information technology.

5. Conclusion

In a word, China should constantly improve the management mechanism and internal control system of business administration, strengthen the law enforcement of business administration, and introduce professional talents, so as to gradually eliminate the problems existing in business administration and protect the stable development of market economy.

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